



New Student Organizations Registration Process Overview



Agenda

- **Function of New Organizations on Campus**
- **Application Timeline**
- **Registration Form Overview**
- **New Org Committee & Scoring Rubric**
- **Presentation Expectations**
- **What to Expect Post-Approval**
- **Questions/Wrap-Up**



Function of New Organizations on Campus



- **New organizations bring a fresh perspective, ideas, and values to the Carolina Community.**
- **Incoming organizations approved to be an RSO (registered student organization) should not duplicate the purpose of existing organizations that are already established.**

Application Timeline



10/1-10/11: Submit application on Heel Life

10/14: Notification of status via email

10/16: Confirm presentation time if moving forward

10/23: Submit final PowerPoint presentation

10/24 & 10/29: Presentations

10/31: Final notification by 12pm

Application Timeline

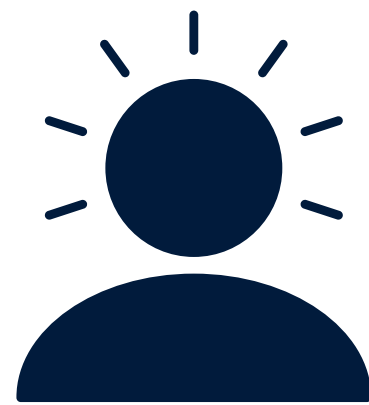
***Keep In Mind:**

- There is no appeals process established for the new organization application window. If your proposal is denied, you are encouraged to apply next year.
- The new student organization committee will provide feedback on your proposal and reasoning behind denial.
- The student organizations team in SLL will provide support and opportunities to improve your proposal for the next application round.

Registration Form Overview



Organization
Information



Officer, Advisor, and
Membership
Information



Research
Component



Affiliation

New Student Organizations Committee



The New Student Organizations Committee is committed to thoroughly evaluating and supporting new organization proposals, ensuring that each new student organization meets a demonstrated and unique need, and encourages students to engage meaningfully with existing campus communities. Through a structured approval process and comprehensive mentorship, the committee aims to ensure that new organizations are well-prepared to succeed and make meaningful contributions to the university community.

New Student Organizations Committee

1

Committee Chair:

Student
Organizations
Graduate
Coordinator

4

Student Reps:

(3) Heel Life
Coordinators
(1) CLE Coordinator

3

Staff Advisors:

Student Orgs &
Student Activities
Staff in SLL

New Student Organizations Committee

Rubric & Scoring Methods

This rubric ensures that new proposals are evaluated for their uniqueness, long-term viability, and potential to contribute to the campus community.

Each category is rated from 1 to 5, with 5 being the strongest display of the criteria.

Rubric Criteria, scored from 1 to 5:

Distinctiveness from Existing Organizations

Feasibility and Sustainability

Potential Positive Impact on the Student Body



Presentation Expectations



01

Finalists will select their presentation time for 10/24 or 10/29 on 10/16 – slots are first come first served

02

Final presentation materials are due to the orgs team on 10/23 by 5pm

03

Presenters should arrive 5 minutes ahead of their assigned presentation time

04

The presentation time limit is 5 minutes



Presentation Outline



01

Name, purpose, and mission of the proposed organization.

02

How will your proposed organization serve the campus community?

03

How will you remain active over the next 5 years? Include proposed events here.

04

What do you wish to gain by becoming an RSO at UNC Chapel-Hill?



What To Expect

Post-Approval

New Heel Life page will be approved

President & treasurer will complete the online officer orientation on Heel Life

Advisor will sign advisor agreement

Attend New Orgs Leadership Launch on 11/7 via Zoom



Questions?



Thank You

Contact Us:

studentorgs@unc.edu