

## ATTENDEES

Jauntel Bennett- Board Chair  
Alexandra Marchesano- Executive Director of the Union  
Lauren Aycock- President of CUAB and Board Vice Chair  
Taliajah Vann (Teddy)- Undergraduate Student Government President  
Nick Brannan (proxy for Lacey Ragan)- Carolina Athletic Association  
Rida Bayraktar- Representative from Muslim Student Association  
Ion Outterbridge- Staff Representative, Fraternity and Sorority Life  
Paulo Rodrigues- Faculty Representative, Romance Languages Department  
Christen Flowers- Carolina Union Tenant, CDS  
Riley Harper- Carolina Union Tenant, APPLES  
Joe Singer- Event Services  
Timothy- Student Member at Large

## Meeting Summary

- Jauntel shared the CUBOD Fall 2022 Recap.
- Members discussed ideas for increasing communication and connection amongst the different groups and departments operating at the Union and represented on the Board of Directors.

## CALL TO ORDER

Jauntel called the meeting to order at 5:011 p.m.

## Motion to approve minutes from November 16, 2022:

The Board was unable to approve the minutes from the previous meeting because they did not reach quorum.

## NEW BUSINESS

- Jauntel presented the CUBOD Fall 2022 Recap.,
  - She first reviewed the Board's goals for the academic year, which include strengthening the Board's visibility, increasing the Union's revenue, activating more space within the Union, and tackling the discussion of a new Union building.
  - Next, Jauntel provided an update on the Living Room of the Campus Survey.
    - She shared that they had received 401 responses but would like to reach their goal of 1000 responses.
    - The original closing date for the survey was December 9<sup>th</sup>, but Jauntel explained they will be reopening it again to capitalize off the traffic that upcoming Union events will bring and use it to increase participation in the survey. Alexandra shared that one upcoming event will be a celebration of the building's birthday on January 26<sup>th</sup>, which will include vendors and giveaways. The new closing date for the survey will be February 10<sup>th</sup>.
    - Jauntel then informed members that they should begin discussing how data from the survey can be used in the committee meetings at the end of the meeting. She mentioned that Belinda will be involved in helping the Board navigate different programs to organize the data.
  - Jauntel then provided an update on committees.

- She explained that the CUBES committee only had 3 sitting members and invited more members to join.
  - Jauntel then briefly overviewed the goals of the Long-Range Planning, Membership, Space Allocation, and Finance committees.
- Finally, Jauntel explained the Second Year Summit to the Board, which was an event undertaken by the previous academic year's Board intended to foster connections between second year students whose first year had been majorly impacted by COVID. The event included a panel, interactive games, food, goodies, and t-shirts but struggled with low participation. Jauntel shared she thought the event was a good idea and wanted to present the idea to the Board to gauge members' interest in the possibility of organizing it again this year. Not enough members were there to vote on the idea, so Jauntel planned to reintroduce it at a later meeting.
- Rida put forth the idea of fostering more connection amongst the organizations and departments sharing the Union building. She explained that, upon attending the first Board meeting in August, she realized she wasn't familiar with some of the groups that members on the Board represented. She thinks it could be helpful to organize visits amongst occupants to discuss their spaces and that their organization or department does.
  - Jauntel shared that she thought Rida made a great point and explained how it took her a little while to figure things out within the Union. She emphasized that increased attendance at Board meetings will help them be able to make these things happen. She suggested they use time during a meeting to share more in-depth introductions, so everyone on the board is further familiarized. She said she would come up with some possible ideas to introduce at the next meeting.
  - Rida shared that she will be extended invitations for others to see what the Muslim Student Organization space looks like and learn how the group uses the space.
- Rida also presented an idea of creating a display with different trees for each organization within the Union that together form the image of a forest, which would create an increased sense of ownership and community.
- Ion jumped in regarding Rida's first point about increasing communication amongst the departments and organizations and offered to do a presentation on Fraternities and Sororities to help clarify what the Office of Fraternity and Sorority Life handles. He suggested bringing in a couple students to speak on the subject.
- Teddy offered another idea of Board members sitting in on the meetings that other members are participating in, which would also help to facilitate familiarization amongst different groups.

#### ADJOURNMENT

Jauntel adjourned this portion of the meeting at 5:29 p.m. and designated the following 30 minutes for committees to meet.