

ATTENDEES

Jauntel Bennett- Board Chair
Alexandra Marchesano- Executive Director of the Union
Taliajah Vann- Undergraduate Student Government President
Andrew Yuri- Proxy for Christian Phillips (Speaker of the Undergraduate Senate)
Logan Grodsky (proxy for Theodore)- GPSG Treasurer
Lauren Aycock- President of CUAB and Board Vice Chair
Nick (proxy for Lacey Ragan)- Carolina Athletic Association
Sedrick Brown- Representative from Black Student Movement
Rida Bayraktar- Representative from Muslim Student Association
John Obeifuna- Representative from Black Entrepreneur Initiative
Paulo Rodrigues- Faculty Representative, Romance Languages Department
Tristan Routh- Carolina Union Tenant, Legal Services
Christen Flowers- Carolina Union Tenant, CDS
Riley Harper- Carolina Union Tenant, APPLES
Nneka Dike- Student Appointment
Tyron Lucas- Student Appointment
Ethan Hartung- Student Representative, FSL
Amber Ali- Business and Finance
Nick- Proxy for Mary Peter (GPSG)
Nate Worley- RHA

Meeting Summary

- The Board signed up for committees.
- Members briefly discussed the need for a new Union building and decided to table that discussion for a later meeting.
- Christen Flowers made a proposal to place a Byte vending machine within the Union, and the Board voting to approve this approval with a follow-up on where within the Union the unit will be placed.
- Next, the Board continued their discussion of the Union as the living room of the campus and brainstormed possible questions for a survey that will go out to students on this topic.
- Lauren provided a CUAB update.

CALL TO ORDER

Jauntel calls meeting to order at 5:02 p.m.

Motion to approve minutes from August 24, 2022:

Jauntel motioned to approve the minutes from the previous Board meeting. Teddy seconded the motion and it passed.

NEW BUSINESS

- Jauntel directed the Board to the business of signing up for committees.
 - She provided a brief explanation for the Long Range Planning, Membership, Finance, and Space Allocation committees.
 - She pinpointed committee rules including the appointment of a committee Chairperson and a designated person for taking down the meeting minutes.
 - Jauntel then passed around a paper for members to sign up.
 - Jauntel read out the questions committees will address during their reports at Board meetings. Committees will be asked to summarize their current goals, describe the milestones they've reached

- to attain these goals, describe the challenges they've faced and what they plan to do to overcome them, provide feedback on their last meeting, and outline the timeline they have for their goals.
 - Jauntel provided a schedule for when each committee will present to the full Board. The Long-Range Planning and Membership committees are set to present at the next meetings on September 21st.
- Teddy proposed further discussion on the need for a new Union building.
 - Tristan proposed that discussion be postponed until Joe Singer, the Director of Event Services, is in attendance to answer questions on the subject.
 - Jauntel agreed to add this discussion to next meeting's agenda.
 - Alexandra briefly discussed the feasibility study they went through to explore the prospect of a new building and told members that study could be shared with them. She also shortly discussed a possible plan to gut the insides of the building and keep the frame and façade, which would be more cost effective.
- Christen then presented on Byte vending, a system of cold vending units that could things like sandwiches, burritos, and food from vendors like Med Deli. She proposed placing a unit in the Union to help address the lack of fresh food options on campus during late evening and night hours. The vending machines would be open whenever the Union is open. The unit knows what was taken and automatically charges the card used to open it for whatever items were removed. It also includes nutrition and allergen information. CDS will be in charge of stocking the unit and is looking to bring in third parties like Med Deli and other local vendors. Christen mentioned that she has no specific place in mind for where the unit will be placed inside the Union.
 - Lauren put forth the idea that a Byte unit would be well-placed within a residence hall, since the Union closes at 11 p.m.
 - Christen agreed that this would be a good placement. She wants to purchase a couple and if the unit pilots well in the Union, they could look to place the next ones in other areas such as residence halls. She brought up Genome as a possible place, since many students frequent that area and Café Converge closes at 3 p.m.
 - Teddy brought up that the lack of food options on South Campus compared to Main Campus could make South Campus an ideal area to place a unit like this.
 - Christen shared that CDS is looking to remedy the lack of options on South Campus with things like a pop-up in Taylor Hall (a convenience store), something permanent in SASB, and switching up PCJ to be something more like the options in Bottom of Lenoir.
 - Nick (GPSG) asked who would be in charge of choosing the options that stock the unit.
 - Christen answered that CDS would be in charge of that, but the Student Dining Board would also have input and she's also open to suggestions being sent directly to her.
 - Tristan asked about the cost of the unit.
 - Christen said the unit costs less than \$5000.
 - Multiple members expressed concern about the door to the unit being left open or food being tampered with.
 - Christen shared that the unit includes technology, including an alarm and closing door, that prevents these kinds of things.
 - Jauntel presented a motion to discuss the placement of a Byte unit in the Union. Five minutes were placed on the clock for discussion.
 - Nick (GPSG) expressed that he would feel better once where the unit would be placed within the Union is discussed.
 - Teddy asked what the Board's vote does in this instance. Jauntel clarified that the Board's vote would go toward putting the machine within the Union.
 - Tristan said that the placement of the unit would most likely have to be approved by facilities.
 - Alexandra said her and Joe will collaborate to discuss possible placements and Jauntel said she would provide members a list of places they discussed.
 - Jauntel made a motion to support the introduction of a Byte unit into the Union with a followup discussion planned for feedback from the Board once location is discussed. The motion was seconded and unanimously approved.

- Next, the conversation shifted to the topic of the Union as the living room of campus. Jauntel informed members that a survey is in the works that will collect student input on what the living room of the campus looks like to them. The survey will have about 5 short answer questions max. Jauntel put forward a motion to discuss the survey and possible questions to be included.
 - Teddy put forth the idea of asking students what they feel is lacking from the Union.
 - Nick (CAA) introduced the question of “What brings you to the Union?”
 - Teddy provided the question of “How often are you coming to the Union and for what purpose?”
 - Nick (GPSG) suggested asking students what kind of spaces they feel are missing from campus.
 - Rita thought of asking students what resources specifically they use within the Union.
 - Nneka suggested asking students what they thought the student union would be like going into their first year at UNC, in order for them to be able to gauge expectation vs. reality.
 - Teddy thought it would be a good idea to ask students how often they enter the Union and are unable to find a place to sit or study.
 - Tristan put forth the idea of asking students both what they don’t like about the Union and what they do.
 - Riley suggested asking students how they would change the Union if given the opportunity.
 - Sedrick thought of asking students what Union resources and services they feel are most useful to them.
 - Jauntel informed Board members that they plan on going to outside resources, including students and professional staff, to ask what kinds of questions they would like to see included on the survey. She explained that it will be the responsibility of the Long-Range Planning committee to sort through the data once the survey is complete.
 - Tristan asked if demographic specifications will be included on the survey (like specifying Undergraduate or Graduate) and Jauntel informed him there would be.
 - Tyron asked if there would be any incentives included to encourage students to fill out the survey. In response, Jauntel motioned to discuss incentives for the survey.
 - Jauntel explained that the Board of Directors does have a budget that could be used to purchase incentives.
 - Amber and Lauren explained that if the survey is open to the public, there is no limit on the purchase price of incentives, but if it is confined to students there is a \$25 limit per item.
 - Teddy put forth the idea of providing a couple \$25 gift cards that students can complete the survey for a chance to win.
 - Amber specified that gift cards are not allowed, but donations are a way to get around some of these restrictions.
 - Teddy suggested that one larger, donated prize might be an adequate incentive.
 - Rita suggested receiving incentive prizes from food vendors within the building like Alpine Bagels and Bojangles to increase traffic within the Union.
 - Nick (GPSG) put forth the idea of tabling in the pit where people can fill out the survey in exchange for a food or candy item.
 - Teddy added to this and said that hot drinks are always a popular choice when it gets colder.
 - Nate suggested raffling off a personal study space within the Union.
 - Teddy asked about the feasibility of giving away Jubilee tickets as incentives.
 - Tyron put forth the idea of using football tickets for our game against Duke.
- Next, Lauren provided a CUAB update. She reminded members that CUAB updates can be found on Instagram and posters throughout the Union and informed the Board that Laurie Hernandez will be the keynote speaker for Latinx heritage month.
- Jauntel reminded members to fill out the pronoun and jacket size Excel sheet available through Teams. Then, she spent time making sure all members had access to the Teams channel.

ADJOURNMENT

Jauntel adjourns meeting at 6:19 p.m.