

Licensing & Logos

Items incorporating UNC-CH trademarks must be approved in advance by the Office of Trademarks and Licensing.

All registered student organizations have access to use UNC-CH trademarks as long as they follow the guidelines set forth by the Office of Trademarks and Licensing and purchase from licensed manufacturers. The Office of Trademarks and Licensing has a list of local printers that have expressed a willingness to produce special-order merchandise for campus organizations. These vendors will submit your designs to the Trademarks and Licensing Office for approval. In general, the use of a University mark along with your organization's name or special event will receive approval.

For more information: unc.licensing@unc.edu, <https://licensing.unc.edu>