# **BOARD OF DIRECTORS**



## MINUTES for SEPTEMBER 27, 2017

5:00 PM - 7:00 PM • 3102

### **ATTENDEES**

### PRESENT:

Crystal King Carolina Union Director
Neil Harwani\* Carolina Union Board Chair

Jordan Bermudez\* CUAB President, Board Vice-Chair

Elizabeth Adkins\* Student Body President

Hiren Gihwala President of the Residence Hall Association

Jessica Bolin\* Campus Y

Christina Cupello\* Panhellenic Council President
Chelsea Carter\* Carolina Union Employee Forum
Ricky Marimon\* Campus Recreation Council

James Street\* BoD Chair Appointment - Diversity & Multicultural Affairs

Allen O'Barr\* Faculty Member Appointment – CAPS

Tommy Koonce\* Faculty Member Appointment – School of Medicine

Wendell Gilland\* Faculty Member Appointment –Kenan-Flagler Business School

Scott Myers\* Carolina Dining Services

Kennith Echeverria\* Proxy for Student Congress Speaker
Travis Broadhurst\* Student Congress Appointment
Rishi Sharma\* Executive Branch Appointment

Joanna Warren\* Graduate and Professional Student Federation Appointment

Seteena Turner\* Student Member At-Large

Brandon Clark Associate Director, Communications and Creative Services

#### **ABSENT:**

Madelyn Percy\* Graduate and Professional Student Federation President

Tristan Routh\* BoD Chair Appointment – Student Legal Services

Ayesha Faisal\* Muslim Students Association

<sup>\*</sup> Voting Member of the Board

#### **MEETING SUMMARY**

The Board addressed the following points on September 27, 2017:

- 1. Seteena Turner was announced as the 2017-2018 Student Member At-Large.
- 2. Treat Yo Self Thursday will now be serving students doughnuts from Dunkin' Donuts instead of cupcakes and this year's theme will be "Sweets 'N Care."
- 3. Chairman Neil reviewed with the Board the process and results of the 2016-2017 Feasibility Study.

#### **CALL TO ORDER**

Chairman Neil called the September 27, 2017 Union Board Meeting to order at 5:04 pm.

#### **OLD BUSINESS**

## Approval of the September 13, 2017 Minutes

Chairman Neil directed the Board's attention to approve the September 13, 2017 meeting minutes that were given out for review. With no corrections to the minutes, Hiren Gihwala moved to approve the minutes and Travis Broadhurst seconded, the September 13, 2017 minutes were approved.

### **NEW BUSINESS**

## **Student Member At-Large Introduction**

Chairman Neil welcomed Seteena Turner as the 2017-2018 Student Member At-Large. Seteena is a senior studying Broadcast Journalism and Interpersonal and Organizational Communications. She is excited to work toward fulfilling Carolina Union's goal this year.

## **CUAB Update**

Jordan Bermudez announced that Jay Pharaoh will be the 2017 Homecoming Comedy Show. In addition, upcoming events include Coffee Night with CUAB, monthly Thursday Night Trivia which will now feature recurring themes, and Bubble Soccer.

## Treat Yo Self Thursday Rebranding

This year's overall Treat Yo Self theme will be centered on "Sweets 'N Self Care" with resources presented to students at each event including meditation, depression, suicide, etc. In addition, Treat Yo Self Thursday will be shifting from cupcakes to Dunkin' Donuts. The series this year are sponsored by Dunkin' Donuts, therefore, the Carolina Union will incur minimal expenses for this initiative. The first Treat Yo Self Thursday will be on September 28 at 3:00 pm.

## Feasibility Study: Overview

Chairman Neil reviewed the 2016-2017 Feasibility Study conducted by the previous Board of Directors highlighting on the origination of the project, case study tours, the comprehensive study and student engagement, the results of the study, and the output of <u>our carolinaunion.unc.edu</u>.

## Feasibility Study: Model

Chairman Neil directed the Board's attention to the model of the proposed Carolina Union after the Feasibility Study. The new building will be four floors, and increased square footage and space for student organizations, music and dance rehearsal spaces, additional food options, lounge space, meeting rooms, and study areas. The total cost of the proposed conceptual building is around \$221 million, which will necessitate a student fee increase. The project has been currently put on hold independently and will be

considered holistically as part of the University Master Plan.

## **ADJOURNMENT**

Having no other business, Chairman Neil thanked the Board for their attention and adjourned the September 27, 2017 meeting at 6:00 pm.