BOARD OF DIRECTORS

MINUTES for MARCH 22, 2017

CON CAROLINA UNION

5:00 PM - 7:00 PM • 3102

ATTENDEES

PRESENT:

Boateng Kubi* Neil Harwani* Sam Green* Cole Simons* Sarah Dickson* Madelyn Percy* McKenzie Folan* Travis Broadhurst* Sanjana Vattigunta* Sid lyer* Jada Weathers* Ayoub Ouederni* Tommy Koonce* Allen O'Barr* Tristan Routh* Joe Singer Stephen Eppling Emily Morton **Taylor Emory** Milica Stanisic

ABSENT:

Crystal King Bradley Opere* Vicky Bham* Taylor Bates* Allie Barton* Avalon Warner-Gonzales* Wendell Gilland* Scott Myers* Carolina Union Board Chair CUAB President, Board Vice-Chair Proxy for Student Congress Appointment Student Congress Speaker Proxy for Graduate and Professional Student Federation President Graduate and Professional Student Federation Appointment **Executive Branch Appointment** Student At-Large Member General Alumni Association Campus Y National Pan-Hellenic Council (NPHC) Muslim Students Association Faculty Member Appointment - School of Medicine Faculty Member Appointment – CAPS BoD Chair Appointment – Student Legal Services Senior Associate Director, Events Services Marketing and Content Coordinator, CCS Student Safety and Wellness Chair, Student Government Disability Awareness, Campus Y Station Manager of WXYC

Carolina Union Director Student Body President Graduate and Professional Student Federation Appointment President of the Residence Hall Association Carolina Union Employee Forum Sexuality and Gender Alliance (SAGA) Faculty Member Appointment – Kenan-Flagler Business School Faculty Member Appointment – Carolina Dining Services

MEETING SUMMARY

The Board addressed the following points on March 22, 2017:

- 1. The Board discussed and preliminarily approved the addition of the new symbol of access beside the signs in the Carolina Union.
- 2. Sid lyer informed the Board that there were 82 applications received for 63 available spaces in the Caroina Union. After splitting some of the available spaces to accommodate more organizations, the Space Allocation Committee was able to offer space to 70 total student organizations.
- 3. The Board discussed additional ways to reach out to students and educate them on the results of the Feasibility Study.
- 4. Milica Stanisic updated the Board on the current state of affairs of WXYC including their programming, budgets, and membership of DJs.
- 5. Neil Harwani updated the Board on Jubilee and their executive board selection.

CALL TO ORDER

Chairman Boateng called the March 22, 2017 Union Board Meeting to order at 5:06 pm.

OLD BUSINESS

Approval of the March 1, 2017 Minutes

Chairman Boateng consented to approve the March 1, 2017 meeting minutes that were given out to the Board members for review. With no corrections to the minutes, the March 1, 2017 minutes were approved.

NEW BUSINESS

Accessibility Icon Project

Since 1968, the law has mandated the international symbol of access; however, the symbol now portrays a person who is immobile and stagnant, which creates negative perceptions about the disabled population. Taylor presented to the Board a new symbol that has been adopted by New York, which portrays someone who is mobile and independent. Emily proposed to the Board the addition of the new symbol of access beside all traditional accessibility symbols in the Carolina Union. She informed the Board that because the signs are made of paper, which limits costs to less than \$50 for the project.

The Board discussed the installation of the new symbol of access beside the current signs in the Carolina Union, and approved the project on a preliminary basis. Additional information including the regulations behind signage along with law and building mandates will be collected before the project is initiated.

Space Allocation Committee Update

Sid lyer informed the Board that there were 82 applications for 63 available spaces. After splitting some of the available spaces to accommodate more organizations, the Space Allocation Committee was able to offer space to 70 total student organizations. Appeals for space were due on March 22, and the committee will conclude allocations shortly after.

The Board discussed ways to reach out to additional organizations, especially those who have never applied for space in the Carolina Union, and encourage them to apply for space if they need it. Suggestions included adding a space allocation question on the Student Government funding application, a term limit for student

organizations that get renewed for space by default, and targeting the space allocation applications based on student organizations' specific needs.

Feasibility Study Student Engagement

Chairman Boateng informed the Board that engaging students about the Feasibility Study has already begun, and that the pit sitting sessions have been extremely successful in getting students involved. The major student organizations are all aware of the project, but additional outreach needs to be done to reach the goal of engaging the entire student body.

The Board opened up a discussion on ways to engage more students and spread information about the project. The Board suggested attending events or classes like athletic games, Dance Marathon, or Jubilee to give out information or handouts, offering food incentives for informational meetings, and having a constant presence in the Pit like a simple sandwich board sign or handouts.

The current goal at this time is invoking questions from the students, and educating students on the project. The Board emphasized that the information presented must remain unbiased, especially because the potential student fee and the referendum are yet to be determined. Lobbying and campaigning for the project will not occur until the students' questions have been accounted for, and the referendum process begins.

WXYC Presentation

Milica Stanisic updated the Board on the current state of affairs of WXYC including their programming, budgets, and membership of DJs. WXYC is unique in many ways including ownership of an FCC license independent from the university, 24/7 live DJ, and complete student management of the station. The WXYC budget is a fixed percentage from student fees, and major expenses include music library, bills, staff salaries, and an additional savings fund in case of equipment failure.

The Board opened up a discussion on the organization of WXYC, including the employment of the station engineer and independent savings fund consisting of student fees. The Board has requested to hear a presentation from the financial manager of WXYC for more information on the organization's expenditures.

CUAB Update

Neil Harwani informed the Board that Jubilee will be Saturday, April 1 at 8:00 pm. Unfortunately, the concert coincides with the Final Four game for UNC basketball; CUAB is looking into different ways to accommodate the concert and the game. In addition, applications for the next executive board are open and selections will occur by April 9.

ADJOURNMENT

Having no other business, Chairman Boateng thanked the Board for their discussions and adjourned the March 22, 2017 meeting at 6:58 pm.