# **BOARD OF DIRECTORS**



# TRANSITION MEETING AGENDA for April 20, 2016

5:00-7:00PM • Aquarium Lounge

# **OLD BUSINESS**

• Approve April 6<sup>th</sup> Meeting Minutes

#### **NEW BUSINESS**

Board Vote: Building Hours

• Board Vote: Portable Stage

- Great Hall Lobby Furniture
- End of Year Report
- Spotlight Recognition
- Year-End Review from Union Director/Board Advisor
- Transition of Board Leadership

#### INFORMATIONAL PRESENTATIONS

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#### **GOALS**

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

#### **CAROLINA CONVO EVENTS**

## **ACTION ITEMS**

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#### TOP FIVE UPCOMING EVENTS

- Farmer's Market by FLO Good, April 21st, 10:00am-2:00pm, The Pit
- Explore Carolina by Undergraduate Admissions, April 22<sup>nd</sup>, 9:30am-3:30pm, Great Hall & Union Auditorium
- Misconception Dance Company Spring Showcase, April 23<sup>rd</sup>, 7:00-9:00pm, Great Hall
- Kamikazi Spring Showcase, April 24<sup>th</sup>, 5:30-8:00pm, Great Hall
- Heel Fest by CUAB, April 27<sup>th</sup>, 9;00am-4:00pm, The Pit

#### **EVENT NUMBERS**

• 1149 Events & meeting in Union-managed spaces from April 6-April 19.

#### **CUAB CALENDAR**

#### April 2016

- Mini Earth Day, April 22<sup>nd</sup>, 12:00-2:00pm, The Pit
- Movie Night: Comedy Weekend: How to be Single, April 22<sup>nd</sup>, 9:30pm
- Movie Night: Comedy Weekend: Sisters & How to be Single, 5:00 & 7:30pm, 9:45pm, Union Auditorium
- Game of Thrones: Season 5 Finale & Season 6 Premiere Live Broadcast, 7:45 & 9:00pm, Union Auditorium
- LDOC, April 27<sup>th</sup>, 11:00am-3:00pm, The Pit & Carolina Union

#### **CUAB BUDGET**

• \$244,020.34 spent of the approximate budgeted \$350,000.

\*Note: this total does not include payments in progress or other remaining programs including LDOC.

#### **MARKETING & PROMOTIONS CALENDAR**

### Through April 2016

- April Hours of Operation
- Extended Study Times
- April Treat Yo' Self Thursday
  - 4/21/16
- 2016-2017 BoD Chair Announcement
- 2016-2017 CUAB President/Vice-Chair Announcement
- EBI Survey
- Amplify/Assist with Promotion of CUAB events via Twitter, Facebook, Instagram, and Website
  - Spring Semester Movies

# **SOCIAL MEDIA COUNTS**





