

BOARD OF DIRECTORS

MINUTES for **March 9, 2016**

5:00–7:00PM • 3102

ATTENDEES

PRESENT:

Crystal King	Carolina Union Director
Jaelyn Coates*	Board Chair
Merrick Osborne*	CUAB President, Board Vice-Chair
Sarah Crownshaw*	BoD Chair Appointment
Tristan Routh*	BoD Chair Appointment
Rachel Gogal*	Proxy for Student Body President
David Joyner*	Student Congress Speaker
Marrisa Rose*	Student Congress Appointee
McKenzie Folan*	Executive Branch Appointment
Micah Stubbs*	Student At-Large Board Member
Allie Barton*	Carolina Union Employee Forum
Tazeen Farooque*	Muslim Students Association
Shane Hale*	Carolina Veterans Organization
Marissa Cann*	Proxy for GPSF President
Justin McNabb*	GPSF
Taylor Bates*	President of the Residence Hall Association
Scott Myers*	Faculty Member Appointment
Rachel Tate*	Faculty Member Appointment
Tommy Koonce*	Faculty Member Appointment
Scott Hudson	Senior Assoc. Director, Facility Management
Bobby Kunstman	Senior Assoc. Director, Student Life and Leadership
Megan Johnson	Assoc. Director, Comm. and Creative Sciences
Brian Lackman	Student Activities Program Coordinator
Milica Stanisic	WXYC Station Manager

ABSENT:

Wendell Gilland*	Faculty Member Appointment
Jeremy McKellar*	Black Student Movement
Connor Nevel*	Campus Y

* Voting Member of the Board

MEETING SUMMARY

The Board addressed the following points on March 9, 2016:

1. Merrick Osborne updated the Board on the financial and budgeting structure of CUAB. The Board opened an extensive discussion on the budgeting and selection of the 2016 Jubilee concert.
2. Milica Stanisic, the WXYC Station Manager, answered some brief questions about the operational structure of the radio station and scheduled a more comprehensive presentation for the next meeting.
3. Crystal King updated the Board about the new furnishing and updating process of the Great Hall chairs and lobby area.
4. The Board opened up a discussion on the sensitive upcoming events across campus and how the Union can continue to provide a safe and inclusive environment to all students.

CALL TO ORDER

Chairwoman Jaelyn called the March 9, 2016 Union Board of Directors Meeting to order at 5:02 pm.

OLD BUSINESS

Approval of the February 10, 2016 Minutes

Chairwoman Jaelyn consented to approve the February 10, 2016 meeting minutes that were given out to the Board members for review. With no corrections to the minutes, the February 10, 2016 minutes were approved.

INFORMATIONAL PRESENTATIONS

WXYC Presentation

Chairwoman Jaelyn introduced the Station Manager from WXYC, Milica Stanisic to answer some questions and schedule a more thorough presentation at the next meeting. The Board presented Milica with some topics and questions they would like to know more about including the leadership and financial structure of WXYC.

NEW BUSINESS

CUAB Budget Update

Merrick Osborne updated the Board on the structure of the financial side of CUAB. There have been many changes to the system of operations, and with each progressive year, more effective systems have been put into place. Merrick gave the Board a summary of the budgets (see attached) for the committees and large programs run by CUAB including the Diversity Programming Committee, Graduate and Professional Student Committee, Film Committee, and Jubilee. Outside of programming, CUAB incurs expenses in committee engagement for the members of CUAB, marketing, and the National Association of Campus Activities (NACA) conference. Bobby Kunstman added that the numbers presented are simply budgets for this academic year, and not completely indicative of what has been or will be spent.

Merrick presented to the Board a detailed budget for the upcoming Jubilee concert featuring Chase Rice. There has been a lot of discussion recently on the artist choice for Jubilee give the announced budget of \$120,000 for concerts within CUAB. Merrick discussed with the Board the many expenses within the concert

budget outside of the artist honorarium including other smaller concerts, facilities rentals, food, and marketing. Merrick explained further that although the artists on the student survey were originally attainable at the time the survey went out, their costs increased due to album releases and outstanding circumstances. While Chase Rice did not win the overall most popular vote, he was still an incredibly popular choice from the student population. The concert will be held in Carmichael Stadium, but pending seating allocation and final expenses, Merrick informed the Board that he plans on finishing on the positive side of break-even for this concert. The Board consented that the Jubilee concert is a huge task taken on by CUAB, and that they have done the best they possibly could have with the given limitations of space and money.

Merrick introduced the Board to the DiverseU social media campaign that the Diversity Committee started. CUAB began this campaign to highlight diversity at Chapel Hill by showcasing the unique stories of the students, faculty, and staff across campus. Merrick also presented a list of the various programs and collaborations CUAB. Merrick has seen a lot of growth in CUAB over his undergraduate career, and he hopes to see increases programming and collaborative efforts, membership and participation, and educational opportunities in the future.

Board Chair Applications Handbills

Chairwoman Jaelyn presented the Board with the upcoming important dates for the Board Chair application process and some handbills that can be given out to prospective applicants. Jaelyn highlighted that the interview date for candidates will be April 2nd, and all student Board members are highly encouraged to be involved in the interview process.

Campus Climate

Chairwoman Jaelyn opened up a discussion on the recent climate across campus due to the recent appointment of Margaret Spellings, the legislation in support of expulsion for protesting University events, as well as the Ben Shapiro event. Jaelyn wants to engage the Board in a conversation in what the Union should or shouldn't and can or can't be doing for the students across campus. Jaelyn is determined to do everything in the Board's power to ensure that students still feel safe and happy to be at Carolina. She encouraged the Board to think of ways to support students and continue to make the Union a safe and inclusive place.

The Board opened up a discussion on how and to what extent the Union should be involved in these upcoming events. On one hand, the Board identified that these upcoming events could potentially lead to a resentful atmosphere and the Union would not support the creation of an exclusive and negative environment across campus. However, on the other hand, the Board does not want to hinder freedom of speech or expression for any parties, regardless of the Board's personal stances on these issues.

From the Student Government perspective, there is currently no easy solution to the upcoming controversial problems. There are students standing on both sides of these topics, and no student or organization should be ostracized or have their opinions repressed. Organizations and students are free to take whichever stance they wish, but there is currently no plan from Student Government to generate any kind of enforcement. From the Muslim Students Association perspective, there are no expectations that these potentially inflammatory and defaming events would be banned from campus, but it is comforting to be supported by other organizations and departments on campus despite these events.

Because the Union stands for diversity and inclusivity, the Board consented to release a statement in support of fostering a welcoming environment that does not alienate students no matter what. Chairwoman will draft this statement for the Board to review before releasing it to the Daily Tar Heel for publication.

Great Hall Update

Crystal King shared with the Board the exciting decision to refurnish and update the Great Hall chairs in order to comply with updated safety regulations. The costs for this project would normally be covered by the Repair and Replacement budget that is outside of the Operational budget of the Union, but the Office of Student Affairs gifted the building an additional \$80,000 to cover the 700 new chairs for the Great Hall. In addition, due to the cost-saving nature of the chair updates, the Union will also be updating the Great Hall lobby including new furniture and new carpets. The carpet has already been chosen and will be installed over Spring Break 2016; however, the new seating and additional furniture have still yet to be finalized.

Another possible project that the Office of Student Affairs might support the Union in is the update to the Auditorium. The space has not been renovated for 30 years, and due to large usage from Orientation and Admissions, the space is in desperate need of an update. However, the Union budget currently does not have the funds to support this project, and will make arrangements as soon as funds can be allocated.

ADJOURNMENT

Due to the extensive discussions, the Board consented to postpone the update on the Feasibility Study; therefore, Chairwoman Jaelyn adjourned the meeting at 6:57 pm.