# **BOARD OF DIRECTORS**



AGENDA for April 6, 2016

5:00-7:00PM • 3102

## **OLD BUSINESS**

• Approve March 23<sup>rd</sup> Meeting Minutes

## **NEW BUSINESS**

- Board Vote: Updated By-Laws
- Campus Climate: HB2
- Board Chair Announcement: Boateng Kubi
- Feasibility Study Update
- CUAB Update

## INFORMATIONAL PRESENTATIONS

- STV
- SAFO Budget Lisa Bonsor

## **GOALS**

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

## **CAROLINA CONVO EVENTS**

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## TOP FIVE UPCOMING EVENTS

- RHA Sexual Assault Forum by Residence Hall Association, April 6<sup>th</sup>, 5:00-7:00pm, Aquarium Lounge
- Duke/UNC China Leadership Summit by Carolina China Network, April 10<sup>th</sup>, 8:00am-4:00pm, Union Auditorium
- Explore Carolina by Office of Undergraduate Admissions, April 11<sup>th</sup>, 12:00-2:00pm, Great Hall & Union Auditorium
- Train 2.0 by Gold-N-Love, April 13<sup>th</sup>, 9:00am-2:30pm, Great Hall
- Star Heels Benefit Show by Star Heels Dance Team, April 17<sup>th</sup>, 6:30-8:30pm, Great Hall

#### **EVENT NUMBERS**

• 960 Events & meeting in Union-managed spaces from March 23-April 5.

#### **CUAB CALENDAR**

## April 2016

- Movie Night: Star Wars vs. Star Trek Weekend: Star Wars-Episode VII: The Force Awakens & Star Trek, April 8<sup>th</sup>, 7:00 & 9:45pm
- Movie Night: Star Wars vs. Star Trek Weekend: Star Trek & Star Wars-Episode VII: The Force Awakens, April 9<sup>th</sup>, 7:00 & 9:45pm
- Bonnamu By the Bell, April 9<sup>th</sup>, 5:00-10:00pm, Bell Tower Amphitheater
- Story Slam & DiverseU Promo Video Release, April 14<sup>th</sup>, 6:00-9:00pm, Art Gallery
- Graduate Mixer, April 14<sup>th</sup>, 6:00-8:00pm, Linda's Down Bar
- Pay it Forward, April 15<sup>th</sup>, 1:00pm, Davis Library
- Movie Night: Quentin Tarantino Weekend: Inglorious Basterd & The Hateful Eight, April 15<sup>th</sup>, 6:00 & 9:00pm, Union Auditorium
- Movie Night: Quentin Tarantino Weekend: The Hateful Eight & Inglorious Basterd , April 17<sup>th</sup>, 1:00 & 4:30pm, Union Auditorium
- Mini Earth Day, April 22<sup>nd</sup>, 12:00-2:00pm, The Pit
- Movie Night: Comedy Weekend: How to be Single, April 22<sup>nd</sup>, 9:30pm
- Movie Night: Comedy Weekend: Sisters & How to be Single, 5:00 & 7:30pm, 9:45pm, Union Auditorium
- Game of Thrones: Season 5 Finale & Season 6 Premiere Live Broadcast, 7:45 & 9:00pm, Union Auditorium
- LDOC, April 27<sup>th</sup>, 11:00am-3:00pm, The Pit & Carolina Union

### **CUAB BUDGET**

• \$152,848.80 spent of the approximate budgeted \$350,000.

# **MARKETING & PROMOTIONS CALENDAR**

## Through April 2016

• The Lab Spring 2016 Schedule:

- Wednesday, April 6, Design & Creativity in Film, 7pm, CCS Conference Room
- April Hours of Operation
- 2016-2017 BoD Chair Announcement
- 2016-2017 CUAB President/Vice-Chair Announcement
- Amplify/Assist with Promotion of CUAB events via Twitter, Facebook, Instagram, and Website
  - Spring Semester Movies
  - Jubilee/Chase Rice Concert

## **SOCIAL MEDIA COUNTS**

3307

1209

1121