BOARD OF DIRECTORS



AGENDA for March 9, 2016

5:00-7:00PM • 3102

OLD BUSINESS

Approve February 24th Meeting Minutes

NEW BUSINESS

- **CUAB Budget Update**
- Board Chair Applications Handbills
 - March 21st Application submission deadline at 3pm April 2nd Chair of Board of Directors Interview Day
 - April 3rd
 April 6th Successful candidate informed and offered position
 - Announcement made to campus
- Campus Climate
 - Margaret Spellings Presidency
 - Board of Governors New Legislation
 - Ben Shapiro
- Great Hall Update
- Closed Session: Feasibility Study Update
- Important Upcoming Dates:
 - Board of Directors Interview Day April 2nd (time TBD based on number of candidates)
 - Carolina Union End of Year Banquet April 25th 5:30-7:30pm, Top of the Hill

INFORMATIONAL PRESENTATIONS

WXYC Presentation

GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together

- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

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ACTION ITEMS

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TOP FIVE UPCOMING EVENTS

- NC-AATG German Day by Department of German and Slavic Languages, March 10th, 9:00am-3:30pm, Great Hall and Union Rooms
- Undergraduate Information Sessions by Office of Undergraduate Admission, March 21st, 10:00am-11:30am & 2:00-3:30pm, Great Hall
- Blood Drive by American Red Cross Club of UNC-CH, March 22nd, 9:00am-6:00pm, Great Hall
- Art of Equity by GlobeMed, March 23rd, 5:30-7:30pm, Art Gallery
- Karaoke Night by CUAB, March 23rd, 7:00-9:00pm, West Lounge

EVENT NUMBERS

• 1064 Events & meeting in Union-managed spaces from February 24th – March 8.

CUAB CALENDAR

March 2016

- Have a Sweet Spring Break, March 9th, 12:00-2:00pm, The Gift
- Graduate Mixer, March 10th, 6:00-8:00pm, Linda's
- Pay it Forward, March 10th, 1:00pm, Davis Library
- Graduate Coffee Hour, March 23rd, 12:00pm, UNC Law School
- Karaoke Night, March 23rd, 7:00-9:00pm, West Lounge
- Smash Brothers Tournament, March 24th, 6:00-8:00pm, Union Auditorium
- Bubble Ball Soccer, March 24th, 6:00-9:00pm, Hooker Fields
- Cellar Door Reception, March 24th, 6:00-9:00pm, Art Gallery

CUAB BUDGET

• \$148,284.71 spent of the approximate budgeted \$350,000.

MARKETING & PROMOTIONS CALENDAR

Through April 2016

- The Lab Spring 2016 Schedule:
 - Wednesday, April 6, Design & Creativity in Film, 7pm, CCS Conference Room
- March Hours of Operation + Spring Break
- CCS Design Assistant Search
- Windows on Death Row
 - Exhibit: February 2-March 21, 2016 Art Gallery & Aquarium Lounge, FPG Student Union
- Amplify/Assist with Promotion of CUAB events via Twitter, Facebook, Instagram, and Website
 - Spring Semester Movies
 - Jubilee/Chase Rice Concert

SOCIAL MEDIA COUNTS



3283



1186



1076