# **BOARD OF DIRECTORS**



AGENDA for February 24, 2016

5:00-7:00PM • 3102

#### **OLD BUSINESS**

• Approve February 10<sup>th</sup> Meeting Minutes

#### **NEW BUSINESS**

- CUAB Update
- Board Chair Applications Handbills
  - February 22<sup>nd</sup> Board Chair applications available in the Union Admin Office (FPG Union 3103)
  - March 11<sup>th</sup>-18<sup>th</sup> Spring Break
    March 21<sup>st</sup> Classes Begin
  - March 21<sup>st</sup> Application submission deadline at 3pm
    April 2<sup>nd</sup> Chair of Board of Directors Interview Day
  - April 3<sup>rd</sup> Successful candidate informed and offered position
  - April 6<sup>th</sup> Announcement made to campus ard
- Campus Climate
- Feedback on Black History Month Display/Future Displays
- Closed Session: Designer Presentations Question Brainstorm

#### INFORMATIONAL PRESENTATIONS

• WXYC Presentation

#### **GOALS**

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

## **CAROLINA CONVO EVENTS**

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#### **ACTION ITEMS**

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#### TOP FIVE UPCOMING EVENTS

- GPSF Diversity Program by CUAB, February 25<sup>th</sup>, 4:00-7:00pm, Great Hall
- South Campus Winter Formal: Gatsby Night by RHA, February 26<sup>th</sup>, 8:00pm-12:00am, Great Hall
- Career Services Involvement Fair, March 2<sup>nd</sup>, 1:00-5:00pm, Great Hall
- MUNCH Conference by Carolina International Relations Association, March 3-6<sup>th</sup>, Great Hall, Union Meeting Rooms, Classrooms
- Bhangra Sutra by Bhangra Elite, March 4<sup>th</sup>, 6:30-9:00pm, Great Hall

#### **EVENT NUMBERS**

1039 Events & meeting in Union-managed spaces from February 11<sup>th</sup> – February 23<sup>rd</sup>.

#### **CUAB CALENDAR**

# February-March 2016

- Mid-term Refresher, February 23<sup>rd</sup>, 12:00-2:00pm, Union Room 3411
- Movie Night: Rocky (7:00pm) & Creed (9:30pm), February 26<sup>th</sup>, Auditorium
- Laser Tag, February 26<sup>th</sup>, 7:00pm-12:00am, Woolen Gym
- Movie Night: Creed (5:45pm & 10:45pm) & Rocky (8:15pm), February 27<sup>th</sup>, Auditorium
- Oscars Viewing Party, February 28<sup>th</sup>, 8:00-11:00pm, Great Hall
- Chapel Thrill Music Festival, March 4<sup>th</sup>, 3:00-9:00pm, West Lounge
- All of the Lights, March 4<sup>th</sup>, 11:00pm-2:00am, Ramshead Multipurpose Room
- Pay it Forward, March 4<sup>th</sup>, 1:00-3:00pm, Davis Library
- Duke Viewing Party, March 5<sup>th</sup>, Union Auditorium
- Diane Guerrero, March 6<sup>th</sup>, 1:00-4:00pm, Great Hall
- Lantern Spring Send Off
- Have a Sweet Spring Break, March 9<sup>th</sup>, 12:00-2:00pm, The Gift
- Graduate Mixer, March 10<sup>th</sup>, 6:00-8:00pm, Linda's

## **CUAB BUDGET**

• \$114,255.23 spent of the approximate budgeted \$350,000.

#### **MARKETING & PROMOTIONS CALENDAR**

# Through April 2016

- The Lab Spring 2016 Schedule:
  - Tuesday, March 1: Illustrating with Type, 7pm, CCS Conference Room
  - Wednesday, April 6, Design & Creativity in Film, 7pm, CCS Conference Room
- March Hours of Operation
- Window on Death Row
  - Exhibit: February 2-March 21, 2016 Art Gallery & Aquarium Lounge, FPG Student Union
- Amplify/Assist with Promotion of CUAB events via Twitter, Facebook, Instagram, and Website
  - Spring Semester Movies
- BoD Chair Application Marketing

# **SOCIAL MEDIA COUNTS**



3253



1176



1059