

OLD BUSINESS

- Approve January 27th Meeting Minutes

NEW BUSINESS

- Board Chair Applications
 - February 22nd Board Chair applications available in the Union Admin Office (FPG Union 3103)
 - March 11th-18th Spring Break
 - March 21st Classes Begin
 - March 21st Application submission deadline at 3pm
 - April 2nd Chair of Board of Directors Interview Day
 - April 3rd Successful candidate informed and offered position
 - April 6th Announcement made to campus
- Treat Yo Self Thursday (Black History Month) – Thursday, February 18, 4:00-5:00pm
- Student Body Elections Update
- CUAB Update

INFORMATIONAL PRESENTATIONS

- Master Plan Process – Jerry Guerrier, Assistant Director of Facilities Planning & Design

GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

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ACTION ITEMS

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TOP FIVE UPCOMING EVENTS

- The Create-a-thon by Carolina Creates, February 13th, 9:00am-10:00pm, various Union Meeting rooms
- North Carolina Comedy Arts Festival by Chapel Hill Players, February 13th, 9:00am-5:00pm, various Union Meeting rooms
- Smart Cities Conference by UNC Institute for the Environment, February 17th, 9:00am-12:00pm, Great Hall
- Kasim Hafeez by Christians United for Israel, February 18th, 7:00am-7:00pm, Great Hall
- NCARH 2015 Banquet by Residence Hall Association, February 20th, 12:00pm-10:00pm, Great Hall

EVENT NUMBERS

- 1035 Events & meeting in Union-managed spaces from January 27-February 7.

CUAB CALENDAR

February 2016

- Speed Meeting, February 11th, 6:00-9:00pm, Fitzgerald's
- TGIT Viewing Party, February 11th, 8:00-11:00pm, West Lounge
- Condom Olympics, February 12th, 4:00-6:00pm, West Lounge
- Movie Night: Goldfinger (7:00pm) & Spectre (9:30pm), February 12th, Auditorium
- Movie Night: Spectre (5:00 & 10:15pm) & Goldfinger (8:00pm), February 13th, Auditorium
- DiverseU Promotion, February 18th, 11:00am-12:00pm, Davis Library
- Graduate Mixer, February 18th, 6:00-8:00pm, Linda's
- Pay it Forward, February 19th, 1:00-3:00pm, Davis Library
- Movie Night: The Big Short (7:00pm) & Crimson Peak (9:45pm), February 19th, Auditorium
- Movie Night: Crimson Peak (7:00pm) & The Big Short (9:45pm), February 20th, Auditorium
- Mid-term Refresher, February 23rd, 12:00-2:00pm, Union Room 3411
- Movie Night: Rocky (7:00pm) & Creed (9:30pm), February 26th, Auditorium
- Movie Night: Creed (5:45pm & 10:45pm) & Rocky (8:15pm), February 27th, Auditorium
- Oscars Viewing Party, February 28th, 8:00-11:00pm, Great Hall

CUAB BUDGET

- \$96,165.13 spent of the approximate budgeted \$350,000.

MARKETING & PROMOTIONS CALENDAR

Through April 2016

- The Lab Spring 2016 Schedule:
 - Thursday, February 11: The Art of Networkig (partnership with SkillfUL), 7pm, Undergraduate Library
 - Tuesday, March 1: Illustrating with Type, 7pm, CCS Conference Room
 - Wednesday, April 6, Design & Creativity in Film, 7pm, CCS Conference Room
- February Hours of Operation
- Student Hiring
 - Hiring/Application Process
- Chancellor's Awards
 - Nominations & application deadline
- Window on Death Row
 - Exhibit: February 2-March 21, 2016 Art Gallery & Aquarium Lounge, FPG Student Union
- SLL Graduate Coordinator
 - Applications Live & Deadline
- Amplify/Assist with Promotion of CUAB events via Twitter, Facebook, Instagram, and Website
 - Spring Semester Movies
- TBD: 3.5 minutes 10 Bullets Promotional Materials (carousel post)
- TBD: BoD Chair application and promotion
- February 18: Treat Yo Self, 4pm, West Lounge

SOCIAL MEDIA COUNTS

 3208

 1163

 1039