BOARD OF DIRECTORS



MINUTES for January 13, 2016

5:00-7:00PM • 3102

ATTENDEES

PRESENT:

Crystal King Carolina Union Director

Jaelyn Coates* Board Chair

Merrick Osborne* Proxy for CUAB President, Board Vice-Chair

Rachel Gogal* Proxy for Student Body President

David Joyner* Student Congress Speaker

Marrisa Rose* Student Congress Appointee

Micah Stubbs* Student At-Large Board Member

Tristan Routh* BoD Chair Appointment

Allie Barton* Carolina Union Employee Forum

Marissa Cann* Proxy for GPSF President

Iustin McNabb* GPSF

Tazeen Farooque* Muslim Students Association

Taylor Bates* President of the Residence Hall Association

Connor Nevel* Campus Y

Rachel Tates* Faculty Member Appointment
Scott Myers* Faculty Member Appointment
Wendell Gilland* Faculty Member Appointment
Tommy Koonce* Faculty Member Appointment

Scott Hudson Senior Assoc. Director, Facility Management

Bobby Kunstman Senior Assoc. Director, Student Life and Leadership Megan Johnson Assoc. Director, Comm. and Creative Sciences

Brian Lackman Student Activities Program Coordinator

ABSENT:

McKenzie Folan* Executive Branch Appointment

Sarah Crownshaw* BoD Chair Appointment

Shane Hale* Carolina Veterans Organization

Jeremy McKellar* Black Student Movement

^{*} Voting Member of the Board

MEETING SUMMARY

The Board addressed the following points on January 13, 2016:

- 1. The Board gained two new members for Spring 2016: Allie Barton, the new CUEF Chair and Marissa Cann, the new Proxy for the GPSF President.
- 2. Chairwoman Jaelyn created a sub-committee for continued By-Law Discussion which will comprise of Jaelyn Coates, Merrick Osborne, Rachel Gogal, David Joyner, Taylor Bates, and Tazeen Farooque.
- 3. The Board reflected and shared thoughts for improvement from Fall 2015 for Spring 2016.

CALL TO ORDER

Chairwoman Jaelyn called the January 13, 2016 Union Board of Directors Meeting to order at 5:02 pm with everyone sharing their favorite Christmas or Holiday present.

OLD BUSINESS

Approval of the December 2, 2015 Minutes

Chairwoman Jaelyn consented to approve the December 2, 2015 meeting minutes that were given out to the Board members for review. With no corrections to the minutes, the December 2, 2015 minutes were approved.

NEW BUSINESS

New Board Members: Allie Barton, CUEF Chair and Marissa Cann, Proxy for GPSF President

Chairwoman Jaelyn welcomed the new members of the Board: Allie Barton who is the new CUEF Chair and Marissa Cann who is the new Proxy for the GPSF President.

CUAB Update

Merrick Osborne expressed his excitement for the upcoming CUAB events that he sent out to the Board. These events include Welcome Back to School, Noah Guthrie concert, Lorelei's concert, and the Graduate Student Mixer. Merrick informed the Board that application reviews and interviews for the new CUAB President are coming up in the next few weeks as well.

By-Law Discussion

Chairwoman Jaelyn thanked the Board for their diligent discussions about the By-Laws, and suggested creating a sub-committee for continued discussion. This sub-committee will take a closer look at the details and comprehensively review the content of the Board of Directors By-Laws. Chairwoman Jaelyn invited the Board to join the sub-committee. Merrick Osborne, Rachel Gogal, David Joyner, Taylor Bates, and Tazeen Farooque accepted her invitation and will sit on the sub-committee for the By-Law Discussion.

Goals Reflection & Redirection

Chairwoman Jaelyn opened up the floor for reflection, positive criticism, and thoughts of improvement from the Board's first semester to the upcoming Spring Semester.

Suggestions from the Board included holding viewing parties for the upcoming basketball season, giving a quick update from the organizations that the Board members represent at the beginning of each meeting, and hosting an event for all leaders of organizations across campus to encourage collaboration.

The Board opened up a discussion on the Student Life page and making the webpage more user-friendly. The Board suggested adding a function for mass communication on the Student Life page across organizations could really encourage collaboration. For example, if STV is looking for actors, they could send out a call-to-action to other similar organizations.

Bobby Kunstman informed the Board that Student Life currently has a function similar to this, but many students are unaware of Student Life's functions. There are a series of PowerPoint presentations and handouts available to student organizations informing them of all the functions and resources available to them. Unfortunately, very few student organizations are aware or have proactively taken advantage of these resources. The Board consented to support Student Life and promote its resources within their own organizations.

In order to increase the use of Student Life and its resources, suggestions were made to host a Website Release Party in order to provide training and resources to students without holding a mandatory meeting, and to provide positive incentives for leaders to utilize their organization's page.

The Board opened up a discussion on how the Union has progressed as a social hub on campus this past fall semester. There was both support for increasing the activity of the quiet spaces in the Union and keeping the quiet spaces for studying. Many Board members supported the idea of opening up the rooms in the building for studying, therefore, allowing the public spaces to be more social. However, the concern is that students don't take care of the spaces and the technologies that are in them, which will increase maintenance and housekeeping requirements throughout the building.

Additional topics the Board expressed interest in discussing in the upcoming semester included the Pit Project, which is anticipated to start Mid-May, review of the Umstead Act preventing certain events in the building, updates from the Long Range Planning Committee, updates from the re-branding of Carolina Conversations, and re-visiting and learning about the different departments and larger organizations across campus.

ADJOURNMENT

Having no other business, Chairwoman Jaelyn adjourned the meeting at 6:03 pm.