

OLD BUSINESS

- Approve November 18th Meeting Minutes

NEW BUSINESS

- CUAB Update
 - CUAB's DiverseU Initiative is up and running and can be found at:
 - <http://www.diverseu.org/>
 - <https://www.instagram.com/diverseu/>
 - CUAB's Social Media
 - CUAB has a graduate engagement survey that is live for 100 days
<http://studentvoice.com/unc/graduateandprofessionalstudentsurvey>
 - CUAB will be hosting a spring membership recruitment process
 - CUAB will be co-hosting an art Gallery from February 1st – March 21st called, Windows on Death Row with a Gallery Reception & Opening on February 2nd starting at 6pm
 - Windows on Death Row is an international Gallery & the event is being cohosted with New Student Carolina Parent Programs, Dr. Frank Baumgartner, & the Swiss Government.
 - Diane Guerrero has been rescheduled for March 6th at 1pm in the Great Hall
- By-Law Discussion (continued)

INFORMATIONAL PRESENTATIONS

- Defining Student Success – Dr. Bettina Shuford, Associate Vice Chancellor for Student Affairs

GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change

- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

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ACTION ITEMS

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TOP FIVE UPCOMING EVENTS

- PASS, December 3rd, 6:00-9:00pm, Great Hall
- Track and Field Lunch, December 6th, 1:00-5:00pm, Great Hall
- Undergraduate Information Session, December 8th, 10:00-11:30am & 2:00-3:30pm, Great Hall
- Coffee & Care, December 9th, 8:00-11:00am, Pit
- World Aids Day Testing, December 1st, 8:00am-6:00pm, Great Hall

EVENT NUMBERS

- 592 Events & meeting in Union-managed spaces from November 18-December 1.

CUAB CALENDAR

January 2015

- DiverseU Promotion, January 11th, 11:00am-1:00pm, CUBE
- CHisPA Opening Night, January 12th, 6:00-8:00pm, Art Gallery
- Welcome Back, January 12th, 12:30-2:00pm, West Lounge
- Real Talk Mock Event, January 14th, 7:00-9:30pm, Union
- Laser Tag, January 15th, 8:00pm-12:00am, Fetzer Gym A
- Disney Trivia, January 21st, 7:00-8:30pm, West Lounge
- Graduate Mixer, January 21st, 5:00-8:00pm, Linda's
- Noah Guthrie featuring the Loreleis, January 22nd, 6:00-11:00pm, Great Hall
- Pay it Forward, January 22nd, 1:00-3:00pm, Davis Library
- Movie Night: TBD, January 22nd, Auditorium
- Movie Night: TBD, January 23rd, Auditorium
- Movie Night: TBD, January 29th, Auditorium
- National Puzzle Day, January 29th, 4:00-7:00pm, Aquarium Lounge

- Movie Night: TBD, January 30th, Auditorium

CUAB BUDGET

- \$66,073.00 spent of the approximate budgeted \$350,000.

MARKETING & PROMOTIONS CALENDAR

Through December

- Every day: #TodayInThePit
- The Lab: spring semester programming
- CUAB/SLL Graduate and Professional Student Survey
- BOD Website Carousel Campaign
- Functional Leadership Workshop Series
- CUEF/Carolina Union Food Drive
- Winter Décor
- CUAB President Applications
- December Hours of Operation

SOCIAL MEDIA COUNTS



2835



1146



989