

## OLD BUSINESS

- Approve November 4<sup>th</sup> Meeting Minutes

## NEW BUSINESS

- Debrief of recent national & international events
  - a. Town Hall on Race & Inclusion, November 19<sup>th</sup>, 5:30pm, Memorial Hall
- Discussion of Student Organizations (continued)
- By-Law Discussion (continued)
- CUAB Update
- Holiday Decorating in the Union

## INFORMATIONAL PRESENTATIONS

- GAA
  - a. Homecoming Recap –Laura Sheppard & Megan Hardy
  - b. True Blue Books – Evan Lumbra & David Spratte

## GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

## CAROLINA CONVO EVENTS

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## ACTION ITEMS

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## TOP FIVE UPCOMING EVENTS

- Treat Yo Self Thursday, November 19<sup>th</sup>, 4:00pm-5:00pm, West Lounge
- Town Hall on Race & Inclusion, November 19<sup>th</sup>, 5:30pm, Memorial Hall
- Boxing Show, November 21<sup>st</sup>, 6:00-9:00pm, Great Hall
- Alpha Phi Omega Charity Night, November 23<sup>rd</sup>, 6:00-9:00pm, Great Hall
- World Aids Day Testing, December 1<sup>st</sup>, 8:00am-6:00pm, Great Hall

## EVENT NUMBERS

- 1110 Events & meeting in Union-managed spaces from November 4-17.

## CUAB CALENDAR

November 2015

- Movie Night: Straight Outta Compton, November 20<sup>th</sup> & 21<sup>st</sup>, 7:00 & 10:00pm, Union Auditorium

## CUAB BUDGET

- \$53,930.86 spent of the approximate budgeted \$350,000.

## MARKETING & PROMOTIONS CALENDAR

Through November 19<sup>th</sup>

- Every day: #TodayInThePit
- Treat Yo Self Thursday:
  - a. November 19
- The Lab: spring semester programming
- BOD Website Carousel Campaign
- Thanksgiving Hours of Operation
- Functional Leadership Workshop Series
- CUEF/Carolina Union Food Drive
- Winter Décor
- CUAB President Applications

## SOCIAL MEDIA COUNTS



2819

 1145

 985