

**AGENDA** for **January 27, 2016**

**5:00–7:00PM • 3102**

## OLD BUSINESS

- Approve January 13<sup>th</sup> Meeting Minutes

## NEW BUSINESS

- Master Planning Update
- Space Allocation Update
- Student Body Elections Update
- CUAB Update

## INFORMATIONAL PRESENTATIONS

- Vendor Presentation (Bob Haggerty) – NanoLumens Digital Signage/Laser Theater Projector for Union Auditorium

## GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

## CAROLINA CONVO EVENTS

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## ACTION ITEMS

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## TOP FIVE UPCOMING EVENTS

- Study Abroad Fair, January 29<sup>th</sup>, 10:00am-3:00pm, Great Hall
- Koreanite, January 30<sup>th</sup>, 6:30-9:30pm, Great Hall
- Moses Kang Memorial Smash Tournament, January 31<sup>st</sup>, 1:00-10:30pm, Great Hall
- Windows on Death Row by CUAB, February 2<sup>nd</sup>, 6:30-7:30pm, Great Hall
- North Campus Winter Formal, February 5<sup>th</sup>, 9:00-11:30pm, Great Hall

## EVENT NUMBERS

- 643 Events & meeting in Union-managed spaces from January 13-January 26.

## CUAB CALENDAR

### January & February 2016

- National Puzzle Day, January 29<sup>th</sup>, 4:00-7:00pm, Aquarium Lounge
- Opening Reception: Windows on Death Row, February 2<sup>nd</sup>, 6:00-10:00pm, Art Gallery & Great Hall
- Movie Night: The Hunger Games: Mockingjay Part II (7:00pm & 10:00pm, Auditorium) & All of the Lights (9:00pm, Ramshead Multipurpose Room), February 2<sup>nd</sup>
- Movie Night: The Hunger Games: Mockingjay Part II, February 5<sup>th</sup>, 7:00 & 10:00pm
- Superbowl Viewing Party, February 7<sup>th</sup>, 6:30pm, West Lounge
- Speed Meeting, February 11<sup>th</sup>, 6:00-9:00pm, Fitzgerald's
- TGIT Viewing Party, February 11<sup>th</sup>, 8:00-11:00pm, West Lounge
- Condom Olympics, February 12<sup>th</sup>, 4:00-6:00pm, West Lounge
- Movie Night: Goldfinger (7:00pm) & Spectre (9:30pm), February 12<sup>th</sup>, Auditorium
- Movie Night: Spectre (5:00 & 10:15pm) & Goldfinger (8:00pm), February 13<sup>th</sup>, Auditorium
- DiverseU Promotion, February 18<sup>th</sup>, 11:00am-12:00pm, Davis Library
- Graduate Mixer, February 18<sup>th</sup>, 6:00-8:00pm, Linda's
- Pay it Forward, February 19<sup>th</sup>, 1:00-3:00pm, Davis Library
- Movie Night: The Big Short (7:00pm) & Crimson Peak (9:45pm), February 19<sup>th</sup>, Auditorium
- Movie Night: Crimson Peak (7:00pm) & The Big Short (9:45pm), February 20<sup>th</sup>, Auditorium
- Mid-term Refresher, February 23<sup>rd</sup>, 12:00-2:00pm, Union Room 3411
- Movie Night: Rocky (7:00pm) & Creed (9:30pm), February 26<sup>th</sup>, Auditorium
- Movie Night: Creed (5:45pm & 10:45pm) & Rocky (8:15pm), February 27<sup>th</sup>, Auditorium
- Oscars Viewing Party, February 28<sup>th</sup>, 8:00-11:00pm, Great Hall

## CUAB BUDGET

- \$96,165.13 spent of the approximate budgeted \$350,000.

## MARKETING & PROMOTIONS CALENDAR

Through April 2016

- The Lab Spring 2016 Schedule:
  - Thursday, February 11: The Art of Networkig (partnership with SkillfUL), 7pm, Undergraduate Library
  - Tuesday, March 1: Illustrating with Type, 7pm, CCS Conference Room
  - Wednesday, April 6, Design & Creativity in Film, 7pm, CCS Conference Room
- January & February Hours of Operation
- Student Hiring
  - Hiring/Application Process
- LeaderShape Application Proess
- Amplify/Assist with Promotion of CUAB events via Twitter, Facebook, Instagram, and Website
  - Spring Semester Movies
  - 3.5 minutes 10 Bullets Promotional Materials (carousel post)
  - MLK Events/Black History Month (West Lounge Calendar)
  - Windows on Death Row Exhibit (carousel post)
  - Noah Guthrie/Loreleis Concert (carousel post)
- February 18: Treat Yo Self, 4pm, West Lounge

## SOCIAL MEDIA COUNTS

 3192

 1153

 1030