

**AGENDA** for **January 13, 2016**

**5:00–7:00PM • 3102**

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## OLD BUSINESS

- Approve December 2<sup>nd</sup> Meeting Minutes

## NEW BUSINESS

- CUAB Update
- By-Law Discussion
  - Subcommittee
- New Board Member Introduction – Allie Barton, CUEF Chair
- Goals Reflection & Redirection

## INFORMATIONAL PRESENTATIONS

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## GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

## CAROLINA CONVO EVENTS

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## ACTION ITEMS

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## TOP FIVE UPCOMING EVENTS

- Excellence in Action Involvement Fair by Office of the Vice Chancellor, January 14<sup>th</sup>, 10:00am-2:00pm, Pit/Plaza
- Deconstructing Privilege by CUAB, January 20<sup>th</sup>, 6:00-8:00pm, Aquarium Lounge
- Treat Yo Self Thursday, January 21<sup>st</sup>, 4:00-5:00pm, West Lounge
- TedX Student and Faculty Speaker Competition by TEDxUNC, January 21<sup>st</sup>, 5:00-9:00pm, Great Hall
- Noah Guthrie Concert by CUAB, January 22<sup>nd</sup>, 7:00-10:00pm, Great Hall

## EVENT NUMBERS

- 238 Events & meeting in Union-managed spaces from December 2nd-January 12.

## CUAB CALENDAR

### January & February 2015

- Real Talk Mock Event, January 14<sup>th</sup>, 7:00-9:30pm, Union
- Deconstructing Privilege, January 20<sup>th</sup>, 6:00-8:00pm, Aquarium Lounge
- Disney Trivia, January 21<sup>st</sup>, 7:00-8:30pm, West Lounge
- Graduate Mixer, January 21<sup>st</sup>, 5:00-8:00pm, Linda's
- Noah Guthrie featuring the Loreleis, January 22<sup>nd</sup>, 6:00-11:00pm, Great Hall
- Pay it Forward, January 22<sup>nd</sup>, 1:00-3:00pm, Davis Library
- Movie Night: Goosebumps (7:30pm) & Sicario (9:45pm), January 22<sup>nd</sup>, Auditorium
- Movie Night: Sicario (7:30pm) & Goosebumps (10:00pm), January 23<sup>rd</sup>, Auditorium
- National Puzzle Day, January 29<sup>th</sup>, 4:00-7:00pm, Aquarium Lounge
- Opening Reception: Windows on Death Row, February 2<sup>nd</sup>, 6:00-10:00pm, Art Gallery & Great Hall
- Movie Night: The Hunger Games: Mockingjay Part II (7:00pm & 10:00pm, Auditorium) & All of the Lights (9:00pm, Ramshead Multipurpose Room), February 2<sup>nd</sup>
- Movie Night: The Hunger Games: Mockingjay Part II, February 5th, 7:00 & 10:00pm
- Superbowl Viewing Party, February 7<sup>th</sup>, 6:30pm, West Lounge
- Speed Meeting, February 11<sup>th</sup>, 6:00-9:00pm, Fitzgerald's
- TGIT Viewing Party, February 11<sup>th</sup>, 8:00-11:00pm, West Lounge
- Condom Olympics, February 12<sup>th</sup>, 4:00-6:00pm, West Lounge
- Movie Night: Goldfinger (7:00pm) & Spectre (9:30pm), February 12<sup>th</sup>, Auditorium
- Movie Night: Spectre (5:00 & 10:15pm) & Goldfinger (8:00pm), February 13<sup>th</sup>, Auditorium
- DiverseU Promotion, February 18<sup>th</sup>, 11:00am-12:00pm, Davis Library
- Graduate Mixer, February 18<sup>th</sup>, 6:00-8:00pm, Linda's
- Pay it Forward, February 19<sup>th</sup>, 1:00-3:00pm, Davis Library
- Movie Night: The Big Short (7:00pm) & Crimson Peak (9:45pm), February 19<sup>th</sup>, Auditorium

- Movie Night: Crimson Peak (7:00pm) & The Big Short (9:45pm), February 20<sup>th</sup>, Auditorium
- Mid-term Refresher, February 23<sup>rd</sup>, 12:00-2:00pm, Union Room 3411
- Movie Night: Rocky (7:00pm) & Creed (9:30pm), February 26<sup>th</sup>, Auditorium
- Movie Night: Creed (5:45pm & 10:45pm) & Rocky (8:15pm), February 27<sup>th</sup>, Auditorium
- Oscars Viewing Party, February 28<sup>th</sup>, 8:00-11:00pm, Great Hall

## CUAB BUDGET

- \$66,073.00 spent of the approximate budgeted \$350,000.

## MARKETING & PROMOTIONS CALENDAR

### Through December

- Every day: #TodayInThePit
- The Lab: Spring Semester Schedule
  - a. Thursday, February 11: The Art of Networking (partnership with SkillfUL), 7pm, Undergraduate Library
  - b. Thursday, March 1: Illustrating with Type, 7pm, CCS Conference Room
  - c. Wednesday, April 6: Design & Creativity in Film, 7pm, CCS Conference Room
- Amplify/Assist with Promotion of CUAB events via Twitter, Facebook, Instagram, and Website
  - a. Spring Semester Movies
  - b. 3.5 minutes 10 Bullets Promotional Materials (carousel post)
  - c. MLK Events
  - d. Windows on Death Row Exhibit (carousel post)
  - e. Noah Guthrie/Loreleis Concert (carousel post)
- Involvement Fair (Student Affairs): January 14: The Pit and Union Plaza, 11am
- January Hours of Operation

## SOCIAL MEDIA COUNTS



3165



1145



1022