

## OLD BUSINESS

- Approve September 9<sup>th</sup> Meeting Minutes

## NEW BUSINESS

- Icebreaker
- Approval of selected Student At-Large Board Member
- CUAB Update
- Carolina Conversations Update
- GAA Update
- Facility Exploration
- Long Range Planning Committee Chair
- Featured Events
  - International Housekeepers Celebration – Scott Hudson
  - Family Weekend – Events Management
  - Feed the 5000 – Scott Myers
  - Hispanic Heritage Month Keynote Speaker – Rachel Tates

## INFORMATIONAL PRESENTATIONS

- Carolina Union Communication & Creative Services – Megan Johnson

## GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan

- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

## CAROLINA CONVO EVENTS

- 

## ACTION ITEMS

- 

## TOP FIVE UPCOMING EVENTS

- International Housekeepers Celebration, September 25<sup>th</sup>, 12:00am-9:00pm, Great Hall
- Family Weekend, September 26<sup>th</sup>, 8:00am-9:00pm, Union Auditorium, Great Hall, The Pit
- Mid-Autumn Festival, September 28<sup>h</sup>, 5:00-8:00pm, Great Hall
- Feed the 5000, September 29<sup>th</sup>, 10:00am-2:00pm, The Pit
- Hispanic Heritage Month Keynote Speaker, October 4<sup>th</sup>, 5:00-7:00pm, Great Hall

## EVENT NUMBERS

- 979 Events & meeting in Union-managed spaces from September 23-October 7.

## CUAB CALENDAR

### October 2015

- Tar Heel Tailgate, September 25<sup>th</sup>, Rams Plaza & the Gym
- Movie Night: Inside Out, September 25<sup>th</sup> & 26<sup>th</sup>, 7:00 & 9:30pm, Union Auditorium
- Committee Development Workshop, September 29
- Found Footage Film Festival, October 1<sup>st</sup>, 7:00pm, Union Auditorium
- Movie Night: Jurassic World, October 2<sup>nd</sup> & 3<sup>rd</sup>, 7:00 & 9:30pm Union Auditorium
- Hispanic Heritage Month Keynote Speaker, October 4<sup>th</sup>, 5:00-7:00pm, Great Hall
- Weekly Granola Graduate Giveaway, October 6<sup>th</sup>
- Movie Night: Paper Towns, October 9<sup>th</sup> & 10<sup>th</sup>, 7:00 & 9:30pm, Union Auditorium
- Glee Concert, starring Noah Guthrie, October 15<sup>th</sup>, 7:00pm, Great Hall
- Tower of Terror, October 24<sup>th</sup>, Hinton James Residence Hall, Floors 1-5
- Committee Development Workshop, October 27<sup>th</sup>
- I “Heart” Female Orgasm, October 29<sup>th</sup>, Great Hall
- Haunted House/Scare Movie Screening, October 31st

## CUAB BUDGET

- \$38,634.12 spent of the approximate budgeted \$350,000.

## MARKETING & PROMOTIONS CALENDAR

Through November 19<sup>th</sup>

- Every day: #TodayInThePit
- Treat Yo Self Thursday:
  - a. October 22
  - b. November 19
- The Lab: Fall Semester Programming Announcement:
  - a. Chalk Lettering: September 22 (registration full, wait list)
  - b. Resume Design: October 21
  - c. Thinking Creatively: November 12
- Functional Leadership Workshop Series

## SOCIAL MEDIA COUNTS



2708



1098



928