

AGENDA for **October 7, 2015**

5:00–7:00PM • 3102

OLD BUSINESS

- Approve September 23rd Meeting Minutes

NEW BUSINESS

- Icebreaker
- Solar Panel Project & Ribbon Cutting
- Recap of Feeding the 5000
- Notewriting Campaign
- CUAB Update
- GAA Update
- ACUI Experience & Master Planning Process

INFORMATIONAL PRESENTATIONS

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GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

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ACTION ITEMS

- Review Bylaws for next meeting

TOP FIVE UPCOMING EVENTS

- Morehead Cain Alumni Forum, October 10th, 9:00am-5:00pm, Great Hall, Pit, Union Meeting Rooms
- Carnaval, October 10th, 12:00-8:00pm, SASB Plaza
- UNC Red Cross Blood Drive, October 13th, 8:00am-7:30pm, Great Hall
- Employee Appreciation Day, October 16th, 9:00am-3:00pm, Great Hall, The Pit
- Solar Panel Celebration, October 20th, 4:00-6:00pm, West Lounge, Aquarium Lounge

EVENT NUMBERS

- 948 Events & meeting in Union-managed spaces from September 23-October 7.

CUAB CALENDAR

October 2015

- Homecoming Calendar Release Party, October 8th, 3:30-4:30pm, Class of 2001 Aquarium Lounge
- Movie Night: Paper Towns, October 9th & 10th, 7:00 & 9:30pm, Union Auditorium
- Nami Gallery Reception, October 12th, 5:00pm, Art Gallery
- Nami Gallery Movie, October 12th, 7:00pm, Union Auditorium
- House of Horror – Halloween Event, October 23rd, 12:00am, Cube 5
- Movie Night: Magic Mike XXL & Trainwreck, 7:00 & 9:00pm, Union Auditorium
- Nightmare on Elm Street, October 30th & 31st, 6:00pm, Union Auditorium

CUAB BUDGET

- \$38,634.12 spent of the approximate budgeted \$350,000.

MARKETING & PROMOTIONS CALENDAR

Through November 19th

- Every day: #TodayInThePit
- Treat Yo Self Thursday:
 - a. October 22
 - b. November 19
- The Lab: Fall Semester Programming Announcement
 - a. Resume Design: October 21
 - b. Thinking Creatively: November 12
- Functional Leadership Workshop Series

- Brushes of Life Exhibit
- Solar Panel Ribbon Cutting Ceremony and Celebration
- General Student Life Instagram Campaign
- October Hours of Operation and Fall Break

SOCIAL MEDIA COUNTS

 2755

 1105

 936