
OLD BUSINESS

- Approve October 7th Meeting Minutes

NEW BUSINESS

- CUAB Update
- Recap of Solar Panel Ribbon Cutting Event

INFORMATIONAL PRESENTATIONS

- Campus Security Initiatives – Chief Jeff McCracken, Chief of Police and Director of Public Safety
- Union Budget & Associate Director of Business & Finance Search Update – Audra Slavin, Director of Business & Finance for Student Affairs

GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

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ACTION ITEMS

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TOP FIVE UPCOMING EVENTS

- Connect Carolina Conference, October 21st, 8:00am-5:00pm, Great Hall, Union Meeting Rooms
- Treat Yo Self Thursday, October 22nd, 4:00-5:00pm, West Lounge
- Triangle Garba, October 24th, 6:30-11:00pm, Great Hall
- Tarheel Preview Day, October 30th, 7:00am-3:30pm, Great Hall
- Roller Skating Event by CUAB, November 3rd, 6:00-10:00pm, Great Hall

EVENT NUMBERS

- 849 Events & meeting in Union-managed spaces from October 7-October 21.

CUAB CALENDAR

October & November 2015

- House of Horror – Halloween Event, October 23rd, 12:00am, Cube 5
- Movie Night: Magic Mike XXL & Trainwreck, 7:30 & 10:00pm, Union Auditorium
- Move Night: Ex Machina, October 30th, 6:00pm, Union Auditorium
- Movie Night: Nightmare on Elm Street, October 31st, 6:00pm, Union Auditorium
- Heels on Wheels, November 3rd, 6:00-10:00pm, Great Hall
- Movie Night: Ant Man, November 6th & 7th, 7:30 & 10:00pm, Union Auditorium
- The Mentalist, November 12th, 7:00pm, Union Auditorium
- Movie Night: Mission Impossible: Rogue Nation, 7:00 & 10:00pm, Union Auditorium
- Movie Night: Straight Outta Compton, 7:00 & 10:00pm, Union Auditorium

CUAB BUDGET

- \$39,510.27 spent of the approximate budgeted \$350,000.

MARKETING & PROMOTIONS CALENDAR

Through November 19th

- Every day: #TodayInThePit
- Treat Yo Self Thursday:
 - a. October 22
 - b. November 19
- The Lab: Fall Semester Programming Announcement
 - a. Resume Design: October 21
 - b. Thinking Creatively: November 12
- Functional Leadership Workshop Series
- Solar Panel Ribbon Cutting Ceremony and Celebration

- General Student Life Instagram Campaign

SOCIAL MEDIA COUNTS

 2770

 1137

 951