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## OLD BUSINESS

- Approve April 2015 Minutes & August 26 Meeting Minutes

## NEW BUSINESS

- Update on At-Large Applications
- CUAB Update
- Underground Space

## INFORMATIONAL PRESENTATIONS

- FallFest Recap – Bobby Kunstman & Megan Johnson
- Interdepartmental Fee Increase – Joe Singer

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## GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

## CAROLINA CONVO EVENTS

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## ACTION ITEMS

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## TOP FIVE UPCOMING EVENTS

- Study Aboard Fair, September 11<sup>th</sup>, 10:00am-3:00pm, Great Hall
- Songs in the Key of Justice, September 14<sup>th</sup>, 6:30pm, Union Auditorium
- Southern Smash, September 15<sup>th</sup>, ScaleSMASH 11:00am-12:00pm; SmashTALK 7:00-8:15p, Plaza & Union Auditorium
- Seasonal Flu Clinic, September 16<sup>th</sup>, 8:00am-5:00pm, West Lounge
- Treat Yo Self Thursday, September 17<sup>th</sup>, 4:00-5:00pm, West Lounge

## EVENT NUMBERS

- 849 Events & meeting in Union-managed spaces from September 9-22.

## CUAB CALENDAR

### September 2015

- Weekly Granola Giveaway, September 8<sup>th</sup>, Pop-Up
- Cheerwine & Design, September 8<sup>th</sup>, 6:00-9:00pm, Great Hall
- The Anonymous People, September 10<sup>th</sup>, 6:00-9:00pm, Union Auditorium
- Movie Night: Tomorrowland, September 11<sup>th</sup> & 12<sup>th</sup>, 7:00 & 9:30pm, Union Auditorium
- Movie Night: Mad Max: Fury Road, September 18<sup>th</sup> & 19<sup>th</sup>, 7:00 & 9:30pm, Union Auditorium
- **Hispanic Heritage Month Keynote Speaker, September 19<sup>th</sup>, Memorial Hall**
- Cheerwine & Design, September 21<sup>st</sup>, 6:00-9:00pm, Great Hall
- Weekly Granola Giveaway, September 22<sup>nd</sup>, Pop-Up
- Sangam Dinner, September 22<sup>nd</sup>, Great Hall
- Tar Heel Tailgate, September 25<sup>th</sup>, Rams Plaza & the Gym
- Movie Night: Inside Out, September 25<sup>th</sup> & 26<sup>th</sup>, 7:00 & 9:30pm, Union Auditorium
- Committee Development Workshop, September 29

## CUAB BUDGET

- \$30,084.06 spent of the approximate budgeted \$350,000.

## MARKETING & PROMOTIONS CALENDAR

### Through November 19<sup>th</sup>

- Every day: #TodayInThePit
- Treat Yo Self Thursday:
  - a. September 17
  - b. October 22
  - c. November 19
- The Lab: Fall Semester Programming Announcement:

- a. Chalk Lettering: September 22
  - b. Resume Design: October 21
  - c. Thinking Creatively: November 12
- BoD Application Deadline
  - Functional Leadership Workshop Series
  - Launch of SLL Social Media Accounts
  - Carolina Union Solar Project
  - 10<sup>th</sup> Anniversary of Carolina United

## SOCIAL MEDIA COUNTS

 2650

 1092

 901