
OLD BUSINESS

- Distribute April 2015 minutes

NEW BUSINESS

- Formal Introductions of 2015-2016 Board of Directors
- At-large Application
- Carolina Leadership Council (Rachel Gogal)
- Determining Presentations from Departments and Student Organizations
- Committee Assignments
- Carolina Conversations Update
- CUAB Update

INFORMATIONAL PRESENTATIONS

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GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

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ACTION ITEMS

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TOP FIVE UPCOMING EVENTS

- Shabbat in the Union, August 28th, 8:00pm-10:00pm, Great Hall
- Hot Latin Night, August 29th, 6:00pm-10:00pm, Great Hall
- Food 101, September 3rd, 5:30pm-8:00pm, Great Hall
- Cheerwine & Design, September 8th, 6:00pm-9:00pm, Great Hall
- De-Stress with the Deans AND DOGS!, September 9th, 10:00am-12:00pm, SASB Courtyard

EVENT NUMBERS

- 419 Events & meeting in Union-managed spaces from August 26-September 9.

CUAB CALENDAR

September 2015

- Movie Night: Avengers: Age of Ultron, August 28th & 29th, 7:00 & 10:00pm, Union Auditorium
- Weekly Granola Giveaway, September 8th, Pop-Up
- Cheerwine & Design, September 8th, 6:00-9:00pm, Great Hall
- The Anonymous People, September 10th, 6:00-9:00pm, Union Auditorium
- Movie Night: Tomorrowland, September 11th & 12th, 7:00 & 9:30pm, Union Auditorium
- Movie Night: Mad Max: Fury Road, September 18th & 19th, 7:00 & 9:30pm, Union Auditorium
- **Hispanic Heritage Month Keynote Speaker, September 19th, Memorial Hall**
- Cheerwine & Design, September 21st, 6:00-9:00pm, Great Hall
- Weekly Granola Giveaway, September 22nd, Pop-Up
- Sangam Dinner, September 22nd, Great Hall
- Tar Heel Tailgate, September 25th, Rams Plaza & the Gym
- Movie Night: Inside Out, September 25th & 26th, 7:00 & 9:30pm, Union Auditorium
- Committee Development Workshop, September 29

CUAB BUDGET

- \$30,084.06 spent of the approximate budgeted \$350,000.

MARKETING & PROMOTIONS CALENDAR

Through November 19th

- First Day of Reservations for Events Management:
 - a. September 1st

- Treat Yo Self Thursday:
 - a. September 17
 - b. October 22
 - c. November 19
- The Lab: Fall Semester Programming Announcement:
 - a. Chalk Lettering: September 22
 - b. Resume Design: October 21
 - c. Thinking Creatively: November 12

SOCIAL MEDIA COUNTS

 2617

 1084

 894