

Carolina Union  
**BOARD OF DIRECTORS**

**AGENDA for DECEMBER 3, 2014**  
5:30-6:30PM • 3102

**OLD BUSINESS**

- Approval of the November Minutes

**NEW BUSINESS**

- Vote: Carolina Union 2015-2016 Building Hours
- Update: Student Government Space
- Vote: Amendment to Bylaws to Split the Union President into Two Roles
- Vote: Veterans Resource Center

**INFORMATIONAL PRESENTATIONS**

- Director's Report

**TOP FIVE UPCOMING EVENTS**

Menorah (Chabad Student Group)	December 3-12, 8:00am-10:00pm	Lenoir Grounds
Exam Paws (Academic Advising Program)	December 4, 10:30am-4:00pm	Great Hall
PASS (Student Wellness)	December 4, 4-10:00pm	Union Plaza

**EVENT NUMBERS**

**791** Events and meetings in Union-managed spaces from October 30-November 19.

**CUAB CALENDAR**

*No upcoming events*

**CUAB BUDGET**

**\$156,155.74** spent of the budgeted **\$339,701** (does not include pending co-sponsorships that will take place in the Spring Semester).

## MARKETING & PROMOTIONS CALENDAR

Upcoming Events (through December 19th)

Winter Wonderland Décor (Candy canes available on trees, photo ops available with old well in the West Lounge)	November 24–December 19	Throughout the building
Semester-End Student Employee Appreciation	December 4, 2:00pm	Underground Lounge

## SOCIAL MEDIA COUNTS

 1,997

 872

 569

## SOCIAL MEDIA CAMPAIGNS & PROMOTIONS

#GivingTuesdayUNC	December 2
Tribute of the Month Profiles	December 2–16
LDOC/Effie Video/CUAB Gingerbread House Event	December 3
Exam Hours and Meeting Rooms Available	December 4–12
Winter Break (building closes early)	December 12