

Carolina Union
BOARD OF DIRECTORS

AGENDA for OCTOBER 29, 2014
5:30–6:30PM • 3102

OLD BUSINESS

- Approval of August, September, and October Minutes
- Union Master Plan

NEW BUSINESS

- Discussion of the Carolina Union President Role
- Veterans Resource Center

INFORMATIONAL PRESENTATIONS

- Graduate Students
- Director's Report
 - CPA Gala
 - Student Employment Video

TOP FIVE UPCOMING EVENTS

Career Symposium for Graduate Students (UCS)	November 1, 8–5:00pm	Great Hall
GO! Global Engagement Fair (Center for Global Initiatives)	November 6, 4–6:00pm	Great Hall
State of the University Conference (Eta Sigma Phi)	November 7, 11:00am–3:00pm	Great Hall
Tom Roberts Speaking Event (NeuroCare)	November 17, 6–9:00pm	Union Auditorium
UNC Drag Show (Sexuality and Gender Alliance)	November 18, 5–8:00pm	Great Hall

EVENT NUMBERS

159 Events in Union-managed spaces from October 9–October 29.

CUAB CALENDAR

Upcoming Events (through November 20th)

O Quotidiano: Scenes from the Brazilian Everyday (Art Gallery opening)	October 30, 7:00pm	Art Gallery
Upright Citizens Brigade with CHiPS	November 7, 7:00pm	Great Hall
Rudy Francisco	November 8, 7:00pm	Hanes Art Center
Healthy Breakfast	November 14, 8:00am	Davis Library
Global Heelprints	November 20, 7:30pm	Historic Playmakers Theater

CUAB BUDGET

\$155,195.74 spent (includes pending contracts) of the budgeted \$330,639.00.

MARKETING & PROMOTIONS CALENDAR

Upcoming Events (through November 20th)

Halloween Cookie Distribution (Staff to dress up and pass out cookies)	October 30, 11:00am	Throughout the building
Functional Leadership: Trash Your Values	October 30, 5:00pm	3409
Halloween Costume Contest	October 31, 11:00am	West Lounge
Food Truck Rodeo	October 31, 10pm–2:00am	Stadium Drive
Harvest/fall decorations	Weekend of November 1	Throughout the building
Thankful banner/reflection prompt, food drive	November 3–weekend of November 22	West Lounge/Info Services
The Lab: Relief Print Making	November 13, 7pm	Suite 1506

SOCIAL MEDIA COUNTS

 1,957

 848

 560

SOCIAL MEDIA CAMPAIGNS & PROMOTIONS

Functional Leadership Workshop Series (ongoing promotion)	October 01–November 20
Tribute of the Month Profiles (September winners)	October 14–October 28
Carolina Union Halloween 2014 (event promotion)	October 27–31
Celebrate Gratitude/#TarHeelThanks campaign	November 3–23
Tribute of the Month Profiles (October winners)	November 4–18

HOMECOMING CONCERTS

CUAB PRESENTS HOMECOMING 2014
Carolina Union Activities Board Tickets on sale 8/29 at the Memorial Hall Box Office and online (memorialhall.unc.edu)



GLORIANA
 November 11
 Memorial Hall



EARL SWEATSHIRT
 November 12
 Memorial Hall