

Carolina Union
BOARD OF DIRECTORS

AGENDA for OCTOBER 8, 2014
5:30–6:30PM • 3206A&B

OLD BUSINESS

- Approval of August and September Minutes

NEW BUSINESS

- Update on Furniture (Student Government/CUAB)

SUBCOMMITTEE UPDATES

- SFAS (Student Fee Advisory Subcommittee)
- Master Plan Process (Long-Range Planning Committee)

INFORMATIONAL PRESENTATIONS

- Director's Report
- Graduate Students

TOP FIVE UPCOMING EVENTS

Net Night (UCS)	October 8, 4–8:30pm	Class of 2000 Lounge
Carolina for the Kids (Alpha Epsilon Delta)	October 9, 6–9:00pm	Great Hall
Carnaval (CHispA)	October 11, 2–6:00pm	SASB Courtyard
Charity Ball for Breast Cancer (Alpha Kappa Delta Phi)	October 11, 5:30–9:00pm	Great Hall
Employee Appreciation Day (Human Resources)	October 17, 9:00am–3:00pm	Carolina Union

EVENT NUMBERS

66 Events in Union-managed spaces from September 18–October 8.

CUAB CALENDAR

Upcoming Events (through October 31st)

Spades Tournament	October 9, 6:00pm	Class of 2000 Lounge
Trivia Night	October 27, 7:00pm	West Lounge
Trick or Treating	October 31, 4–6:00pm	Baity Hill
Halloween Film: Scream	October 31, 6:00pm	Union Auditorium

CUAB BUDGET

\$78,113.64 as of October 6, 2014.

MARKETING & PROMOTIONS CALENDAR

Upcoming Events (through October 31st)

Treat Yo Self Thursday	October 9, 4:00pm	West Lounge
Functional Leadership: Student Orgs 101	October 21, 5:00pm	3102
Carolina Union Weeklong Halloween Celebration Begins	October 27-31	Locations vary throughout the building
Project Union (District 3) Halloween Bash	October 28, 7:00pm	Art Gallery
Halloween Cookie Distribution (Staff to dress up and pass out cookies)	October 30, 11:00am	Throughout the building
Functional Leadership: Trash Your Values	October 30, 5:00pm	3409
Halloween Costume Contest	October 31, 11:00am	West Lounge
Food Truck Rodeo	October 31, 10pm-2:00am	Stadium Drive

SOCIAL MEDIA COUNTS

 1,919

 828

 523

SOCIAL MEDIA CAMPAIGNS & PROMOTIONS

Functional Leadership Workshop Series Promotion (Ongoing)	October 1-31
Tribute of the Month Profiles	October 7-21
Treat Yo Self Thursday	October 9
Carolina Union Halloween 2014	October 27-31 (Pre-event promotions beginning 10/9)
CUAB Homecoming social media posts	TBD