

Carolina Union
BOARD OF DIRECTORS

AGENDA for SEPTEMBER 17, 2014
5:30–6:30PM • 2518 A&B

OLD BUSINESS

- Approval of August Minutes

NEW BUSINESS

- Carolina Union Student Fee Request
- Board of Directors Appointments
- Board Goals
- Water Bottle Fill Station Proposal
- Student Employee Training Recap

INFORMATIONAL PRESENTATIONS

- Director's Report
- EBI Presentation

TOP FIVE UPCOMING EVENTS

Clash at Carolina (UNC Boxing Club)	October 10, 6–8pm	Great Hall
Dozen Doughnut Dash	October 11, 10am–12pm	McCorkle Place
Carnaval (CHISPA)	October 11, 3–6pm	SASB Courtyard
Employee Appreciation Day (Human Resources)	October 17, 9am–3pm	Carolina Union
1001 Nights (Persian Cultural Society)	October 23, 7–8:30pm	Great Hall

EVENT NUMBERS

231 Events in Union-managed spaces from August 19–September 18

CUAB EVENTS *for the* MONTH

Previous Events

Tar Heel Tailgate	September 6, 3pm	Rams Head Recreation Center
Art Gallery Opening	September 9, 7pm	Art Gallery
Homecoming Banners Installed	September 12, 7am	The Pit-side of the Union
National Cream-Filled Donut Day	September 14, 11am	The Pit*
Trivia Night	September 16, 7pm	Class of 2000 Lounge

Upcoming Events (through October 8th)

International Talk Like a Pirate Day	September 19, 10:45am	The Pit*
Hot Chocolate & Hot Topics	September 22, 10:30am–12:30pm	The Pit
Grocery Bingo	September 25, 6pm	Art Gallery
Stargazing with CUAB	October 2, 8–10pm	TBD
King of the Hill MC Battle	October 2, 9–11pm	Historic Playmaker's Theatre
World Smile Day	October 3, 12:30pm	The Pit*
An Evening with Junot Díaz	October 4, 7:30pm	Memorial Hall

*Rain location: West Lounge

CUAB BUDGET

-\$13,376.15 Summer balance (no allocation of fees yet)

-\$33,560.56 Spent to date

-\$46,936.71 Balance

MARKETING & PROMOTIONS CALENDAR

Previous Events

First Day of Reservations	September 2, all day	Office of Events Management
Karaoke and Cupcakes (Project Union District 1)	September 9, 7–9pm	West Lounge
Annual CUEF BBQ	September 10, 4:30–6:30pm	Grimes Quad

Upcoming Events (through October 8th)

District vs. District (Quest for the Union Cup)	September 15–19	Throughout the Union
Treat Yo Self Thursday	September 18, 4–5pm	West Lounge
“More Than a Student” Banners Installed	Week of September 22	South Road
The Lab: Initial Lettering	September 23, 7pm	1506 (MADE Suite)
Cheerwine & Design (Project Union District 2)	September 30, 4:30–6:30pm	Davis Courtyard
Halloween Decorations and Candy	October 1–31	Information Services
Student Life Calendar	October 1–31	West Lounge Grid

SOCIAL MEDIA COUNTS

 1,874

 815

 484

SOCIAL MEDIA CAMPAIGNS & PROMOTIONS

#TARgramChallenge	September 1–30
Function Leadership Workshop Series	September 2–November 20
“More Than a Student” Banner Profiles	September 22–30
Tributes of the Month Profiles	October 1–29
CUAB Events	Ongoing promotions