A Year of Creativity & Design

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The Lab is a workshop series focusing on creativity & design.

Workshops are categorized within three different classifications that were established to ensure there is a variety of programming that appeals to a diverse group of students across campus. They include:

- **Hands-On Creativity**
- **Basic Skills/Career Building**
- **Thought Provocation**

Outcomes are assigned to each workshop and are taken into consideration during curriculum development. These include:

- Creative and Critical Thinking Development
- Real-World Preparation
- Skill Development and/or Enhancement
- General Learning
- Increased Self Awareness
- Positive Carolina Union Experience
- Awareness of Communications & Creative Services
- Diversity Interaction/Opportunities
- Taken into account during course development.

Data was collected through a written assessment at the completion of each workshop. Methods used included open-ended/qualitative questions and two 1-6 point response scale quantitative questions.

### Overall Averages

After participating in this event, I am better equipped to think critically.

- Average: 5.5 | 95% of respondents agree or strongly agree

After participating in this event, I am better equipped to create and innovate.

- Average: 5.2 | 91% of respondents agree or strongly agree

93% of respondents agree or strongly agree that they were satisfied with the workshop they attended.

### Key Findings Summary

- Thinking more openly to be able to connect unexpected things.
  - I learned about the importance of networking and having business cards on hand.

- Brainstorming is key to creative ideas and it’s okay not to do well the first time.
  - I feel more creative!
  - Avatars to help myself start thinking and brainstorming, leading to more creative and better ideas.

What immediate and/or potential future value did this experience provide you?

Key findings show that attendees of The Lab enjoyed the workshops offered. Open-ended/qualitative responses demonstrate that students were able to identify value in the workshop. Quantitative responses show that students overall felt better equipped to think critically as well as create and innovate upon completion of the session.

These findings will aid in future planning for The Lab. It informs us that while results are successful, more can be done to convey how the presented information may be applied to students’ personal and academic lives.