

ATTENDEES

PRESENT:

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| Crystal King | Carolina Union Director |
| Boateng Kubi* | Carolina Union Board Chair |
| Neil Harwani* | CUAB President, Board Vice-Chair |
| Taylor Bates* | President of the Residence Hall Association |
| Sam Green* | Student Congress Appointment |
| Madelyn Percy* | Graduate and Professional Student Federation Appointment |
| Mishana Sturdivant* | National PanHellenic Council (NPHC) |
| Sid Iyer* | Campus Y |
| Avalon Warner-Gonzales* | Sexuality and Gender Alliance (SAGA) |
| Ayoub Ouederni* | Muslim Students Association |
| Allie Barton* | Carolina Union Employee Forum |
| Allen O'Barr* | Faculty Member Appointment – CAPS |
| Wendell Gilland* | Faculty Member Appointment – Kenan-Flagler Business School |
| Tristan Routh* | BoD Chair Appointment – Student Legal Services |
| Scott Hudson | Senior Associate Director, Facility Management |
| Joe Singer | Senior Associate Director, Events Management |
| Bobby Kunstman | Senior Associate Director, Student Life and Leadership |
| Megan Johnson | Associate Director, Communications & Creative Services |
| Terry Rhodes | Senior Associate Dean for Fine Arts and Humanities |
| Kristen Chavez | Public Communications Specialist, Office of the Dean |

ABSENT:

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| Bradley Opere* | Student Body President |
| Cole Simons* | Student Congress Speaker |
| Sarah Dickson* | Proxy for Graduate and Professional Student Federation President |
| McKenzie Folan* | Executive Branch Appointment |
| Scott Myers* | Faculty Member Appointment – Carolina Dining Services |
| Tommy Koonce* | Faculty Member Appointment – School of Medicine |
| Sanjana Vattigunta* | BoD Chair Appointment – General Alumni Association |

* Voting Member of the Board

MEETING SUMMARY

The Board addressed the following points on September 14, 2016:

1. The Feasibility Study survey has received over 5,000 surveys indicating the students' desire to be involved in making changes across campus. CCS will embark on many campaigns to continue engagement from students in the Feasibility Study.
2. The Board discussed the campus climate in light of recent events and how the Union can support and provide the right resources to students. These events include the case of Allen Artis and the presidential election.
3. CUAB informed the Board that they have received over 200 applications to join and will continue to receive applications on a rolling basis.
4. The College of Arts and Sciences launched a new initiative called Carolina's Human Heart to appreciate arts and humanities across campus.

CALL TO ORDER

Chairman Boateng called the September 14, 2016 Union Board Meeting to order at 5:05 pm.

OLD BUSINESS

Approval of the August 31, 2016 Minutes

Chairman Boateng directed the Board's attention to approve the August 31, 2016 meeting minutes that were given out for review. With no corrections to the minutes, Taylor Bates moved to approve the minutes and Tristan Routh seconded, the August 31, 2016 minutes were approved.

NEW BUSINESS

Feasibility Study, Survey, and Marketing Update

Chairman Boateng informed the Board that as of September 14, 2016, the students have completed over 5,023 Feasibility Study surveys. Boateng expressed his excitement for such a high participation level because it indicates that the students really care about the study and improving the campus. The goal will be to get 10,000 surveys completed by Friday, September 16, 2016.

Megan Johnson presented to the Board the current and past marketing initiatives that will promote the Feasibility Study including digital and print materials, videography, and social media. In the future, there will be live-streamed Q&A's, interviews with students, and events that will draw student participation including Treat Yo Self Thursday, Free Food Pop Up, and Family Weekend Cookies and Conversation.

Megan then asked the Board to think of one word that describes what the Carolina Union means to them. The Board each wrote their words on balloons that will be displayed at Treat Yo Self Thursday, on September 15, 2016.

The Board shared some additional ideas about how to keep students engaged in the study after the survey concludes. There was a consensus that offering as many giveaways and as much free food as possible will catch the attention of students. The also Board suggested reaching out to the various spaces across campus including the Health Sciences Library, The Beach, and Kenan-Flagler Business School to reach out to graduate students. In addition, the Board suggested making the survey results visible and sharing with the students, what the most popular responses were.

Campus Climate

Boateng Kubi brought the attention of the Board to the campus climate on recent events involving the sexual battery charges on the UNC football player, Allen Artis. Boateng opened the space for the Board to discuss ways to support the campus. The Board reaffirmed that the Union should be a safe and healing space, and offer resources for sexual assault prevention and information on Title IX.

Boateng Kubi opened the floor to discussion on how the Union can support students and their participation in the upcoming presidential election. The Board expressed the importance of staying non-partisan while offering educational and informative materials to students. There were suggestions to host debate viewing parties, to transport to and from polls, and to register students to vote. The Board suggested making the theme of the next Treat Yo Self Thursday about the upcoming presidential elections.

Tristan Routh presented to the Board briefly about the upcoming state judicial election in particular who the candidates are and what they stand for. He emphasized to the Board that the judicial branch is responsible for a lot of important legislature, and he encouraged the Board to stay informed.

CUAB Update

Neil Harwani informed the Board that they have received over 200 applications to join CUAB this year in just the first round. CUAB will continue to receive rolling applications and members will be added to committees on a monthly or biweekly basis. CUAB's first general body meeting will be September 27, 2016.

INFORMATIONAL PRESENTATIONS

Carolina's Human Heart

Chairman Boateng presented Terry Rhodes and Kristen Chavez to speak about the new initiative from the College of Arts and Sciences: Carolina's Human Heart. This new initiative hopes to spark creative collaboration among students, staff, and faculty in regards to cultural offerings, arts, and humanities. All of the initiative's events, lectures, conferences, new research, courses, performances, and exhibitions can be found on their website: celebratehumanities.unc.edu.

ADJOURNMENT

Having no other business, Chairman Boateng thanked the Board for their attention and adjourned the September 14, 2016 meeting at 6:31 pm.