

BOARD OF DIRECTORS

MINUTES for **September 11, 2019**

5:00 PM – 7:00 PM • 3102

ATTENDEES

PRESENT:

Jaylen Evans	Carolina Union Board Chair
Jo Briggs*	CUAB President, Board Vice-Chair
Ashton Martin*	Student Body President
Stephen Wright*	Speaker of the Undergraduate Senate
Serena Singh*	Executive Branch Appointment
Kira Griffith*	President of the Residence Hall Association
Kelley Traynham*	Executive Branch Appointment
Jane Reichard*	Graduate and Professional Student Federation Chief of Staff
Kierra Pittman*	Diversity & Multicultural Affairs
Sarah Hernandez*	Multicultural Greek Council President
June Yom	Asian American Students Association
Tristan Routh*	Student Legal Services
Scott Myers*	Director of Auxiliary Services
Joe Singer	Sr. Associate Director, Carolina Union
Bobby Kunstman	Director of Student Life and Leadership
Ion Outterbridge	Director of Fraternity and Sorority Life
Beth Morris	Associate Director of Communications and Creative Services

ABSENT:

Reeves Moseley*	Undergraduate Senate Appointment
Raymond Tu*	Campus Y
Alysson Valverde-Torres*	Mi Pueblo
Wendell Gilland*	Faculty Member Appointment – Kenan-Flagler Business School
Allen O’Barr*	Counseling and Psychological Services

* Voting Member of the Board

MEETING SUMMARY

The Board addressed the following points on September 11, 2019:

1. Blackballed with Lawrence Ross, will be hosted to discuss black and white politics of race on America's campuses in the Great Hall on September 16th.
2. The Bell leadership Symposium application is currently live.
3. Alexandra Marchesano will be the new Executive Director of the Carolina Union.

CALL TO ORDER

Chairman Jaylen called the September 11, 2019 Union Board Meeting to order at 5:01 pm.

OLD BUSINESS

Approval of the April 24, 2019 Minutes

Chairman Jaylen directed the Board's attention to approve the August 28, 2019 meeting minutes that were given out for review. With no corrections to the minutes, Stephen Wright moved to approve the minutes and Jo Briggs seconded, the August 28, 2019 minutes were approved.

NEW BUSINESS

CUAB Updates

Vice Chair Jo informed the Board that Carlos Robson, a spoken word poet from North Carolina, will be performing on Friday with EROT performing as his opener. The International Day of Peace is September 18th with Linda's Grad Trivia the following day. Pottery night is on September 20th in the West Lounge.

Additionally, CUAB just finished placing 167 new members and will be reopening rolling applications on the 23rd for those who missed applications the first time.

OFSL Updates

Sierra Hernandez, representing the Office of Fraternity and Sorority Life, informed the Board that Blackballed with Lawrence Ross, will be hosted to discuss black and white politics of race on America's campuses in the Great Hall on September 16th.

The Panhellenic council just finished recruitment with a 91% retention rate and an 11% increase in bid acceptance. The National PanHellenic Council is still in the process of planning for the Homecoming Step Show and still fundraising for NPHC garden. The Greek Alliance Council has undergone a name change to now be the Multicultural Greek Council as the organization feels this name is more representative of its members.

SLL Updates

Bobby stated that the Spark application has closed with the largest applicant pool thus far at 55 applications. This is an initiative to support a cohort of 35 women of color. However, those that are not selected will still be able to attend public events throughout the year hosted through this program. The Bell leadership Symposium application is currently live. It is a one day leadership retreat for undergraduate and graduate and professional students.

Executive Director Updates

Chairman Jaylen announced that Alexandra Marchesano from the University of North Carolina at Greensboro will be the new Executive Director of the Carolina Union. She brings a wealth of experience in student affairs, and the University is excited to welcome her to the Union.

Union Polling Station / Civic Engagement

The North Carolina Public Interest Research Group, NCPIRG, reached out to the Union about erecting polling stations, and will be presenting at the next meeting about the logistics of what this will look like. Student Body President Ashton Martin stated that the Civic Engagement Committee is also working with the group on this effort. She opened the floor to gather ideas to help Student Government facilitate increased civic engagement. The following was offered by the Board:

- Hosting information sessions with local and state candidates, and offering discussion about national politics
- Hosting educational events about voting and trainings for voter registration
- Creating information packets about what North Carolina elections look like for the out of state students

GAPS Survey

Regarding the ongoing question of how to effectively engage Graduate and Professional students, Chairman Jaylen suggested creating a survey for this student population. He opened the floor to the Board for suggestions on what to include in the survey. The following was suggested:

- Incentivize students for taking the survey or percentage of students to attend events from each program
- Possibly including alcohol at events
- Ask students:
 - What events they have attended in the past and what they are likely to attend
 - What kind of events do they prefer and how they prefer to receive information about events
 - If they want to socialize with students outside of their prospective programs
 - What their transportation needs are
- Host collaborative events with graduate and professional and undergraduate student organizations
- Offer different times and locations of events
- Tabling outside of the Graduate and Professional schools
- Keep the survey ongoing throughout the year and have students complete it at each event

Hurricane Dorian Relief

Bobby provided an overview about the Center for Public Service and how the Union can support their relief efforts. University groups have offered the idea of going on service trips with advisors. Historically, the service trips have typically included erecting donation drives to target the specific groups that need support. Chairman Jaylen stated that he will reach out to the Center for Public Service to create something to aid in Hurricane Dorian relief efforts.

ADJOURNMENT

Having no other business, Chairman Jaylen thanked the Board for their attention and adjourned the September 11, 2019 meeting at 5:50 pm.