

ATTENDEES

Chair- Jamya Graham
President of CUAB, Vice Chair- Jasmine Orsini
Rep from Graduate and Professional Student Government- Michelle Thomas
FSL- Emma Blake-Byrum
President of Carolina Athlete Association- Kade Sutton
RHA- Nate Worley
Director of Event Services- Joe Singer
Student Member at Large- Francesca Ndianefo
Operations Lead- David Prendergast
CUAB- Sarah Levine
Student Legal Services- Tristan Routh
Faculty Rep (School of Education)- Dana Riger
Director of Auxiliary Services- Scott Myers
Director of Business Services- Amber Ali

Meeting Summary

- Subcommittees gave updates on their most recent meetings and current plans.
- Joe Singer gave a presentation on Client Exceptions and the Board discussed voting on exceptions at the next meeting.
- Jamya touched on upcoming applications for the 2022-2023 CUBOD, low attendance at recent Board meetings, and an idea for a Long-term Art Committee.

CALL TO ORDER

Jamya called meeting to order at 5:16.

Motion to approve minutes from October 6, 2021:

There were not enough Board members present to approve the minutes from the previous meeting.

OLD BUSINESS

- Jamya invited subcommittees to give updates.
 - Tristan Routh discussed what the Long-Range Planning has been working on. They have talked about how to reintroduce plans for a new Union building, drawing on models from a couple years ago the Feasibility plan. The subcommittee proposed bringing the topic to the Board to discuss as a whole.
 - Jamya informed everyone that plans are being worked on for where to place the Arts Catalog in the Union.
 - Jamya presented on behalf of the Membership committee and talked about their ideas for tabling in the Pit. They want to host tables that highlight what the Board does and how to get involved with it.
 - Amber Ali explained what was discussed in the most recent Finance Committee meeting. The members looked over the Union budget and

planned to meet quarterly, with the next meeting being sometime in January.

- Dana Riger shared the Cubes subcommittee's recent meeting. Diana mentioned that Breanna Blake came up with multiple acronyms for CUBES that could be used as titles for the exhibition. Dana mentioned that her, Jamya, and Joe Singer met before the meeting to scout locations for the exhibit. The subcommittee created possible plans to put panels showing the cubes on the wall outside the board room and reconstruct one cube as a display to be unveiling during Black History month in February.
- Jamya informed everyone that the Know Your Status campaign is in the process of partnering with Student Wellness to simultaneously offer Covid and STI tests sometime in spring.
- Michelle briefed the Board on event planning for the conversational forum for sophomores. They're planning to host in either the auditorium or Great Hall, provide food, and include games. They want to organize a game of four corners where attendants will be asked questions about their experience at UNC and can move around to different areas to answer. The goal is to gauge how both undergraduate and graduate second years are feeling and what they want to be done moving forward to improve their experience.
- Jamya discussed the Leave Your Mark Campaign. The goal is to have student come together to talk about what it means to leave their mark on UNC and exhibit their responses on a display to be kept somewhere in the Union, possibly the Class of 2000 Lounge.

NEW BUSINESS

- Next, Joe Singer gave a presentation on Client Exceptions to the Board.
 - Joe emphasized that Student Affairs receives no charges for room usage and instead pays \$20,000 a year, which is a significant discount.
 - Scott Myers asked if Joe was proposing an elimination of the Student Affairs exceptions.
 - Joe responded by saying that they are continuing with the current exceptions for Student Affairs as of now, but they want the Board to make a decision as to whether or not to modify exceptions based upon data for this year that will be released in March.
 - Tristan asks if room usage, particularly by Student Affairs, will ever return to pre-pandemic levels.
 - Joe said certain departments of Student Affairs plan on hosting more in-person events, while others plan to continue with virtual options.
 - Dana asked if Student Affairs is contracted to pay \$20,000 this year, despite decreased room usage.
 - Joe said they have not been informed of a change and payment and budgeting was completed last spring that depends upon those funds.
 - Joe informed everyone that Event Services is asking the Board to review the Client Exceptions document and vote at the next meeting on whether or not to continue applying these exceptions. Event Services will report to data on room usage and implementation of exceptions for the current year to the Board in March.

- Amber asked if discount percentages have changed over time to account for increases in salaries, costs of living., and expenses.
 - Joe explained that discounts for Student Affairs and other departments have decreased over time. He proposed the question of whether or not the Union wants to continue with the current discount rates or decrease them further. Joe emphasized that further changes could result in Student Affairs decided to not utilize Union spaces or in someone higher up stepping in and deciding that they should return to paying nothing for room usage.
- Scott asked if the introduction of competitive price analysis has been considered as a way to boost revenue.
 - Joe said that there has been consideration to implement competitive price analysis, but that must be approved by an Interdepartmental Fee committee that has been hard to get in touch with. Joe explained that their current plans include introducing tiered packaged based on the type of event and services.
- Amber emphasized that the department is looking to increase revenue because utility costs for the building have continued to rise and all departments have been impacted by additional property insurance charges.
- Jasmine asked if students that are not associated with an organization or department are considered a non-affiliate when it comes to booking space in the Union.
 - Joe explained that Event Services doesn't reserve spaces for students who aren't in organizations or staff members who aren't representing a department. At the height of COVID they had been allowing students to use rooms as study spaces, but they have since pulled back on that policy to make space for usage by organizations and departments.
- Jamya emphasized that voting on exceptions will occur at the next meeting and it is important for members to read the document and be aware of its contents.
- The Board decided that they will take a preliminary vote on exceptions at the next meeting, which will be reviewed once they are presented data in March.
- Jamya informed the Board that the application for the 2022-2023 CUBOD will open towards the end of October or beginning of November. She hopes to increase awareness of what the Board is before then.
- Jamya addressed the fact that minutes from the previous two meetings have been unable to be approved because of low attendance. She stressed if members are continuously unable to attend meetings, they should alert her so another person can be found to fill their position.
- Jamya talked about a plan to create a Long-term Art committee for the Board that will include student representatives and manage art exhibits such as the Cubes project.

ADJOURNMENT

Jamya adjourned the meeting at 6:04.

