ATTENDEES

BOARD MEMBERS PRESENT:
Boateng Kubis®
Crystal King
Neil Harwanj®
Bradley Opere®
McKenzie Folan®
Cole Simons®
Sam Green®
Sarah Dickson®
Madelyn Percy®
Taylor Bates®
Sid Iyer®
Allie Barton®
Sanjana Vattigunta®
Jada Weathers®
Avalon Warner-Gonzales®
Ayoub Ouederni®
Travis Broadhurst®
Tristan Routh®
Allen O’Barr®
Wendell Gilland®
Tommy Koonce®
Scott Myers®

Carolina Union Board Chair
Carolina Union Director
CUAB President, Board Vice-Chair
Student Body President
Executive Branch Appointment
Student Congress Speaker
Proxy for Student Congress Appointment
Proxy for Graduate and Professional Student Federation President
Graduate and Professional Student Federation Appointment
President of the Residence Hall Association
Campus Y
Carolina Union Employee Forum
General Alumni Association
National Pan-Hellenic Council (NPHC)
Sexuality and Gender Alliance (SAGA)
Muslim Students Association
Student At-Large Member
BoD Chair Appointment – Student Legal Services
Faculty Member Appointment – CAPS
Faculty Member Appointment – Kenan-Flagler Business School
Faculty Member Appointment – School of Medicine
Faculty Member Appointment – Carolina Dining Services

DISTINGUISHED GUESTS PRESENT:
Winston Crisp
Bobby Kunzman
Joe Singer
Scott Hudson
Lisa Bonso
Megan Johnson
Casey Weakland
Joselle Torres
Kenneth Miskow
Brian Lackman
Jared Ward
Kate Kryder
Laura Ketola

Vice Chancellor for Student Affairs
Senior Associate Director, Student Life & Leadership
Senior Associate Director, Events Management
Senior Associate Director, Facility Management
Associate Director, Business and Finance
Associate Director, Communications & Creative Services
Executive Assistant to Carolina Union Director
Assistant Director, Events Management
Operations Manager, Events Management
Student Activities Program Coordinator, Student Life & Leadership
Co-Curricular Learning & Assessment Program, Student Life & Leadership
Co-Curricular Leadership Program Coordinator, Student Life & Leadership
Leadership Development Program Coordinator, Student Life & Leadership

* Voting Member of the Board
<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Anne King</td>
<td>Design and Education Coordinator, Communications &amp; Creative Services</td>
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<tr>
<td>Christina Berkowitz</td>
<td>Senior Designer, Communications &amp; Creative Services</td>
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<tr>
<td>Stephen Eppling</td>
<td>Marketing &amp; Content Coordinator, Communications &amp; Creative Services</td>
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<td>Benjamin Albert</td>
<td>Finance Committee Chair, Student Congress &amp; SFAC Member</td>
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<td>Harry Edwards</td>
<td>Treasurer, Student Government &amp; SFAC Chair</td>
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**ABSENT:**

Vicky Bham*  

Graduate and Professional Student Federation Appointment
MEETING SUMMARY

The Board addressed the following points on January 18, 2017:

1. Vines Architecture revealed the results of the Feasibility Study in a closed session of the Board of Directors meeting.
2. The floor opened to questions and discussions regarding the presentation of the Feasibility Study.

CALL TO ORDER

Chairman Boateng called the January 18, 2017 Union Board Meeting to order at 5:07 pm.

OLD BUSINESS

Approval of the December 5, 2016 Minutes
Chairman Boateng consented to approve the December 5, 2016 meeting minutes that were given out to the Board members for review. With no corrections to the minutes, the December 5, 2016 minutes were approved.

NEW BUSINESS

Feasibility Study Presentation
Crystal opened the closed session and asked the attendees to hold all questions until the Q&A Discussion. In addition, Crystal asked the attendees to refrain from revealing the contents of the closed session out of respect for the efforts of the Long-Range Planning Committee to release the results to the public in February.

Vice Chancellor Crisp shared with the Board that receiving the results of the Feasibility Study is very different from launching the project. The results of the Feasibility Study are intended to provide information along with the potential possibilities for a project of this capacity; therefore, it is imperative for the attendees to understand that no decisions have been made and the results should be kept within the discussion room. With that, Crystal introduced Victor Vines of Vines Architecture, and the Board entered into a closed session.

Feasibility Study Q&A Discussion
Following the presentation, Chairman Boateng thanked Vines Architecture for the completion of the study and opened the floor for questions.

Bradley Opere: What sustainability initiatives or aspects were considered within the vision of the project?
Considerations for the orientation of the programmatic pieces in the potential building were taken to maximize natural lighting and efficient energy usage. In the further planning stages of the project, other sustainability features and decisions will be addressed, for example types of fixtures, lighting, etc.

Boateng Kubi: How will the traffic of peoples change with the orientation of the potential building?
The project plans to open up the paths to the central components of campus including the Pit, Student Stores, and the dining hall. The vision of the project encourages people to pass through components of the potential building as opposed to walking around in order to engage them in the new features of the potential building.
McKenzie Folan: How were the results of the Feasibility Survey, taken by thousands of students, broken down and analyzed to the current vision of the project?
There was definitely a wide range for what the students were asking for; however, it was essential to consider what components would be compatible within the scope of the project as well as what features would complement the rest of the resources offered across campus. In addition, many of the potential features of the building can have multiple functions or usages in order to accommodate the wide range of what students want.

Tristan Routh: What is the proposal for where all of the resources of the current building would be moved to during the completion of the project?
For safety and cost issues, the project would likely not be able be phased, which would mean all the current features of the building will need to be reallocated or temporarily unavailable throughout the construction. The current estimate for the completion of the potential project is approximately 28 to 30 months.

Cole Simons: What considerations were taken for safety and evacuation of the building under an emergency?
The number of exit routes in the proposed plan will allow for quick evacuation of the building and follow all safety regulations; however, further considerations will need to be taken in the further stages of planning.

Tommy Koonce: What is the increase in space for student organizations?
The proposed space for student organizations is almost double the current amount of space available now. In addition, the proposal includes two additional off-campus resources, that were requested by students.

McKenzie Folan: What were some of the unique survey results for UNC compared to other Feasibility Studies Vines Architecture has done?
The location of the Carolina Union relative to the organization of the university campus is very unique to this specific project. Because the Pit and the Carolina Union is the center and hub for student life on campus, the programming for the building is unlike other campuses. In other studies, the project’s goal is to attract people, whereas the Carolina Union is already one of the busiest buildings on campus, and this project’s goal is to better serve the students.

Vice Chancellor Crisp added that the Carolina Union is the only building on campus owned and controlled by the students, in that it is fully funded by student fees. Therefore, the students and the Carolina Union Board of Directors are responsible for making the decisions, and for determining the future of this building.

Crystal shared with the Board that over 19% of the campus population completed the 15-minute survey, which is a testament to how relevant this project is to the students on campus. The Feasibility Study results reflect the thoughtfulness the students put into creating a building that support their activities and to maximize student life.

Chairman Boating informed the Board that the results of the Feasibility Study will be presented to the entire student population in February, and opened the floor for discussion on the information to be included in the reveal.

The Board opened up a discussion about the presentation of cost and the potential increase in student fees to fund the project, which is predicted to be the major deterrent for students to approve this project. Crystal shared with the Board that there was a deliberate intention to not include cost restrictions in the original survey to the students. The purpose of the Feasibility Study is to understand what is feasible for the building and for programming features based on the students’ responses. The results of the Feasibility
Study will then need to be further dissected in order to give the students what they want, with considerations to their limits and what students are willing to pay for. To re-emphasize, the project is in its earliest stages of planning; there are many decisions yet to be made and many external factors to consider. The Board consented to be transparent about the potential increase to student fees necessary to fund the project, however, because of the large variance based on future decisions, an exact number would be impossible to deliver.

In addition, the Board consented to present general, potential relocation or replacement for the Carolina Union and its resources during construction and completion of the project. Although the project is not far enough along to present exact details for the movement of resources, the presentation should be able to provide general ideas for supplementing what the Carolina Union currently offers.

The Board thanked Vines Architecture for all of their hard work and time spent on this project. Vice Chancellor Crisp informed that Vines Architecture went above and beyond the typical Feasibility Study, and went to great lengths to take into considerations for the students’ voices as well as the needs of the campus.

ADJOURNMENT

Having no other business, Chairman Boateng thanked the Board for their discussions and adjourned the January 18, 2017 meeting at 6:55 pm.