

ATTENDEES

PRESENT:

Crystal King	Carolina Union Director
Jordan Bermudez	Carolina Union Board Chair
Viviane Mao*	CUAB President, Board Vice-Chair
Savannah Putnam*	Student Body President
Manny Hernandez*	Graduate and Professional Student Federation President
Stephen Wright*	Speaker of the Undergraduate Senate
Bharat Modi*	President of the Residence Hall Association
Ben Roberts*	Graduate and Professional Student Federation Appointment
Reeves Moseley*	Undergraduate Senate Appointment
Richard Hall*	Student Member At-Large
Jessica Bolin*	Campus Y
Sebastian Ix	Interfraternity Council President
Tristan Routh*	BoD Chair Appointment – Student Legal Services
Scott Myers*	Director of Auxiliary Services
Wendell Gilland*	Faculty Member Appointment –Kenan-Flagler Business School
Bobby Kunstman	Director, Student Life and Leadership
Ion Outterbridge	Director of Fraternity and Sorority Life
Amber Ali	Associate Director of Business and Finance
Jaylen Evans	Carolina Union Board Chair Elect
Jo Briggs	CUAB President Elect

ABSENT:

Rishi Sharma*	Executive Branch Appointment
Kierra Pittman*	Diversity & Multicultural Affairs
Lexy Locklear*	Carolina Indian Circle
Hannah Robinson*	Carolina Athletic Association
Allen O'Barr*	Counseling and Psychological Services

* Voting Member of the Board

MEETING SUMMARY

The Board addressed the following points on February 13, 2019:

1. Jo Briggs will serve as the CUAB President during the 2019-2020 academic year
2. The Interfraternity Council had an Executive Board Retreat, during which all four Greek councils discussed issues facing the campus community and potential solutions for such.
3. By a 13-0 unanimous vote, Jaylen Evans will serve as the Chair-Elect to the Carolina Union Board of Directors.
4. The Space Allocations application is due February 28, 2019.
5. The Board discussed solutions to aid the Union in reaching graduate and professional students.

CALL TO ORDER

Chairwoman Jordan called the February 13, 2019 Union Board Meeting to order at 5:03 pm.

OLD BUSINESS

Approval of the January 30, 2019 Minutes

Chairwoman Jordan directed the Board's attention to approve the January 30, 2019 meeting minutes that were given out for review. With no corrections to the minutes, Viviane Mao moved to approve the minutes and Stephen Wright seconded, the January 30, 2019 minutes were approved.

NEW BUSINESS

CUAB Update

CUAB President Viviane Mao informed the Board that CUAB has elected its incoming President. Upcoming events include showings of *Creed* on February 15 and 16, and *Moonlight* and *If Beale Street Could Talk* on February 22. Also, February 22 will be the reveal of the artist for the Jubilee concert on April 13th in Carmichael Arena. On its social media platforms CUAB will have a playlist featuring 14 artists, with one being deleted each day until the Jubilee artist remains.

OFSL Update

This past weekend the Interfraternity Council held an Executive Board Retreat. All four Greek councils were present and discussed issues facing the campus community. The IFC also hosted a Greek Student Body President Debate this past weekend, which saw record levels of interest for Student Government coming from the Greek community. Finally, The IFC is currently planning mandatory One ACT and Masculinities 101 trainings for fraternity members to take at the beginning of March.

Incoming Chair Presentation

Chairwoman Jordan introduced Jaylen Evans to the Board, who was selected as the recommended Chair-Elect for the Carolina Union Board of Directors.

Jaylen introduced himself and provided a brief overview of his experiences at the Union and his vision for the Board. He has served as the Programming Vice President for CUAB and an Assessment and Development Coordinator for the Office of Student Life and Leadership. He currently serves as an Office Assistant in the Office of Student Life and Leadership.

Jaylen's vision is for the Union is to have a broader presence on campus outside of the designated Union building. He wants to continue to cultivate a home atmosphere for all students, especially graduate and professional students, and to engage these groups in more family-friendly programming. His hope is to also remain consistent and excellent through times of adversity, as he feels that the Union should be a centralized space for students to express their sentiments. Above all, Jaylen will strive to remain steadfast to the mission of the Union which is to create a safe, inclusive, and educational experience that enables students to maximize their time at Carolina.

Before excusing himself to allow the Board to proceed to a formal vote, Jaylen expressed his gratitude for the opportunity to serve as the Board Chair and stated that he does not take the position lightly. By a 13-0 unanimous vote, Jaylen Evans will serve as the Chair-Elect to the Carolina Union Board of Directors.

CUAB Chair- Elect Presentation

Jo Briggs was selected as the CUAB President-Elect and she gave a brief presentation on her experiences with CUAB and her vision for the organization in the upcoming year.

Jo has been a part of CUAB since her first year, during which she helped to organized many events, and was also a part of Student Life and Leadership's LeaderShape experience last spring. Her vision for CUAB is to expand its reach across campus by targeting underserved groups and organizations.

Finance Department

Jo plans to add an additional Financial Coordinator to the Finance Department to balance out the work load since CUAB has transitioned to a new financial system. The two financial coordinators will work on the day to day operations of processing budgets, invoices and receipts, and maintaining the CUAB budget. These changes will allow the Vice President of Finance to focus on overall budgetary needs and Jubilee sponsorships. With a larger emphasis on Jubilee sponsorships, CUAB can potentially bring a bigger Jubilee artist which will expand the concert's impact.

Internal Department

As President, Jo will focus on committee member programming and recognition in the next year. Pop-up events help bring members into other groups' spaces and offers an opportunity for CUAB members to interact with the campus community. Jo hopes to expand pop-up events and make them more consistent and interactive to allow students to get to know CUAB members better.

External Department

With a focus on collaboration with organizations, Jo plans to work with smaller organizations, rather than the bigger organizations that CUAB typically works with. Monthly social media publicity and hard marketing at events will maximize student exposure to these groups and encourage smaller organizations to reach out to work with CUAB. Additionally, by making more graduate and professional students aware of the programs that are available, CUAB hopes to expand its reach to this population. Finally, Jo will work to strengthen relationships between the Carolina Union Board of Directors and CUAB Executive members.

Programming Department

CUAB will broaden its impact on campus by focusing on first-year programming on south campus and more consistent, family-friendly programming for graduate and professional students. Specifically related to graduate and professional students, CUAB plans to utilize the listserv that they have for these students and to publicize CUAB events in spaces these students frequent.

Space Allocations

Chairwoman Jordan reminded the Board that the Space Allocations application is due February 28 for those organizations requesting space within the Union.

Additionally, Jordan informed the Board that she and Crystal received an email from the Carolina Boxing Club requesting to install punching bags in the Union. The organization currently utilizes the Eddie Smith Field House, but the space is inaccessible if the organization does not reserve it. If the punching bags were to be installed in the Union, the members of the organization would be able to practice with the equipment, but such would also be available for all students to use as an outlet for stress relief. Jordan and Crystal will continue conversations with the Carolina Boxing Club to determine how they can support this group.

Graduate and Professional Students

GPSF President Manny Hernandez and GPSF Appointment Ben Roberts raised concern that the Union is not an inviting space to graduate and professional students. They expressed that the Union's marketing strategy is heavily geared towards undergraduate students and the building itself is heavily visited and utilized by undergraduate students. In an effort to address this concern, the Board proposed the following:

- Hold a mini expo in the Union to showcase graduate and professional students' work
- Complete a poll assessment through the Office of Student Life and Leadership to obtain data of what graduate and professional students need from the Union and the best times to offer programming
- Expand the Union's reach to other buildings that might serve as Student Unions in other parts of campus, like graduate and professional school buildings
- Host involvement fairs, networking events, and pop-up events in spaces typically populated by graduate and professional students
- Host family-friendly events to accommodate students with families
- Notify students of events in advance to allow them to plan their schedules accordingly
- Target marketing towards graduate and professional students during the summer and notify them of upcoming events through listserv emails
- Offer office/meeting spaces managed by the Union to graduate and professional students
- Make tutorials for how to reserve spaces in the Union, how to work with Event Services, and showcase certain spots in the Union and how they can be used

ADJOURNMENT

Having no other business, Chairwoman Jordan thanked the Board for their attention and adjourned the February 13, 2019 meeting at 6:04 pm.