

BOARD OF DIRECTORS

MINUTES for **FEBRUARY 1, 2017**

5:00 PM – 7:00 PM • 3102

ATTENDEES

PRESENT:

Boateng Kubi*	Carolina Union Board Chair
Crystal King	Carolina Union Director
Neil Harwani*	CUAB President, Board Vice-Chair
McKenzie Folan*	Executive Branch Appointment
Vicky Bham*	Graduate and Professional Student Federation Appointment
Sid Iyer*	Campus Y
Allie Barton*	Carolina Union Employee Forum
Sanjana Vattigunta*	General Alumni Association
Jada Weathers*	National Pan-Hellenic Council (NPHC)
Avalon Warner-Gonzales*	Sexuality and Gender Alliance (SAGA)
Ayoub Ouederni*	Muslim Students Association
Allen O'Barr*	Faculty Member Appointment – CAPS
Scott Myers*	Faculty Member Appointment – Carolina Dining Services
Megan Johnson	Associate Director, Communications & Creative Services
Tammy Lambert	Assistant Director of Student Organizations
Joselle Torres	Assistant Director of Events Services

ABSENT:

Bradley Opere*	Student Body President
Cole Simons*	Student Congress Speaker
Sam Green*	Proxy for Student Congress Appointment
Sarah Dickson*	Proxy for Graduate and Professional Student Federation President
Madelyn Percy*	Graduate and Professional Student Federation Appointment
Taylor Bates*	President of the Residence Hall Association
Travis Broadhurst*	Student At-Large Member
Tristan Routh*	BoD Chair Appointment – Student Legal Services
Wendell Gilland*	Faculty Member Appointment – Kenan-Flagler Business School
Tommy Koonce*	Faculty Member Appointment – School of Medicine

* Voting Member of the Board

MEETING SUMMARY

The Board addressed the following points on February 1, 2017:

1. The Board received updates about the space allocation process, HBO Escape Room event in the Union, Black History Month, MSA Rally, Board Chair Applications, and CUAB President Applications.
2. The Board discussed the positives and negatives of the proposed new building created from the Feasibility Results. With many benefits to students of the new building, the Board consented to continue to push forward with revealing the results and initiating student buy-in to the project.

CALL TO ORDER

Chairman Boateng called the February 1, 2017 Union Board Meeting to order at 5:07 pm.

OLD BUSINESS

Approval of the January 18, 2017 Minutes

Chairman Boateng consented to approve the January 18, 2017 meeting minutes that were given out to the Board members for review. With no corrections to the minutes, the January 18, 2017 minutes were approved.

NEW BUSINESS

Space Allocation Committee Update

Tammy Lambert gave the Board a quick informational presentation on the Space Allocation timeline and policies. The application for space in the Union will be open all of February; the committee will then deliberate applications and allocate appropriate spaces. Organizations who do not receive space can go through the appeal process, which concludes at the end of April. Tammy informed the Board that the Union historically fills all available spaces based on the needs of the organizations that apply. Please see below for Space Allocation Update attachment.

HBO Escape Room Update

Joselle Torres informed the Board that HBO will be in the building from February 13 – February 17 hosting a special event titled, “Escape the Unexpected.” On February 16, HBO will transform the Great Hall into three different escape rooms open to all students from 10:00 am – 9:00 pm. There will be many promotional opportunities, free giveaways, and trivia prizes to promote HBOGo while students stand in line for the Escape Rooms. Although HBO is completely self-sufficient, the Union student staff will help support the event, and CCS will be handling the promotion of the event to the campus.

Black History Month

Chairman Boateng shared with the Board that in recognition of Black History Month, the Union will be looking for opportunities to celebrate black history on campus and globally.

MSA Rally on Friday

Ayoub informed the Board that MSA will be holding a rally outside of the Union from 4:00 pm – 6:00 pm on Friday, February 3 in light of recent political events. The rally is titled, “Our America,” and is expecting a couple hundreds of people. There will be testimonies from Tar Heels affected by the new legislation, and the aim is to spread awareness for those not allowed to re-enter the country.

2017-2018 Carolina Union Board of Directors Chair Application

Chairman Boateng directed the Board's attention to the applications for the next Carolina Union Board of Directors Chair. Boateng encouraged the Board to spread the application to leaders of the Board's respective organizations.

CUAB Presidency Update

Neil Harwani informed the Board that the CUAB President application has closed with only one candidate. The candidate did not receive the vote required by the bylaws, so the application has been extended. Neil plans to inundate social media for applications, and with the extended deadline, he is hopeful to find a suitable candidate.

In addition, Neil shared with the Board a summary report of the fall events hosted by CUAB. With 204 members, CUAB hosted 92 programs with a total of 20,924 attendees across all events. Some of the biggest events hosted by CUAB included Late Night with Hasan Minhaj, Homecoming Comedy Show with DeRay Davis & Chris Redd, National Parks Expedition Gallery, Veterans Day Celebration, and House of Horror.

Feasibility Study Results Reflection and Additional Discussion

Chairman Boateng directed the Board's attention to further deliberation and discussions regarding the Feasibility Study. The Board consented that the results presented by Vines Architecture were impressive, and reflected what the students need on campus.

Megan Johnson informed the Board that the Long Range Planning Committee is working on a collaborative website with CCS to launch the reveal of the Feasibility Results to the rest of campus. The website release is currently scheduled for February 20, 2017. The content includes the survey results, the visits made to other student unions, and info graphics with important information.

The Board consented that an estimation of potential student costs or fee increases to the new building, which will be a huge driving factor of the future of this project, will need to be determined as soon as possible. In addition, the Board discussed the sensitivity needed in presenting the costs of the project to the students in order to not overwhelm them with the total project cost. The Board suggested showing the calculations of costs, the plan for payment, and the actual effect on individual students' costs as part of the reveal.

The Board discussed the following positives and negatives on the results presented at the last meeting:

PROS:

Benefits to Space Allocations:

- Increased student organization space
- Increased performance/practice space
- More space for graduate and professional students to use
- Family friendly spaces
- Important offices that everyone uses

Benefits to University Organization:

- Enhancing the Gift and walkway through campus
- Cohesive space/better traffic flow
- Better aesthetic with potential to draw students to Carolina
- More feasible for orientation and tours

Benefits to Carolina Union:

- Increased student employment
- Increased revenue opportunities
- Increasing guest space/special university events
- Rebranding Potential
- Natural light
- Sustainable

Additional Resources to students:

- Additional resources – Fraternity & Sorority Office, LGBTQ center
- Entrepreneurial-ship Hub for student businesses
- Student entrepreneurial space
- Food opportunities
- Local coffee shop
- Potential barber shop

CONS:

Inconveniences to Students:

- Increased student fees
- Lack of a building during construction (2 years)
- Makeshift union
- Noise due to proximity to libraries
- Mess of campus during construction (the Pit and central part of campus)
- Temporary loss of student employment
- Perceptions of future students

Board Consensus and Considerations for Next Steps

Chairman Boateng informed the Board that in the far future, students will need to decide if this is a project worth pursuing. Before that though, this project will have to go through referendum, either through Student Government or through student signatures. Prior to all that, Chairman Boateng stated that this Board will need to decide whether they want to make the push and continue this project. Therefore, Chairman Boateng asked the Board whether the Board is prepared to pursue this project, or whether this project should be tabled for this term.

The Board consented to take the leap and continue to pursue a new, more suitable building for the Carolina students. The Feasibility Study has been an ongoing Board initiative for the last couple of years, and the Board is excited to finally be able to reveal the results and the efforts put in to the students. The students have every right to get the opportunity to decide for themselves whether they want a new Student Union.

Crystal King shared the Board her sentiments about the conclusion of the Feasibility Study initiated by the Carolina Union Board of Directors. She informed the Board that this project began years ago, and she is proud that the Boards in these past years have reached the point they are at now to leave a greater legacy at Carolina.

ADJOURNMENT

Having no other business, Chairman Boateng thanked the Board for their discussions and adjourned the February 1, 2017 meeting at 6:50 pm.

BOARD OF DIRECTORS

2017-2018 Space Allocation Update

APPLICATION TIMELINE

February 1 st	Application opens at 12:00 pm
February 28 th	Application closes at 5:00 pm via studentlife.unc.edu
March 8 th	Preliminary Allocation Posted by 5:00 pm in Suite 2501
March 23 rd	Initial Appeals Due at 5:00 pm
March 31 st	Appeal Notifications by 5:00 pm (Chairman Sid will notify groups of appeal decisions)
April 7 th	Secondary Appeals Due at 5:00 pm
April 19 th	Union Board of Directors Appeal Meeting (Groups who submitted secondary appeals must attend this meeting)

CURRENT SPACES AVAILABLE FOR ALLOCATION

The Carolina Union currently supports the following spaces available to student organizations:

- **27** storage only spaces (includes cabinets and closets)
- **22** desk spaces (1 in Room 1301, 12 in Room 1303, and 9 in Room 3514E)
- **11** office spaces (not including CUAB, Student Government, Carolina Student Legal Services, APPLES, and the studios for WXYC, and STV)

APPLICATIONS RECEIVED IN RECENT YEARS

The Carolina Union Space Allocation Committee received the following applications in years past:

- 2016-2017: **80**
- 2015-2016: **56**
- 2014-2015: **70**