

ATTENDEES

Chair- Jamya Graham
Vice Chair, President of CUAB- Jasmine Orsini
Graduate and Professional Student Government- Michelle Thomas
Residence Hall Association- Ellie Alexander
CU Student Employment Representative- David Prendergast
Faculty- School of Education- Dana Riger
Faculty- Steve May
Staff- Student Affairs Social Innovation Initiatives- Jakelin Bonilla
Student Member-at-Large- Breanna Blake
Student Member-at-Large- Francesca Amponsah
CU Tenant- Campus Dining Services- Scott Myers
Student Appointment- Kurshenna Jackson
Student Appointment- Kwaji Bullock
Fraternity and Sorority Life- Ion Outterbridge
Event Services- Joe Singer
Student Activities Program Coordinator- Sarah Levine

Meeting Summary

- Breanna Blake presented an update on the CUBES project.
- The Board discussed upcoming events including the Know Your Status Campaign tabling event, the Leave Your Mark event, and a possible Board close-out dinner later in the spring semester.
- The Board discussed the possibility of created a Board of Directors social media account separate from the main Carolina Union accounts.

CALL TO ORDER

Jamya calls meeting to order at 5:05 pm.

Motion to approve minutes from November 17, 2021:

Jamya motioned to approve the minutes from the previous meeting. Breanna Blake and Dana Riger seconded her motion and it passed with unanimous support.

OLD BUSINESS

- Jamya opened the floor up for subcommittee updates.
 - Breanna presented on behalf of the CUBES committee. Their updated plan is to create a display with two of the freestanding original cubes with an electronic display that cycles through different images and descriptions of the people on the cubes placed between them. The cubes on display will rotate through the 4 preserved cubes that are currently in storage. The committee also changed the date of the reception, which will now be held in February in commemoration of Black History Month. The date for the reception is the 18th, between 3 and 4 pm.

- Jamya shared with the members that the Board of Directors jackets had come in and will soon be distributed. She also informed members that a zip-up option is available for those who did not order a jacket.
- Jamya then moved to share updates on the relocation of the Covid testing site. She shared with the Board that the Provost and Chancellor had sent back an email effectively saying no to the relocation of the site. Jamya told the Board that she will be uploading this letter to the Board teams channel.

NEW BUSINESS

- Jamya informs members that no zoom link will be provided for Board meetings moving forward into the spring semester. She said that reasoning for absence must be communicated before meetings, or the absence will count towards the limited amount that members are allotted per the bylaws.
- Jamya then shared updates on the furnishing of the Legacy Room. The three walls of the Legacy Room will be labelled Past, Present, and Future and will feature information about the Union and its history. The floor will be opened for further suggestions for this design at a later meeting.
 - Breanna put forth the suggestion that a timeline should be included on the wall labelled “Past.” She thinks the timeline should include information about the evolution of the Union.
 - Scott Myers asked if there was a Campus Historian. Jamya responded that the Wilson University archives are accessible.
- Jamya moved on to update the Board about the Know Your Status Campaign. She outlined a tabling event that will take place on March 10th, where 4-5 volunteers from the Board will share resources for Covid testing and testing for sexual health. Jamya asked if anyone was interested in volunteering, and both Kwaji and Francesca expressed interest.
- Jamya gave a brief explanation of the Leave Your Mark event, where the latter two classes will share how they left their mark on UNC and the earlier two classes will be invited to share how they plan to leave their mark at UNC. They will be partnering with CUAB for the event, which will take place in February across four days so each class has a designated day to participate. Jamya asked if anyone was interested in volunteering for this event and Breanna, Dana, and Jasmine volunteered.
- Jamya then proposed a close out dinner later in the spring semester, so members could network and meet the upcoming Board Chair. Multiple members agreed that this would be a good idea.
- Breanna addressed the Board to propose that the Board of Directors own their own social media account that members are about to manage themselves, instead of operating through the Carolina Union social media accounts. She suggested that this could be organized by a new subcommittee, or it could be a responsibility that is designated for the Board historian, which was a possible Board position discussed during the previous meeting.
 - Ellie Alexander asked if the Board could use the Carolina Union page. Jamya responded that the Board is able to coordinate with CCS to post on those accounts.
 - Sarah shared her thoughts that a separate social media account for solely the Board could be counterproductive. She thinks it could pull traffic away from the Carolina Union Page, and suggested instead that someone in the Board be involved in the running of the main Carolina Union page.
 - Ellie argued that the Board’s message could be stronger and reach more people from

- an existing and well-established social media account, like that of the main CU page.
- Ion suggested that the Board invite Keith or Damu to a meeting to discuss ways to streamline the posting of Board messages to the main page.
 - Joe agreed with Ion and suggested that Damu and Keith could help them work out a simpler solution rather than creating a new page.
 - Jamya put forth the idea to further this conversation through email and asked which members would like to be involved. Kwaji, Francesca, and Sarah asked to be CC'ed on this email.
 - Kwaji expressed that a lot of people aren't familiar with what the Board of Director's is and he thinks the Board should move forward with an marketing campaign to help it be more well known.
 - Jamya referenced the video series being worked on by the Membership Committee which aims to raise awareness about the Board.
 - Ion mentioned how Beth Morris, an employee with CCS, used to sit in on Board meetings and offered the suggestion that the Board pursue a replacement for Beth, so CCS is represented in meetings. He agreed to bring this possibility up in the next Executive Board meeting that he attends.

ADJOURNMENT

Jamya adjourns meeting at 5:28.

Jamya presented a motion to adjourn the meeting and Breanna seconded, so the motion carried.