

BOARD OF DIRECTORS

MINUTES for April 3, 2019

5:00 PM – 7:00 PM • 3102

ATTENDEES

PRESENT:

Jordan Bermudez	Carolina Union Board Chair
Viviane Mao*	CUAB President, Board Vice-Chair
Bharat Modi*	President of the Residence Hall Association
Rishi Sharma*	Executive Branch Appointment
Reeves Moseley*	Undergraduate Senate Appointment
Richard Hall*	Student Member At-Large
Jessica Bolin*	Campus Y
Lexy Locklear*	Carolina Indian Circle
Hannah Robinson*	Carolina Athletic Association
Sebastian Ix	Interfraternity Council President
Tristan Routh*	Student Legal Services
Scott Myers*	Director of Auxiliary Services
Joe Singer	Sr. Associate Director, Carolina Union
Ion Outterbridge	Director of Fraternity and Sorority Life
Jaylen Evans	Carolina Union Board Chair-Elect
Ashton Martin	Student Body President-Elect

ABSENT:

Crystal King	Carolina Union Director
Savannah Putnam*	Student Body President
Manny Hernandez*	Graduate and Professional Student Federation President
Stephen Wright*	Speaker of the Undergraduate Senate
Ben Roberts*	Graduate and Professional Student Federation Appointment
Kierra Pittman*	Diversity & Multicultural Affairs
Wendell Gilland*	Faculty Member Appointment –Kenan-Flagler Business School
Allen O'Barr*	Counseling and Psychological Services

* Voting Member of the Board

MEETING SUMMARY

The Board addressed the following points on April 3, 2019:

1. The Jubilee festival and concert, starring 6lack, will be on April 13th.
2. The IFC is in the early stages of planning a new sustainability initiative.
3. Student Government Inauguration was held on April 2, 2019.
4. Joe proposed to work with the Long-Range Planning Committee next year to review the current Carolina Union client exceptions.

CALL TO ORDER

Chairwoman Jordan called the April 3, 2019 Union Board Meeting to order at 5:02 pm.

OLD BUSINESS

Approval of the March 20, 2019 Minutes

Chairwoman Jordan directed the Board's attention to approve the March 20, 2019 meeting minutes that were given out for review. With no corrections to the minutes, Tristan Routh moved to approve the minutes and Reeves Moseley seconded, the March 20, 2019 minutes were approved.

NEW BUSINESS

CUAB Update

Viviane relayed to the Board that CUAB will be hosting a *Marvel* Trivia night for graduate and professional students at Linda's on Thursday, April 4. The following day will be a gallery opening in the Union Art Gallery, and *Night School* and *Escape Room* will be showing over the weekend. CUAB has collaborated with the Caribbean Student Association to hand out free t-shirts at the Bell Tower on Sunday, April 7. Finally, the Jubilee festival will take place on April 13 in Hooker fields from 12:00 pm – 5:00pm, with inflatables, giveaways, games and performances, and the Jubilee concert, starring 6lack, will take place afterwards in Carmichael arena.

OFSL Update

Sebastian announced that the IFC is in the early stages of planning a new sustainability initiative. Additionally, the IFC is working with student government to begin to planning events addressing sexual assault. Finally, the annual entrepreneurship challenge will take place later this month.

Graduate and Professional Student Appreciation Week

Graduate and Professional Student Appreciation Week is this week, April 1-5. The Union has joined in the celebrations by creating giveaway packages for graduate and professional students, including movie, car care, lunch, and other care packages that graduate and professional students might practically use.

Inauguration

Student Government Inauguration was held on April 2, 2019, and all members of Student Government have officially been inaugurated.

Carolina Union Client Exceptions

Joe Singer, Senior Associate Director of the Carolina Union, presented to the Board about the types of exceptions that are typically made within the Event Services department of the Carolina Union. Events

Services can choose to grant financial, scheduling or policy exceptions to clients. Clients include Union organizations, Student Affairs, student organizations, university departments, and non-affiliates.

Financial exceptions include reductions in rates for room charges, labor costs, special opening costs, or how the client is billed. These clients typically include Student Affairs Partners, University Career Services, and New Student and Family Programming.

Scheduling exceptions occur when the type of client or venue needs to reserve a space under a 30-day window or before the first day of reservations. These exceptions typically occur for annual events that are booked a year in advance or due to partnerships with other campus groups.

Policy exceptions include instances such as the use of amplified sounds outside of hours when such a policy would otherwise be enforced. Typically, policy exceptions are granted due to a historical relationship with a client.

Typically, the Union Organization of CUAB, Student Affairs partners, and the Chancellor's Office are granted exceptions when reserving space within the Union. Other reasons for exceptions include historical relationships with clients and campus-wide initiatives like Carolina Conversations.

Joe proposed that he, the Event Services staff, and Bobby Kunstman work with the Long-Range Planning Committee next year to review the current exceptions based on space and financial impact to the Union. They will work to determine whether to continue using the same types of exceptions and whether those groups who are granted exceptions should continue to be granted such. The goal is to clarify how exceptions are made by creating standards for exceptions. Then, a report would be prepared for the Board by the end of the fall semester to delineate what the exceptions look like by:

- Number and type of exceptions by client type
- Space used by client and client type
- Financial impact by client and client type
- Recommendations for future exception types

Jaylen proposed for an assessment component when reviewing the exceptions process to understand which organizations ask to use spaces, what spaces they use, and whether they maximize the usage of the space.

Sebastian suggested that the future exceptions processes include a model that considers the organization requesting space, what they want to do with the space, and what they're asking for from the Union.

Jaylen granted Joe permission to approach the new Board members next semester with this proposal Jaylen.

ADJOURNMENT

Having no other business, Chairwoman Jordan thanked the Board for their attention and adjourned the April 3, 2019 meeting at 5:37 pm.