

# BOARD OF DIRECTORS

**MINUTES** for **March 20, 2019**

**5:00 PM – 7:00 PM • 3102**

**ATTENDEES** → go back through texts and email about who was present

**PRESENT:**

Crystal King	Carolina Union Director
Jordan Bermudez	Carolina Union Board Chair
Viviane Mao*	CUAB President, Board Vice-Chair
Savannah Putnam*	Student Body President
Manny Hernandez*	Graduate and Professional Student Federation President
Stephen Wright*	Speaker of the Undergraduate Senate
Bharat Modi*	President of the Residence Hall Association
Rishi Sharma*	Executive Branch Appointment
Reeves Moseley*	Undergraduate Senate Appointment
Richard Hall*	Student Member At-Large
Jessica Bolin*	Campus Y
Kierra Pittman*	Diversity & Multicultural Affairs
Lexy Locklear*	Carolina Indian Circle
Hannah Robinson*	Carolina Athletic Association
Tristan Routh*	Student Legal Services
Scott Myers*	Director of Auxiliary Services
Wendell Gilland*	Faculty Member Appointment –Kenan-Flagler Business School
Allen O’Barr*	Counseling and Psychological Services
Bettina Shuford	Associate Vice Chancellor for Student Affairs
Joe Singer	Sr. Associate Director, Carolina Union
Bobby Kunstman	Director of Student Life and Leadership
Beth Morris	Associate Director, Communications & Creative Services
Jaylen Evans	Carolina Union Board Chair-Elect
Ashton Martin	Student Body President-Elect

**ABSENT:**

Ben Roberts*	Graduate and Professional Student Federation Appointment
Sebastian Ix	Interfraternity Council President

\* Voting Member of the Board

## MEETING SUMMARY

The Board addressed the following points on March 20, 2019:

1. The application for CUAB Chair positions in the upcoming year will close on Friday, March 22.
2. Space allocation appeals for student organizations are due by Friday, March 22 at 5 pm
3. The Union Auditorium is scheduled to open on June 17, 2019.
4. There was a unanimous vote of 11-0 in favor of approving the Hub for Retention in the Union. The hub will be located in CU Room 3503 from the day they are activated in the space until the last day of class, April 26, 2019.

## CALL TO ORDER

Chairwoman Jordan called the March 20, 2019 Union Board Meeting to order at 5:03 pm.

## OLD BUSINESS

### Approval of the February 27, 2019 Minutes

Chairwoman Jordan directed the Board's attention to approve the February 27, 2019 meeting minutes that were given out for review. With no corrections to the minutes, Stephen Wright moved to approve the minutes and Viviane Mao seconded, the February 27, 2019 minutes were approved.

## NEW BUSINESS

### CUAB Update

Viviane announced that CUAB has chosen their new Executive Board for the upcoming year. The Committee Chair Application will close on Friday, March 22. CUAB will host trivia at Linda's and showings of *Aquaman* and *Spiderman* this week. The following week will include a body positivity event, Cheerwine and Design, and weekend showings of *Serena* and *On the Basis of Sex*.

### OFSL Update

The NPHC held a new member initiation presentation before Spring Break and the Sigma Gamma Rose Sorority Inc. brought in 2 new members.

### Graduate Students

Chairwoman Jordan and Director Crystal worked with Bobby and Tammy from the Office of Student Life and Leadership to compile a list of all graduate and professional student organizations and governing bodies. Jaylen and Jordan, along with the help of Crystal and the GPSF, will be reaching out to those organizations and gather for the Union to gain an understanding of how to better engage with graduate and professional students. This meeting will occur in April after Graduate and Professional Student Appreciation Week.

### Space Allocation

Rishi informed the Board that the Space Allocation Committee met before spring break to allocate space for the student organizations that applied for space within the Union. Every organization that applied received space. Appeals are due by Friday, March 22 at 5 pm. If there are appeals, the Space Allocation Committee will respond by Friday, March 29. If the group would like to pursue a secondary appeal, they will have to come to the final Board meeting and appeal to the Board.

## **Boxing**

After speaking with Assistant Director for Facilities, Rustin McNiff and faculty at Campus Recreation, Jordan, Crystal and Jaylen have decided not to move forward with the implementation of punching bags in the Union Underground. Partners at Campus Recreation notified the Union of research suggesting that boxing can encourage violence, and the current usage of the Underground promotes a peaceful atmosphere for studying and meditation. Additionally, the Union would have to purchase insurance to protect against possible injuries that may arise from the use of the equipment.

Though the incorporation of punching bags in the Union Underground is not a possibility at this time, such may be a possibility should the Union undergo renovation to construct a larger building.

## **Tar Heel Game Zone**

The Tar Heel Game Zone, located in Union Underground, is ready for student use. A social media release is due for April 1<sup>st</sup>. Games will be located in a cabinet, and students will not be required to check out games before use. A Union employee will be checking the area each night to ensure that the games and their pieces are all accounted for.

## **Reservation System**

Joe Singer presented to the Board for the Union to move towards a shared scheduling system. The implementation of this software would allow the same reservation system to be used across campus. All schedulers would have access to a global calendar with constant updates of events and the option to categorize events based on type, location, who can attend, etc.

A shared scheduling system provides:

- Quick communication between departments
- A single portal of access
- Socialized programming where information can be retrieved, shared, and analyzed
- Assessments of event information
- Improved event support for customers
- Consistent invoicing practices between departments
- Sustainability
- Cost savings

Regarding sustainability and cost savings, the HVAC system can be programmed to turn on heating or air conditioning in a reserved space before and after an event's scheduled start and end time. When this HVAC programming was implemented in the Union, such resulted in \$30,000 in energy savings in the first year. If the campus were to move to this kind of system, the campus could save an exponential amount on utilities. Another cost savings incentive of a shared scheduling system is that the campus would enter an Enterprise Application where it would be the University's responsibility to pay for the Annual Service Agreement should the entire campus implement this.

The greatest advantage of a shared scheduling system is the communication and safety that it offers. In the event of a campus disruption, such as a protest, users of the system can quickly locate where meetings and events are held and respond by relocating the clients to another area on campus. Additionally, if the Department of Public Safety were to join the system, they would have instant access to meeting and event information to respond in the event of an emergency.

Currently, the Union and Registrar are planning to join in using a shared scheduling system as they control about 75% of space on campus, but would like to include other campus partners such as the Departments of Transportation, Public Safety, and Facilities.

This software would be open to all student organizations and departments to schedule meetings and events, and would be integrated in either July or December of 2019. Joe will update the Board about the implementation of the system, as such has not been finalized.

### **Auditorium**

The Union Auditorium is scheduled to open on June 17, 2019. Audio Visual support systems and HVAC installations will occur in May, and seating installations will occur in June. There will be 293 fixed seats, 92 loose seats, and 10 ADA-approved seating options.

### **Hub for Retention**

There was a unanimous vote of 11-0 in favor of approving the Hub for Retention in the Union. The hub will be located in CU Room 3503 from the day they are activated in the space until the last day of class, April 26, 2019. The timeframe in which the office can operate in the space is between 9:00 am – 2:00 pm, and they will have to determine their times of operation within this allotment.

Because the Board recognized the retention of minority male students as an ongoing issue needing to be addressed, in addition to a current campus climate issue surrounding ongoing demonstrations with Silent Sam, they moved to approve the space in the Union. Additionally, though the Hub is targeted towards male-identifying students, services will be provided to any student. For future hub-model proposals, members suggested to determine if such is a necessary addition to the Union on a case-by-case basis.

Keeping in mind that the hub is a new program that will only be operating for about 5 weeks, Board members suggested to determine success of the Hub for Retention by:

- Documenting how many students use the space
- Anonymously surveying what services are being used and how effective the services are for students
- Meeting with staff in the office to assess how helpful the space was to students

### **Crystal's Next Chapter**

Dr. Shuford spoke to the Board about what to expect in the near-future regarding Crystal's resignation as the Director of the Carolina Union. The Office of Student Affairs is in process of identifying faculty members to serve on the Search Committee for the Director position. Additionally, Chairwoman Jordan and Chair-Elect Jaylen are in the process of selecting students to serve on that committee as well. The committee must be composed of half students, half faculty.

Crystal's last day as the Director of the Carolina Union will be May 3, 2019. Afterwards, Joe Singer, Senior Associate Director of the Carolina Union, and Bobby Kunstman, Director of Student Life and Leadership, will serve as Interim Directors until a candidate is selected. The position will post as soon as committee members have been selected.

The possibility of using a search firm to help speed up the process is also being considered. The search firm would be an external party that contacts individuals in similar roles, provides detailed information about the position, conducts initial screenings, and narrows down the applicant pool before reporting back to the

Search Committee. The Search Committee would then determine who to invite to campus from who the firm selects as qualified for the position.

If a search firm is not used, the Search Committee would have to review all applications, conduct phone interviews, determine who to invite to campus for interviews, conduct interviews, and select a candidate to fill the position. The On-Campus Search Committee will still be involved in the selection process regardless of whether a search firm is used.

Each on-campus interview will occur over 3 days. On the first night, the applicant will have dinner with a representative from the Search Committee. The following day, the candidate will spend the day in meetings and interacting with student employees and campus colleagues. The interview process will occur on the final day. Dr. Shuford will select who will fill the role as Director of the Carolina Union.

## **ADJOURNMENT**

Having no other business, Chairwoman Jordan thanked the Board for their attention and adjourned the March 20, 2019 meeting at 6:23 pm.