Carolina Union Board of Directors  
Meeting Minutes  
Wednesday, October 8, 2014

| Presentees |
|------------|---------------------------------|
| Gabe Chess  | President of the Carolina Union |
| Keegan McBride | Campus Y |
| Jacob Hinton | CUAB – Union President Appointment |
| Taylor Bates | President of the Residence Hall Association |
| Ellen McDermott | Carolina Union Employee Forum |
| Jake Bernstein | CUAB appointment |
| Tommy Koonce | Faculty Member Appointment |
| Harold Woodard | Faculty Member Appointment |
| Kyle Reeves | Sub for GPSF President |
| Lindsey Wallace | GPSF |
| Justin McNabb | GPSF |
| Olivia Branscum | WXYC |
| Joe Singer | Senior Assoc. Director, Events Management |
| Megan Johnson | Assistant Director, Marketing and Design |
| Robert Kunstman | Sr. Assoc. Director for Student Life and Leadership |

Presenters:  
Kyle Reeves | Sub for GPSF President |

Absent:  
Crystal King | Carolina Union Director |
Kyle Villemain | Sub for Student Body President |
McKenzie Folan | Executive Branch |
Ivy Hardy | Speaker of Student Congress |
Shamira Lukomwa | Muslim Students Association |
Wendell Gilland (Business) | Faculty Member Appointment |
Antonio Serrato-Capuchina | GPSF Appointment |
Priyanka Mehta | Greek Alliance Council |
Call to Order

President Gabe Chess called the Union Board of Directors Meeting to order at 5:30 pm.

Approval of the Minutes

Minutes will be emailed at the end of this meeting.

New Business

Carolina Union Space Use/Furniture Process
President Gabe discussed with the Board that spaces are being refitted in the union:

- STORR space use discussed with CUAB and students
- Discussion on how the old CUAB space fulfilled needs with emphasizes on future space being large enough to accommodate 25 people, with the goal of consolidating low/no-use offices.
- Feedback from transfer students needed and shared with STORR for preliminary designs.
- Number of offices needed from GPSF and congress to be presented to the Board by the end of October.

Old Business

Carolina Union Student Fee Request
President Gabe went through a brief overview of the 2.8% student fee increase request, which was also discussed by Joe Singer and included all of the following:

- This fee increase request covers the 2015-2016 and 2016-2017 academic school years.
- A calculation from 2.88% to 3% increase was requested by SFAS. It has a 10,000-15,000 impact that offsets the ACA charge, it is currently on-going and ending
- Our request is still for a 2.88% increase.

Following this overview, the floor was open to questions.

- Kyle Reeves: Inflations have been 3%.
  - Wanted to go up 3%, due to a 4% increase in energy/utilities cost.
- Gabe Chess: On-going but seems like it is coming to an end.
- 3% calculations were discussed with Dr. Payne and Laurie Ann Burroughs and Dr. Payne today.

Master Plan Update
President Gabe asked Kyle Reeves to discuss the Master Plan:
• Kyle Reeves: Subcommittee met last week to discuss Master Plan.
  o Question: Was the documents list sent out? Values list to be received by Board.
  o The Chancellor also promotes/motivates this plan and involves communicating on a larger scale, roles will also be communicated.
  o This master plan is not unique to just the union, but it is happening across the university itself as well as other organizations such as Athletics and Campus Rec is undergoing a process to create a Master Plan.
  o Proposal to be submitted to Board of Governors for approval. Consulting firm to develop a body of research to create a Master Plan.
  o It will be communicated to the full Board.
  o The main focus is to identify the consulting firm conforms with Union ideals to draft specific documentation to submit to the Board of Governors for approval.
  o The Board is to facilitate discussion on what should be included and the subcommittee will have questions to ask for the full Board.
  o Timeline: This school year’s goal is to identify the consulting firm, conduct focus groups, set up a proposal to Board of Governors for approval, begin next year crafting the Master Plan. Next year the actual research plan for the master plan with research will be used to understand needs of students looking at facilities and student programming interacting with the union as a whole.

• Gabe stated a document outlining the plan and objectives will be sent the Board after the meeting.

• Initially thought to be submitted to the Board of Governors, but possible to be given to the Board of Trustees.

• Per Joe Singer, nothing for Director’s Report as Crystal King was on vacation.

**Informational Presentations**

**Graduate Presentation**
Has been tables until the next meeting.

**New Staff/Guest Introductions**
Marissa Cann for GPSF, her job is to run the cabinet which consists of 25 people. GPSF is driven by initiative driven positions/issues as opposed to the Senate which is based on department representation, examples including: Student Parent Advocate, a Health Policy Chair, and a Diversity Chair etc. Any issue problem or concern as a graduate student, there is a cabinet member for that.

Brandon Linz introduced himself as the Vice President of Internal Affairs for GPSF. His role is to run the legislative branch of the Senate.
President Gabe Chess articulated that there was no further business to be discussed, and if there were any questions concerning anything discussed at today’s meeting.

- Lindsey Wallace asked about Carolina for the Kids in which she could possibly relate to/inform student families of events that involve activities for children.
- Joe Singer/Gabe Chess mentioned that events could be looked into, but specifically that this event was for the cause of raising money for the annual Dance Marathon.
- UNC Dance Marathon name has changed to Carolina for the Kids and its purpose is to raise money for children.
- Gabe suggested the Trick or Treat that occurs every year at Baity Hill around 4-6pm that could be an event to be discussed/sent out to Student Families.

**Adjournment**

Having no other business, President Gabe Chess adjourned the meeting at 6:30 p.m.