

ATTENDEES

PRESENT:

Crystal King	Carolina Union Director
Jaelyn Coates*	Board Chair
Merrick Osborne*	Proxy for CUAB President, Board Vice-Chair
David Joyner*	Student Congress Speaker
McKenzie Folan*	Executive Branch Appointment
Marissa Rose*	Student Congress Appointee
Micah Stubbs*	Student At-Large Board Member
Sarah Crownshaw*	BoD Chair Appointment
Tristan Routh*	BoD Chair Appointment
Melissa Serrano-Burns*	Carolina Union Employee Forum
Justin McNabb*	GPSF
Adam Engel*	Proxy for GPSF President
Tazeen Farooque*	Muslim Students Association
Rachel Tates*	Faculty Member Appointment
Scott Myers*	Faculty Member Appointment
Wendell Gilland*	Faculty Member Appointment
Ingrid Jackson	CUAB Vice-Chair, Committee Engagement
Boateng Kubi	CUAB Vice-Chair, Outreach and Public Relations
Joe Singer	Senior Assoc. Director, Events Management
Bobby Kunstman	Senior Assoc. Director, Student Life and Leadership
Lisa Bonsor	Senior Assoc. Director, Business and Finance
Megan Johnson	Assoc. Director, Comm. and Creative Sciences
Brian Lackman	Student Activities Program Coordinator
Dr. Bettina Shuford	Associate Vice Chancellor of Student Affairs

ABSENT:

Rachel Gogal*	Proxy for Student Body President
Taylor Bates*	President of the Residence Hall Association
Shane Hale*	Carolina Veterans Organization
Connor Nevel*	Campus Y
Tommy Koonce*	Faculty Member Appointment
Jeremy McKellar*	Black Student Movement

* Voting Member of the Board

MEETING SUMMARY

The Board addressed the following points on December 2, 2015:

1. Dr. Shuford presented to the Board about the Thrive at Carolina initiative aimed to increase retention rates across campus and the Excellence in Action program.
2. Merrick informed the Board that the 2015 programs were very successful and that CUAB has grown significantly since the beginning of the year.
3. The Board opened up an extensive discussion on the recently passed bill by Student Congress on the SAFO fee from Student Government funds.
4. The Board approved to keep the CUAB President as the Vice-Chair of the Board of Directors.
5. The Board consented to approve to have three Board members to sit on the CUAB President Selection Committee that otherwise consists of all the Executive members of CUAB.

CALL TO ORDER

Chairwoman Jaelyn called the December 2, 2015 Union Board of Directors Meeting to order at 5:04 pm.

OLD BUSINESS

Approval of the November 18, 2015 Minutes

Chairwoman Jaelyn consented to approve the November 18, 2015 meeting minutes that were given out to the Board members for review. With no corrections to the minutes, the November 18, 2015 minutes were approved.

NEW BUSINESS

Introduction of BFO

Chairwoman Jaelyn introduced and welcomed Lisa Bonsor, the newly hired Senior Associate Director of Business and Finance. Lisa thanked the Board for the opportunity to be a part of the Union and the Leadership Team, and she is looking forward to working with everyone.

Lisa transferred from Kellogg® and will now be responsible for both the Union Business Office and SAFO. Formally she is an Associate Director within the Union.

Defining Student Success

Chairwoman Jaelyn introduced Dr. Shuford to speak about the Thrive Carolina initiative, which is a program aimed to maintain education retention for students at UNC-CH. The Chancellor hopes to increase retention on campus regardless of a student's background. The current Undergraduate Retention department recently received additional funding to support transfer students and first generation college students.

The department is currently researching more holistic definitions of a successful student beyond GPA, but rather taking into account of extracurricular activities, academic course rigor, student jobs and more. Last spring, the department surveyed the campus on the holistic definition of a successful Carolina student with hopes that organizations and other departments would adopt this definition.

The Thrive at Carolina initiative identifies areas that students are responsible for and areas that faculty is responsible for that fosters a student's success. Students are responsible for having a mindset for growth

throughout their Carolina experience while the University will be responsible for creating an environment for students to succeed.

Dr. Shuford announced that Student Affairs will be launching Excellence in Action on January 14, 2016. The four competencies - dynamic learning, honor, personal responsibility, and community engagement - identified should be developed by students during their Carolina experience. Student Affairs strives to create programs supported by various on-campus organizations and departments that develop these four competencies.

CUAB Update

Chairwoman Jaelyn introduced Boateng Kubi, Ingrid Jackson, and Merrick to speak about recent and upcoming CUAB programs. CUAB closed out 2015 strongly with Gingerbread House Event with over 250 students in attendance. DiverseU is a program similar to the Humans in New York initiative where people across campus give their stories to be shared over social media. Finally, CUAB has been working with graduate students to increase engagement with that part of campus.

Student Congress Bill on SAFO Fee

Chairwoman Jaelyn directed the Board's attention to a bill recently passed by Congress to determine the SAFO fee from Student Government. David informed the board that the bill was passed by Student Congress to set \$140,000 as the SAFO Reserve from Student Government Funds for the Student Fee Audit Committee. In the past, the Student Body Secretary and the Finance Committee Chair of Student Congress could decide the amount to set aside, however, this bill sets that amount indefinitely unless voted on by Student Congress.

If the \$140,000 to SAFO were to be increased, then there would be less money to allocate to student organizations; however, with this set number, transaction fees from SAFO might increase toward student organizations. Pending further decisions made by SFAC, the result for setting this fee involves SAFO generating the difference in yearly expenditures from fees to student organizations, including organizations that don't receive Student Government funds. The executive branch does have the power to veto this bill; therefore, this legislature is not completely set in stone.

By-Law Discussion

Chairwoman Jaelyn directed the Board's attention to the ongoing discussion on the selection of the CUAB president. The Board discussed putting more weight in CUAB's opinion in selecting the president of CUAB as well as not automatically inducting the president of CUAB as the Vice-Chair of the Board.

Since CUAB is the biggest tool for the Union's mission, it is valid that the President of CUAB serves as the Vice-Chair of the Board. However, the two roles are distinguishable and often do not overlap, therefore it may not be necessary to have the President of CUAB as the Vice-Chair of the Board. If the CUAB president were to serve as the Vice-Chair of the Board, then the Board deserves to be heavily involved in the selection process. Crystal called the Board to define the needs of the Vice-Chair whether it's a support system for the Chair of the Board or someone who focuses on Union programs, which will help in setting more solidified roles. Chairwoman Jaelyn called the Board to a vote to keep the CUAB president as the Vice-Chair of the Board, all voting members except for two approved to keep the roles together.

The Board opened up a discussion on the role of the Board on the decision of the CUAB President taking into consideration that the CUAB President will also serve as the Vice-Chair of the Board. The Board discussed having three members of the Board – the current Chair, one GPSF, and one Undergraduate representative –

also sit on the selection committee spearheaded by CUAB. The Board consented to approve having three members of the Board sit on the selection committee for the CUAB President.

ADJOURNMENT

Having no other business, Chairwoman Jaelyn adjourned the meeting at 7:04 pm and wished everyone good luck on their finals.