

BOARD OF DIRECTORS

MINUTES for November 18, 2015

5:00–7:00PM • 3102

ATTENDEES

PRESENT:

Crystal King	Carolina Union Director
Jaelyn Coates*	Board Chair
Ingrid Jackson*	Proxy for CUAB President, Board Vice-Chair
David Joyner*	Student Congress Speaker
McKenzie Folan*	Executive Branch Appointment
Marissa Rose*	Student Congress Appointee
Taylor Bates*	President of the Residence Hall Association
Micah Stubbs*	Student At-Large Board Member
Sarah Crownshaw*	BoD Chair Appointment
Tristan Routh*	BoD Chair Appointment
Justin McNabb*	GPSF
Adam Engel*	Proxy for GPSF President
Melissa Serrano-Burns*	Carolina Union Employee Forum
Connor Nevel*	Campus Y
Tazeen Farooque*	Muslim Students Association
Scott Myers*	Faculty Member Appointment
Tommy Koonce*	Faculty Member Appointment
Wendell Gilland*	Faculty Member Appointment
Scott Hudson	Senior Assoc. Director, Operations
Joe Singer	Senior Assoc. Director, Events Management
Bobby Kunstman	Senior Assoc. Director, Student Life and Leadership
Megan Johnson	Assoc. Director, Comm. and Creative Sciences
Brian Lackman	Student Activities Program Coordinator

ABSENT:

Rachel Gogal*	Proxy for Student Body President
Rachel Tate*	Faculty Member Appointment
Shane Hale*	Carolina Veterans Organization
Jeremy McKellar*	Black Student Movement

* Voting Member of the Board

MEETING SUMMARY

The Board addressed the following points on November 18, 2015:

1. The Board discussed the recent national and international events, and how the Union can support the campus during this time.
2. GPSF and MSA presented their organization to the Board and their relationship and experiences with the Union.
3. The Board opened up an extensive on changes to the Bylaws including syntax updates, attendance policy, budget process, and CUAB selection process.

CALL TO ORDER

Chairwoman Jaelyn called the November 18, 2015 Union Board of Directors Meeting to order at 5:02 pm.

OLD BUSINESS

Approval of the November 04, 2015 Minutes

Chairwoman Jaelyn consented to approve the November 04, 2015 meeting minutes that were given out to the Board members for review. With no corrections to the minutes, the November 04, 2015 minutes were approved.

NEW BUSINESS

GAA Update

Chairwoman Jaelyn introduced David and Evan, representatives from the Order of the Bell Tower, to speak about the *True Blue* book of UNC traditions. The Order of the Bell Tower is the official ambassadors of the Chancellor. The goal of the organization is to preserve the traditions of UNC and to connect past, present, and future Tar Heels. The *True Blue* book is an initiative that encourages students to engage in the traditions and keep track of the completed traditions at UNC. This year, the *True Blue* book will be handed out for free to all first years in hopes to spread awareness.

Chairwoman Jaelyn introduced Megan Hardy, the President of the Homecoming Committee, to present on this year's Homecoming. The event was a huge success; the goal was to create an inclusive environment for all students and alumni in collaboration with organizations across campus.

Debrief of Recent National & International Events

Chairwoman Jaelyn opened the floor to discuss the recent national and international events and how the Board, and the organizations they represent, is responding to these events. She also encouraged the Board to share any thoughts on how the Union can provide an even more inclusive space at this time.

MSA informed the Board that they are monitoring all social media and all their members for any backlash or concerns in light of the Paris events. Chairwoman Jaelyn shared her concerns with the recent AlertCarolina message that instigated fear monitoring, and gave students certain criteria to look for in acts of terrorism here. Tazeen acknowledged that the University was trying to keep all the students safe, and to spread awareness on the severity of these events.

Tristan opened up a discussion about the renaming of Saunders to Carolina Hall and the discussion to open an on-campus history museum and/or to create an exhibit highlighting Saunders' contributions. David

informed the Board that the Board of Trustees will begin discussing race and inclusion with Chancellor Folt, and the creation of a plaque remembering Saunders.

Discussion of Student Organizations

Chairwoman Jaelyn opened the floor to anyone who did not receive an opportunity to speak about their organization. Organization presentations included Muslim Student Association and GPSF.

In general, these organizations found the resources of the Union very useful to their organization. The spaces available for reservations allow the organizations to have a consistent and safe place to meet. However, organizations expressed a need for more transparency in regards to the bigger spaces within in the Union. If the space, for example the Great Hall is not available, it would have been really helpful to be given some alternatives to ease planning.

In addition, GPSF indicated their interest in adding a committee in CUAB just for graduate students in order to create more programs that fits their interests. The hope is to generate more programming that will interest graduate student participation and make them feel included in the campus activities.

Holiday Decorating in the Union

Chairwoman Jaelyn informed the Board that the Union will undergo Winter Wonderland decorating and if anyone wants to volunteer, they are welcome to.

CUAB Update

Chairwoman Jaelyn introduced Ingrid Jackson, the Vice President of CUAB, to update the Board on CUAB's recent programming. These programs included Ben and Jerry's, a mentalist, and ginger bread house event. In addition, CUAB has officially set a date for the Jubilee Concert, which will be April 16, 2016; and the performer, as voted by students, will be announced soon.

By-Law Discussion

Chairwoman Jaelyn opened the floor to discussion in updating the Bylaws, and informed the Board that all changes will be sent to Student Congress to be approved.

The Board discussed membership criteria including: the distinction between faculty and faculty and staff, the modification of the attendance policy to three absences from Board meetings each year, the official removal of the Finance Committee to be replaced by full disclosure of Union financials to the entire Board, and the process for removal of the President of CUAB to include the evaluation of CUAB.

The Board opened up an extensive discussion on the Finance Committee and the budget process for the Union. Although there was a general support for financial transparency, the Board suggested that instead of removing the Finance Committee the Bylaws should be modified to reflect the responsibility of the committee to better deliver financial information. In addition, the Finance Committee could also be responsible for the budgeting process and presentation to SVAC. Unfortunately, the current budget season occurs primarily in the summer when many of the Board members are not in the area, but the Board discussed ways to continue to be engaged throughout the process. In summary, the Board agreed to modify the responsibilities of the Finance Committee including monthly meetings with the new Business Finance Officer, to approve the budget in the spring with the option for the incoming Board members to amend the budget as needed, and to be involved in the presentation to SVAC.

Chairwoman Jaelyn indicated that the Board of Directors should not solely decide the removal of the President of CUAB. Although the President of CUAB also stands as the Vice-Chair of the Board of Directors, Chairwoman Jaelyn suggested the inclusion of CUAB into the removal policy. The Board suggested modifying the Bylaws to give the Board the right to remove the President of CUAB as the Vice-Chair of the Board, but not effect his/her position with CUAB. The Board also discussed whether the Board should solely elect the President of CUAB and how, or if, CUAB members should be involved in the selection process. The Board tabled the discussion pending additional information from CUAB including what CUAB's criteria and timeline for selection of the President of CUAB.

ADJOURNMENT

Having no other business, Chairwoman Jaelyn adjourned the meeting at 7:01 pm.