BOARD OF DIRECTORS

MINUTES for October 7, 2015
5:00-7:00PM • 3102

ATTENDEES

PRESENT:
Crystal King Carolina Union Director
Jaelyn Coates* Board Chair
Merrick Osborne* CUAB President, Board Vice-Chair
Micah Stubb* Student At-Large Board Member
Sarah Crownshaw* BoD Chair Appointment
David Joyner* Student Congress Speaker
Marissa Rose* Student Congress Appointee
Shane Hale Carolina Veterans Organization
Joia Freeman* Black Student Movement
Connor Nevel* Campus Y
Scott Myers* Faculty Member Appointment
Rachel Tates* Faculty Member Appointment
Adam Engel* Proxy for GSPF President
McKenzie Folan* Executive Branch Appointment
Taylor Bates* President of the Residence Hall Association
Scott Hudson Carolina Union Senior Assoc. Director, Operations
Megan Johnson Assoc. Director, Comm. and Creative Sciences
Austin Gold Assistant Director of Events Management
Brian Lackman Student Activities Program Coordinator
Melissa Serrano-Burns* Carolina Union Employee Forum
Tazeen Farooque* Muslim Students Association
Wendell Gilland* Faculty Member Appointment

ABSENT:
Rachel Gogal* Proxy for Student Body President
Justin McNabb* GSPF
Tristan Routh* BoD Chair Appointment
Tommy Koonce* Faculty Member Appointment

* Voting Member of the Board
CALL TO ORDER

Chairwoman Jaelyn called the October 7, 2015 Union Board of Directors Meeting to order at 5:05 pm.

OLD BUSINESS

Approval of the September 23, 2015 Minutes
Chairwoman Jaelyn did not move to approve the September 23, 2015 meeting minutes that were given out to the Board members for review. She pointed out a need to revisit the section regarding Carolina Conversations from the previous minutes.

NEW BUSINESS

Icebreaker
Everyone tells his or her favorite part of Fall.

Solar Panel Project & Ribbon Cutting
In partnership with the Renewable Energy Special Project Committee (RESPC), the Union installed 120 solar panels on the building’s roof in August, amounting to a 120,000 watt array. The solar panels are expected to power the entire third floor of the building. The project, which normally costs $60,000, totaled at $28,000, none of which the Union needed to pay. All of the electricity goes directly to the Union and does not go back into the grid.

The ribbon cutting is scheduled for Tuesday, October 20th from 4-6pm in the West Lounge. Special guests at the event include UNC System President Tom Ross, Vice Chancellor Crisp, the Head of the Sustainability Office, the CEO of Strata Solar, various facility employees, electrical engineers and subcontractors who participated in the project, and members of the Carolina Union Board of Directors. The event is public and open to the community and will include 1000 cupcakes that will be given away to participants.

Recap of Feeding the 5000
Feeding the 5000 took place on Tuesday, September 29th. The goal of the event was to feed at least 5000 people with food that would otherwise be wasted at both the Pit and at the Top of Lenoir. A total of 6800 people were fed despite the rainy weather. The remaining 800 portions were donated to the local shelter. The event was meant to be a launching point for the Food for All committee and brought awareness to the food waste that is prevalent within the community. The success of the event has reached the attention of other schools in the Missouri and Connecticut area.

A few challenges that arose from the weather conditions surrounded the accumulation of water at the bottom of the pit. Renovations of the pit are still being spoken about logistically within its respective committee, and Crystal will provide a timeline to the Board once she receives it.

The Hispanic Heritage Month Meal will be held on Thursday, October 8th at the Top of Lenoir from 5-8pm. Suggested menus from students and employees will be featured at the event, as well as music and dancing. There will be profiles available of the individuals who submitted menu suggestions.

Note Writing Campaign
Chairwoman Jaelyn suggested the Board move forward with this campaign with Connor Nevel taking the lead.
She suggested a good starting point for the campaign would be with the Union employees and staff, and then moving it across campus if it proves to be successful.

**CUAB Update**

Merrick gave the board a broad overview of CUAB events that will be held throughout the month of October and into the beginning of November. Some events included the homecoming calendar release party with GAA in the West Lounge, which celebrates homecoming week from November 1st-7th, the Paper Towns movie showing on October 16-17, an Art Gallery Reception on October 12th, and a House of Horror Halloween Event in Horton James dorm following Late Night with Roy. CUAB plans on showing the original Nightmare on Elm Street as its Halloween movie this year. There are also plans in place to set the Great Hall up as a roller rink as a part of homecoming week.

**GAA Update**

The GAA updates also included a broad overview of events that will be held within the coming weeks. UNC’s Service Day will be on October 10th in conjunction with Senior Marshals, who will have various community service opportunities for seniors available throughout the day. Students will be serving with Hope Gardens, Interfaith Council for Social Service, the Special Olympics, and Stop Hunger Now. On the same day, the GAA will partner with Stop Hunger Now from 9:30pm-11:30pm at Rams Head Recreation Center to pack over 25,000 meals.

Senior Marshals have a goal to get five donations before Fall Break. Marissa says that the overall goal is to get 50% of the senior class as donors in order to get class recognition on their respective plaque.

**ACUI Experience & Master Planning Process**

Chairwoman Jaelyn showed the board various photos of the Talley Center and Hunt Library at NC State. The board reflected on the different possibilities for student unions based on these photos, and how the space at the Carolina Student Union could be better utilized for our specific students and university climate. Crystal provided the board postcard photos of student unions from across the country in order to show a larger realm of possibilities for our own building.

These photos led to the discussion of the Carolina Union’s Master Plan. Crystal asked the board to think about questions like, “what is it that our campus needs now and into the future?” when thinking about the Master Plan. She stressed the importance of hearing student voices and encompassing the campus as a whole as opposed to restricting it to only the organizations represented on the board. The Master Planning Process will give the board an opportunity to reconstruct the Union in phases.

Crystal gave a brief overview about how some of the processes will pan out. The University will send out a request to multiple firms that includes what the Union wants to have fulfilled as a part of their Master Plan. These firms will then submit their proposals to the University, who will then decide which firm would be the best match. The firm as well as the board, then, will need to observe the campus life throughout both the Fall and Spring semester to see how the Union is utilized throughout the year and by different groups. Therefore, it’s critical that the decisions that are made regarding the Union will be sustainable and effective for future student groups as well.
ADJOURNMENT

Having no other business, Chairwoman Jaelyn adjourned the meeting at 6:38 pm.