

## ATTENDEES

### PRESENT:

Jaelyn Coates*	Board Chair
Merrick Osborne*	Proxy for CUAB President, Board Vice-Chair
Rachel Gogal*	Proxy for Student Body President
David Joyner*	Student Congress Speaker
Marrisa Rose*	Student Congress Appointee
Micah Stubbs*	Student At-Large Board Member
Tristan Routh*	BoD Chair Appointment
Allie Barton*	Carolina Union Employee Forum
Marissa Cann*	Proxy for GPSF President
Tazeen Farooque*	Muslim Students Association
Taylor Bates*	President of the Residence Hall Association
Rachel Tates*	Faculty Member Appointment
Scott Myers*	Faculty Member Appointment
Scott Hudson	Senior Assoc. Director, Facility Management
Bobby Kunstman	Senior Assoc. Director, Student Life and Leadership
Megan Johnson	Assoc. Director, Comm. and Creative Sciences
Brian Lackman	Student Activities Program Coordinator
Tre Shockley*	Black Student Movement
Sarah Crownshaw*	BoD Chair Appointment
Shane Hale*	Carolina Veterans Organization

### ABSENT:

Crystal King	Carolina Union Director
McKenzie Folan*	Executive Branch Appointment
Justin McNabb*	GPSF
Connor Nevel*	Campus Y
Wendell Gilland*	Faculty Member Appointment
Tommy Koonce*	Faculty Member Appointment

\* Voting Member of the Board

## MEETING SUMMARY

The Board addressed the following points on January 27, 2016:

1. The Board was given vendor presentations by NanoLumens Digital Signage in the Union West Lounge and Digital Projection in the Union Auditorium.
2. The Board discussed continued plans for the Union Master Plan, including a timeline for important meetings and deadlines this semester. The project was projected to be awarded to designer on May 1<sup>st</sup>.
3. The Board was updated about the release of the space allocation applications on February 1<sup>st</sup>.
4. CUAB presented the Board with upcoming events, and held a discussion on how to better improve BoD and CUAB relations.

## CALL TO ORDER

Chairwoman Jaelyn called the January 27, 2016 Union Board of Directors Meeting to order at 5:05 pm.

## OLD BUSINESS

### Approval of the January 13, 2016 Minutes

Chairwoman Jaelyn consented to approve the January 13, 2016 meeting minutes that were given out to the Board members for review. With no corrections to the minutes, the January 13, 2016 minutes were approved.

## INFORMATIONAL PRESENTATIONS

### Vendor Presentation (Bob Haggerty)

The Board was given a presentation about the potential for digital signage in the Union, particularly the West Lounge space. The presentation was given by a local sales representative, Marshall Thompson from Whitlock, and Arch Griffin from NanoLumens Digital Signage. The representatives spoke about their work and experience with designing signage for virtually any space and any shape. Specifically, they suggested wrapping digital signage around the pillars and repurposing the circular bar to include a scrolling sign above the West Lounge. The Board was assured that the technology was waterproof, had touch-screen capabilities, and could display live sports and news updates.

After moving to the Union Auditorium, the Board was presented with a demonstration of a new laser projector by Digital Projection. Bob Haggerty mentioned the dwindling life of the current lamp projector and the impending need to replace it within the next few months to a couple of years. The 11,000 lumen laser projector is projected to last up to 20 years if used approximately 40 hours a week. The Board was also given a look at the current lamp projector for comparison purposes.

After reconvening in the meeting room, the Board reflected on their thoughts. However, due to the cost, the Board will need to vote and come to an official decision at an unspecified later time.

## NEW BUSINESS

### Master Planning Update

Joe Singer led the discussion for the master plan by stating that the request for proposals was sent out on

January 19<sup>th</sup> by Jerry, the Project Manager in Facilities. On January 29<sup>th</sup>, there will be a pre-proposal meeting with members from Environmental Health and Safety, engineers from the University, Energy Services, and the Director of Construction Management in order to discuss concerns and considerations that need to be forwarded to the appropriate people regarding these proposals. The meeting will also involve setting specific deadlines, guidelines, what the Union is seeking, and a formalized process for proposal submission. On February 9<sup>th</sup>, there will be submission presentations followed by a short-list selection meeting on February 16<sup>th</sup>. Subsequently, there will be designer presentations that will take place on March 1<sup>st</sup>. The details of who is specifically expected to attend these meetings remains uncertain, although Joe mentioned that he suspects members of the long-range planning committee will need to be present. Chairwoman Jaelyn mentioned that these meetings will be composed of people who are from different entities at UNC, and not solely just members from the Union. Joe projects that by May 2<sup>nd</sup>, the project will be officially awarded to a designer.

A concern was raised by David Joyner regarding the time-point at which the Union decided to undertake this project, and whether or not the decision was made by students. Chairwoman Jaelyn commented that this was a continuation of the project that was started and voted on by the previous Board, but assured David that she would find and provide supporting documentation. The issue of how the Union was going to fund this project was also brought up. Members of the Board, including Joe Singer and Scott Hudson, commented that there are a number of ways to obtain the money. One such way was to allow students to vote on whether or not they would like to raise their student fees to support this project. Another way was through a donor. Chairwoman Jaelyn assured the Board that the project would break ground until the sufficient funds were in place.

### **Space Allocation Update**

Chairwoman Jaelyn stated that the application for space allocation would go live on February 1<sup>st</sup>. She mentioned that the Union will specifically look into the Student TV and WXYC Radio space in regards to how they are using it and whether or not they have been allotted space fairly.

### **Student body Elections Update**

No updates were given in regards to student body elections.

### **CUAB Update**

Merrick Osborne introduced a few chairs from CUAB to the Board. The members present were Boateng Kubi, the Vice President of Outreach and Publicity, Miguel Sandoval, the Film Chair, Ami Patel, one of the Diversity Chairs, Neil Harwani, and the Union Programming Chair.

CUAB is working on Diversity, a social media campaign that aims to share people's stories on campus. In addition, they have a puzzle contest on Friday, February 5<sup>th</sup> in the Union Aquarium Lounge, as well as showings for Suffragette and Bridge of Spies on January 29<sup>th</sup> and 30<sup>th</sup>. CUAB will also be hosting a SuperBowl viewing party on February 7<sup>th</sup> from 6:30-11pm. The latest Union Art Exhibit, "Windows on Death Row", will occur at 7pm on February 3. This exhibit works to highlight people on death row, and there will be speakers present to talk about their experience to attendees.

Merrick opened the floor for discussion on how CUAB and the Board of Directors could form a better relationship with one another as they both continue to grow. Several members of the Board praised CUAB on the work they have done, and it was suggested that the Board could play a larger role in publicizing many of the events CUAB puts on to their respective listservs. Specifically, Rachel suggested the Board attend one to two CUAB events as a Board a semester, such as Treat Yo'self Thursday. In addition, it was suggested that

the by-laws in regards to BoD and CUAB relations should be reviewed to see if both parties were comfortable with the amount of autonomy, or lack thereof, given to either bodies.

## **ADJOURNMENT**

Having no other business, Chairwoman Jaelyn adjourned the meeting at 6:27 pm.