OLD BUSINESS

- Approve April 2015 Minutes & August 26 Meeting Minutes

NEW BUSINESS

- Update on At-Large Applications
- CUAB Update
- Underground Space

INFORMATIONAL PRESENTATIONS

- FallFest Recap – Bobby Kunstman & Megan Johnson
- Interdepartmental Fee Increase – Joe Singer

GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan
- Innovative (forward thinking)
- Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

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ACTION ITEMS

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TOP FIVE UPCOMING EVENTS

- Study Aboard Fair, September 11th, 10:00am-3:00pm, Great Hall
- Songs in the Key of Justice, September 14th, 6:30pm, Union Auditorium
- Southern Smash, September 15th, ScaleSMASH 11:00am-12:00pm; SmashTALK 7:00-8:15p, Plaza & Union Auditorium
- Seasonal Flu Clinic, September 16th, 8:00am-5:00pm, West Lounge
- Treat Yo Self Thursday, September 17th, 4:00-5:00pm, West Lounge

EVENT NUMBERS

- 849 Events & meeting in Union-managed spaces from September 9-22.

CUAB CALENDAR

September 2015

- Weekly Granola Giveaway, September 8th, Pop-Up
- Cheerwine & Design, September 8th, 6:00-9:00pm, Great Hall
- The Anonymous People, September 10th, 6:00-9:00pm, Union Auditorium
- Movie Night: Tomorrowland, September 11th & 12th, 7:00 & 9:30pm, Union Auditorium
- Movie Night: Mad Max: Fury Road, September 18th & 19th, 7:00 & 9:30pm, Union Auditorium
- Hispanic Heritage Month Keynote Speaker, September 19th, Memorial Hall
- Cheerwine & Design, September 21st, 6:00-9:00pm, Great Hall
- Weekly Granola Giveaway, September 22nd, Pop-Up
- Sangam Dinner, September 22nd, Great Hall
- Tar Heel Tailgate, September 25th, Rams Plaza & the Gym
- Movie Night: Inside Out, September 25th & 26th, 7:00 & 9:30pm, Union Auditorium
- Committee Development Workshop, September 29

CUAB BUDGET

- $30,084.06 spent of the approximate budgeted $350,000.

MARKETING & PROMOTIONS CALENDAR

Through November 19th

- Every day: #TodayInThePit
- Treat Yo Self Thursday:
  a. September 17
  b. October 22
  c. November 19
- The Lab: Fall Semester Programming Announcement:
a. Chalk Lettering: September 22
b. Resume Design: October 21
c. Thinking Creatively: November 12

- BoD Application Deadline
- Functional Leadership Workshop Series
- Launch of SLL Social Media Accounts
- Carolina Union Solar Project
- 10th Anniversary of Carolina United

SOCIAL MEDIA COUNTS

Twitter: 2650
Facebook: 1092
Instagram: 901