BOARD OF DIRECTORS

AGENDA for September 23rd, 2015

OLD BUSINESS

- Approve September 9th Meeting Minutes

NEW BUSINESS

- Icebreaker
- Approval of selected Student At-Large Board Member
- CUAB Update
- Carolina Conversations Update
- GAA Update
- Facility Exploration
- Long Range Planning Committee Chair
- Featured Events
  - International Housekeepers Celebration – Scott Hudson
  - Family Weekend – Events Management
  - Feed the 5000 – Scott Myers
  - Hispanic Heritage Month Keynote Speaker – Rachel Tates

INFORMATIONAL PRESENTATIONS

- Carolina Union Communication & Creative Services – Megan Johnson

GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change
- Bring organizations housed in the Union together
- New ideas for collaborations
- Master plan

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• Innovative (forward thinking)
• Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

ACTION ITEMS

TOP FIVE UPCOMING EVENTS
• International Housekeepers Celebration, September 25th, 12:00am-9:00pm, Great Hall
• Family Weekend, September 26th, 8:00am-9:00pm, Union Auditorium, Great Hall, The Pit
• Mid-Autumn Festival, September 28th, 5:00-8:00pm, Great Hall
• Feed the 5000, September 29th, 10:00am-2:00pm, The Pit
• Hispanic Heritage Month Keynote Speaker, October 4th, 5:00-7:00pm, Great Hall

EVENT NUMBERS
• 979 Events & meeting in Union-managed spaces from September 23-October 7.

CUAB CALENDAR

October 2015
• Tar Heel Tailgate, September 25th, Rams Plaza & the Gym
• Movie Night: Inside Out, September 25th & 26th, 7:00 & 9:30pm, Union Auditorium
• Committee Development Workshop, September 29
• Found Footage Film Festival, October 1st, 7:00pm, Union Auditorium
• Movie Night: Jurassic World, October 2nd & 3rd, 7:00 & 9:30pm Union Auditorium
• Hispanic Heritage Month Keynote Speaker, October 4th, 5:00-7:00pm, Great Hall
• Weekly Granola Graduate Giveaway, October 6th
• Movie Night: Paper Towns, October 9th & 10th, 7:00 & 9:30pm, Union Auditorium
• Glee Concert, starring Noah Guthrie, October 15th, 7:00pm, Great Hall
• Tower of Terror, October 24th, Hinton James Residence Hall, Floors 1-5
• Committee Development Workshop, October 27th
• I “Heart” Female Orgasm, October 29th, Great Hall
• Haunted House/Scare Movie Screening, October 31st

CUAB BUDGET
• $38,634.12 spent of the approximate budgeted $350,000.

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MARKETING & PROMOTIONS CALENDAR
Through November 19th

- Every day: #TodayInThePit
- Treat Yo Self Thursday:
  - a. October 22
  - b. November 19
- The Lab: Fall Semester Programming Announcement:
  - a. Chalk Lettering: September 22 (registration full, wait list)
  - b. Resume Design: October 21
  - c. Thinking Creatively: November 12
- Functional Leadership Workshop Series

SOCIAL MEDIA COUNTS

- Twitter: 2708
- Facebook: 1098
- Instagram: 928