OLD BUSINESS
• Approve March 23rd Meeting Minutes

NEW BUSINESS
• Board Vote: Updated By-Laws
• Campus Climate: HB2
• Board Chair Announcement: Boateng Kubi
• Feasibility Study Update
• CUAB Update

INFORMATIONAL PRESENTATIONS
• STV
• SAFO Budget – Lisa Bonsor

GOALS
• Longevity/foundation
• Social hub for students
• Support each other (student organizations)
• Unite students
• Better communicate Union initiatives
• Inclusive environment
• Utilize ability/power to affect change
• Bring organizations housed in the Union together
• New ideas for collaborations
• Master plan
• Innovative (forward thinking)
• Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS
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ACTION ITEMS


TOP FIVE UPCOMING EVENTS

- RHA Sexual Assault Forum by Residence Hall Association, April 6th, 5:00-7:00pm, Aquarium Lounge
- Duke/UNC China Leadership Summit by Carolina China Network, April 10th, 8:00am-4:00pm, Union Auditorium
- Explore Carolina by Office of Undergraduate Admissions, April 11th, 12:00-2:00pm, Great Hall & Union Auditorium
- Train 2.0 by Gold-N-Love, April 13th, 9:00am-2:30pm, Great Hall
- Star Heels Benefit Show by Star Heels Dance Team, April 17th, 6:30-8:30pm, Great Hall

EVENT NUMBERS

- 960 Events & meeting in Union-managed spaces from March 23-April 5.

CUAB CALENDAR

April 2016

- Movie Night: Star Wars vs. Star Trek Weekend: Star Wars-Episode VII: The Force Awakens & Star Trek, April 8th, 7:00 & 9:45pm
- Movie Night: Star Wars vs. Star Trek Weekend: Star Trek & Star Wars-Episode VII: The Force Awakens, April 9th, 7:00 & 9:45pm
- Bonnamu By the Bell, April 9th, 5:00-10:00pm, Bell Tower Amphitheater
- Story Slam & DiverseU Promo Video Release, April 14th, 6:00-9:00pm, Art Gallery
- Graduate Mixer, April 14th, 6:00-8:00pm, Linda's Down Bar
- Pay it Forward, April 15th, 1:00pm, Davis Library
- Movie Night: Quentin Tarantino Weekend: Inglorious Basterd & The Hateful Eight, April 15th, 6:00 & 9:00pm, Union Auditorium
- Movie Night: Quentin Tarantino Weekend: The Hateful Eight & Inglorious Basterd, April 17th, 1:00 & 4:30pm, Union Auditorium
- Mini Earth Day, April 22nd, 12:00-2:00pm, The Pit
- Movie Night: Comedy Weekend: How to be Single, April 22nd, 9:30pm
- Movie Night: Comedy Weekend: Sisters & How to be Single, 5:00 & 7:30pm, 9:45pm, Union Auditorium
- Game of Thrones: Season 5 Finale & Season 6 Premiere Live Broadcast, 7:45 & 9:00pm, Union Auditorium
- LDOC, April 27th, 11:00am-3:00pm, The Pit & Carolina Union

CUAB BUDGET

- $152,848.80 spent of the approximate budgeted $350,000.

MARKETING & PROMOTIONS CALENDAR
Through April 2016

- The Lab Spring 2016 Schedule:
- Wednesday, April 6, Design & Creativity in Film, 7pm, CCS Conference Room
- April Hours of Operation
- 2016-2017 BoD Chair Announcement
- 2016-2017 CUAB President/Vice-Chair Announcement
- Amplify/Assist with Promotion of CUAB events via Twitter, Facebook, Instagram, and Website
  - Spring Semester Movies
  - Jubilee/Chase Rice Concert

SOCIAL MEDIA COUNTS

- Twitter: 3307
- Facebook: 1209
- Instagram: 1121