BOARD OF DIRECTORS

TRANSITION MEETING
AGENDA for April 20, 2016
5:00-7:00PM • Aquarium Lounge

OLD BUSINESS
• Approve April 6th Meeting Minutes

NEW BUSINESS
• Board Vote: Building Hours
• Board Vote: Portable Stage
• Great Hall Lobby Furniture
• End of Year Report
• Spotlight Recognition
• Year-End Review from Union Director/Board Advisor
• Transition of Board Leadership

INFORMATIONAL PRESENTATIONS
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GOALS
• Longevity/foundation
• Social hub for students
• Support each other (student organizations)
• Unite students
• Better communicate Union initiatives
• Inclusive environment
• Utilize ability/power to affect change
• Bring organizations housed in the Union together
• New ideas for collaborations
• Master plan
• Innovative (forward thinking)
• Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

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ACTION ITEMS

TOP FIVE UPCOMING EVENTS

- Farmer’s Market by FLO Good, April 21st, 10:00am-2:00pm, The Pit
- Explore Carolina by Undergraduate Admissions, April 22nd, 9:30am-3:30pm, Great Hall & Union Auditorium
- Misconception Dance Company Spring Showcase, April 23rd, 7:00-9:00pm, Great Hall
- Kamikazi Spring Showcase, April 24th, 5:30-8:00pm, Great Hall
- Heel Fest by CUAB, April 27th, 9:00am-4:00pm, The Pit

EVENT NUMBERS

- 1149 Events & meeting in Union-managed spaces from April 6-April 19.

CUAB CALENDAR

April 2016

- Mini Earth Day, April 22nd, 12:00-2:00pm, The Pit
- Movie Night: Comedy Weekend: How to be Single, April 22nd, 9:30pm
- Movie Night: Comedy Weekend: Sisters & How to be Single, 5:00 & 7:30pm, 9:45pm, Union Auditorium
- Game of Thrones: Season 5 Finale & Season 6 Premiere Live Broadcast, 7:45 & 9:00pm, Union Auditorium
- LDOC, April 27th, 11:00am-3:00pm, The Pit & Carolina Union

CUAB BUDGET

- $244,020.34 spent of the approximate budget of $350,000.

  aNote: this total does not include payments in progress or other remaining programs including LDOC.

MARKETING & PROMOTIONS CALENDAR

Through April 2016

- April Hours of Operation
- Extended Study Times
- April Treat Yo’ Self Thursday
  - 4/21/16
- 2016-2017 BoD Chair Announcement
- 2016-2017 CUAB President/Vice-Chair Announcement
- EBI Survey
- Amplify/Assist with Promotion of CUAB events via Twitter, Facebook, Instagram, and Website
  - Spring Semester Movies

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SOCIAL MEDIA COUNTS

Twitter: 3318
Facebook: 1212
Instagram: 1132