OLD BUSINESS

- Approve November 18th Meeting Minutes

NEW BUSINESS

- CUAB Update
  - CUAB’s DiverseU Initiative is up and running and can be found at:
    - [http://www.diverseu.org/](http://www.diverseu.org/)
    - [https://www.instagram.com/diverseu/](https://www.instagram.com/diverseu/)
    - CUAB’s Social Media
  - CUAB has a graduate engagement survey that is live for 100 days
    [http://studentvoice.com/unc/graduateandprofessionalstudentsurvey](http://studentvoice.com/unc/graduateandprofessionalstudentsurvey)
  - CUAB will be hosting a spring membership recruitment process
  - CUAB will be co-hosting an art Gallery from February 1st – March 21st called, Windows on Death Row with a Gallery Reception & Opening on February 2nd starting at 6pm
    - Windows on Death Row is an international Gallery & the event is being cohosted with New Student Carolina Parent Programs, Dr. Frank Baumgartner, & the Swiss Government.
  - Diane Guerrero has been rescheduled for March 6th at 1pm in the Great Hall

- By-Law Discussion (continued)

INFORMATIONAL PRESENTATIONS

- Defining Student Success – Dr. Bettina Shuford, Associate Vice Chancellor for Student Affairs

GOALS

- Longevity/foundation
- Social hub for students
- Support each other (student organizations)
- Unite students
- Better communicate Union initiatives
- Inclusive environment
- Utilize ability/power to affect change

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• Bring organizations housed in the Union together
• New ideas for collaborations
• Master plan
• Innovative (forward thinking)
• Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

ACTION ITEMS

TOP FIVE UPCOMING EVENTS

• PASS, December 3rd, 6:00-9:00pm, Great Hall
• Track and Field Lunch, December 6th, 1:00-5:00pm, Great Hall
• Undergraduate Information Session, December 8th, 10:00-11:30am & 2:00-3:30pm, Great Hall
• Coffee & Care, December 9th, 8:00-11:00am, Pit
• World AIDS Day Testing, December 1st, 8:00am-6:00pm, Great Hall

EVENT NUMBERS

• 592 Events & meeting in Union-managed spaces from November 18-December 1.

CUAB CALENDAR

January 2015

• DiverseU Promotion, January 11th, 11:00am-1:00pm, CUBE
• CHispA Opening Night, January 12th, 6:00-8:00pm, Art Gallery
• Welcome Back, January 12th, 12:30-2:00pm, West Lounge
• Real Talk Mock Event, January 14th, 7:00-9:30pm, Union
• Laser Tag, January 15th, 8:00pm-12:00am, Fetzer Gym A
• Disney Trivia, January 21st, 7:00-8:30pm, West Lounge
• Graduate Mixer, January 21st, 5:00-8:00pm, Linda’s
• Noah Guthrie featuring the Loreleis, January 22nd, 6:00-11:00pm, Great Hall
• Pay it Forward, January 22nd, 1:00-3:00pm, Davis Library
• Movie Night: TBD, January 22nd, Auditorium
• Movie Night: TBD, January 23rd, Auditorium
• Movie Night: TBD, January 29th, Auditorium
• National Puzzle Day, January 29th, 4:00-7:00pm, Aquarium Lounge

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• Movie Night: TBD, January 30th, Auditorium

CUAB BUDGET
• $66,073.00 spent of the approximate budgeted $350,000.

MARKETING & PROMOTIONS CALENDAR
Through December
• Every day: #TodayInThePit
• The Lab: spring semester programming
• CUAB/SLL Graduate and Professional Student Survey
• BOD Website Carousel Campaign
• Functional Leadership Workshop Series
• CUEF/Carolina Union Food Drive
• Winter Décor
• CUAB President Applications
• December Hours of Operation

SOCIAL MEDIA COUNTS

Twitter: 2835
Facebook: 1146
Instagram: 989