OLD BUSINESS

• Approve September 23rd Meeting Minutes

NEW BUSINESS

• Icebreaker
• Solar Panel Project & Ribbon Cutting
• Recap of Feeding the 5000
• Notewriting Campaign
• CUAB Update
• GAA Update
• ACUI Experience & Master Planning Process

INFORMATIONAL PRESENTATIONS

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GOALS

• Longevity/foundation
• Social hub for students
• Support each other (student organizations)
• Unite students
• Better communicate Union initiatives
• Inclusive environment
• Utilize ability/power to affect change
• Bring organizations housed in the Union together
• New ideas for collaborations
• Master plan
• Innovative (forward thinking)
• Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

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ACTION ITEMS
- Review Bylaws for next meeting

TOP FIVE UPCOMING EVENTS
- Morehead Cain Alumni Forum, October 10th, 9:00am-5:00pm, Great Hall, Pit, Union Meeting Rooms
- Carnaval, October 10th, 12:00-8:00pm, SASB Plaza
- UNC Red Cross Blood Drive, October 13th, 8:00am-7:30pm, Great Hall
- Employee Appreciation Day, October 16th, 9:00am-3:00pm, Great Hall, The Pit
- Solar Panel Celebration, October 20th, 4:00-6:00pm, West Lounge, Aquarium Lounge

EVENT NUMBERS
- 948 Events & meeting in Union-managed spaces from September 23-October 7.

CUAB CALENDAR
October 2015
- Homecoming Calendar Release Party, October 8th, 3:30-4:30pm, Class of 2001 Aquarium Lounge
- Movie Night: Paper Towns, October 9th & 10th, 7:00 & 9:30pm, Union Auditorium
- Nami Gallery Reception, October 12th, 5:00pm, Art Gallery
- Nami Gallery Movie, October 12th, 7:00pm, Union Auditorium
- House of Horror – Halloween Event, October 23rd, 12:00am, Cube 5
- Movie Night: Magic Mike XXL & Trainwreck, 7:00 & 9:00pm, Union Auditorium
- Nightmare on Elm Street, October 30th & 31st, 6:00pm, Union Auditorium

CUAB BUDGET
- $38,634.12 spent of the approximate budgeted $350,000.

MARKETING & PROMOTIONS CALENDAR
Through November 19th
- Every day: #TodayInThePit
- Treat Yo Self Thursday:
  a. October 22
  b. November 19
- The Lab: Fall Semester Programming Announcement
  a. Resume Design: October 21
  b. Thinking Creatively: November 12
- Functional Leadership Workshop Series

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• Brushes of Life Exhibit
• Solar Panel Ribbon Cutting Ceremony and Celebration
• General Student Life Instagram Campaign
• October Hours of Operation and Fall Break

SOCIAL MEDIA COUNTS

2755
1105
936