BOARD OF DIRECTORS

AGENDA for January 27, 2016 5:00-7:00PM • 3102

OLD BUSINESS
• Approve January 13th Meeting Minutes

NEW BUSINESS
• Master Planning Update
• Space Allocation Update
• Student Body Elections Update
• CUAB Update

INFORMATIONAL PRESENTATIONS
• Vendor Presentation (Bob Haggerty) – NanoLumens Digital Signage/Laser Theater Projector for Union Auditorium

GOALS
• Longevity/foundation
• Social hub for students
• Support each other (student organizations)
• Unite students
• Better communicate Union initiatives
• Inclusive environment
• Utilize ability/power to affect change
• Bring organizations housed in the Union together
• New ideas for collaborations
• Master plan
• Innovative (forward thinking)
• Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS
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ACTION ITEMS
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Continued next page >>
TOP FIVE UPCOMING EVENTS

- Study Abroad Fair, January 29th, 10:00am-3:00pm, Great Hall
- Koreanite, January 30th, 6:30-9:30pm, Great Hall
- Moses Kang Memorial Smash Tournament, January 31st, 1:00-10:30pm, Great Hall
- Windows on Death Row by CUAB, February 2nd, 6:30-7:30pm, Great Hall
- North Campus Winter Formal, February 5th, 9:00-11:30pm, Great Hall

EVENT NUMBERS


CUAB CALENDAR

January & February 2016

- National Puzzle Day, January 29th, 4:00-7:00pm, Aquarium Lounge
- Opening Reception: Windows on Death Row, February 2nd, 6:00-10:00pm, Art Gallery & Great Hall
- Movie Night: The Hunger Games: Mockingjay Part II (7:00pm & 10:00pm, Auditorium) & All of the Lights (9:00pm, Ramshead Multipurpose Room), February 2nd
- Movie Night: The Hunger Games: Mockingjay Part II, February 5th, 7:00 & 10:00pm
- Superbowl Viewing Party, February 7th, 6:30pm, West Lounge
- Speed Meeting, February 11th, 6:00-9:00pm, Fitzgerald’s
- TGIT Viewing Party, February 11th, 8:00-11:00pm, West Lounge
- Condom Olympics, February 12th, 4:00-6:00pm, West Lounge
- Movie Night: Goldfinger (7:00pm) & Spectre (9:30pm), February 12th, Auditorium
- Movie Night: Spectre (5:00 & 10:15pm) & Goldfinger (8:00pm), February 13th, Auditorium
- DiverseU Promotion, February 18th, 11:00am-12:00pm, Davis Library
- Graduate Mixer, February 18th, 6:00-8:00pm, Linda’s
- Pay it Forward, February 19th, 1:00-3:00pm, Davis Library
- Movie Night: The Big Short (7:00pm) & Crimson Peak (9:45pm), February 19th, Auditorium
- Movie Night: Crimson Peak (7:00pm) & The Big Short (9:45pm), Ferbaus 20th, Auditorium
- Mid-term Refresher, February 23rd, 12:00-2:00pm, Union Room 3411
- Movie Night: Rocky (7:00pm) & Creed (9:30pm), February 26th, Auditorium
- Movie Night: Creed (5:45pm & 10:45pm) & Rocky (8:15pm), February 27th, Auditorium
- Oscars Viewing Party, February 28th, 8:00-11:00pm, Great Hall

CUAB BUDGET

- $96,165.13 spent of the approximate budgeted $350,000.
MARKETING & PROMOTIONS CALENDAR
Through April 2016

- The Lab Spring 2016 Schedule:
  - Thursday, February 11: The Art of Networking (partnership with Skillful), 7pm, Undergraduate Library
  - Tuesday, March 1: Illustrating with Type, 7pm, CCS Conference Room
  - Wednesday, April 6, Design & Creativity in Film, 7pm, CCS Conference Room

- January & February Hours of Operation

- Student Hiring
  - Hiring/Application Process

- LeaderShape Application Process

- Amplify/Assist with Promotion of CUAB events via Twitter, Facebook, Instagram, and Website
  - Spring Semester Movies
  - 3.5 minutes 10 Bullets Promotional Materials (carousel post)
  - MLK Events/Black History Month (West Lounge Calendar)
  - Windows on Death Row Exhibit (carousel post)
  - Noah Guthrie/Lorelei Concert (carousel post)

- February 18: Treat Yo Self, 4pm, West Lounge

SOCIAL MEDIA COUNTS

- Twitter: 3192
- Facebook: 1153
- Instagram: 1030