BOARD OF DIRECTORS

AGENDA for January 13, 2016

OLD BUSINESS
• Approve December 2nd Meeting Minutes

NEW BUSINESS
• CUAB Update
• By-Law Discussion
  ○ Subcommittee
• New Board Member Introduction – Allie Barton, CUEF Chair
• Goals Reflection & Redirection

INFORMATIONAL PRESENTATIONS

GOALS
• Longevity/foundation
• Social hub for students
• Support each other (student organizations)
• Unite students
• Better communicate Union initiatives
• Inclusive environment
• Utilize ability/power to affect change
• Bring organizations housed in the Union together
• New ideas for collaborations
• Master plan
• Innovative (forward thinking)
• Carolina hub (more Carolina Blue, more color, fun environment; less business-like building; BOOM, POW!)

CAROLINA CONVO EVENTS

ACTION ITEMS

Continued next page >>
TOP FIVE UPCOMING EVENTS
- Excellence in Action Involvement Fair by Office of the Vice Chancellor, January 14th, 10:00am-2:00pm, Pit/Plaza
- Deconstructing Privilege by CUAB, January 20th, 6:00-8:00pm, Aquarium Lounge
- Treat Yo Self Thursday, January 21st, 4:00-5:00pm, West Lounge
- TEDx Student and Faculty Speaker Competition by TEDxUNC, January 21st, 5:00-9:00pm, Great Hall
- Noah Guthrie Concert by CUAB, January 22nd, 7:00-10:00pm, Great Hall

EVENT NUMBERS
- 238 Events & meeting in Union-managed spaces from December 2nd-January 12.

CUAB CALENDAR
January & February 2015
- Real Talk Mock Event, January 14th, 7:00-9:30pm, Union
- Deconstructing Privilege, January 20th, 6:00-8:00pm, Aquarium Lounge
- Disney Trivia, January 21st, 7:00-8:30pm, West Lounge
- Graduate Mixer, January 21st, 5:00-8:00pm, Linda’s
- Noah Guthrie featuring the Loreleis, January 22nd, 6:00-11:00pm, Great Hall
- Pay it Forward, January 22nd, 1:00-3:00pm, Davis Library
- Movie Night: Goosebumps (7:30pm) & Sicario (9:45pm), January 22nd, Auditorium
- Movie Night: Sicario (7:30pm) & Goosebumps (10:00pm), January 23rd, Auditorium
- National Puzzle Day, January 29th, 4:00-7:00pm, Aquarium Lounge
- Opening Reception: Windows on Death Row, February 2nd, 6:00-10:00pm, Art Gallery & Great Hall
- Movie Night: The Hunger Games: Mockingjay Part II (7:00pm & 10:00pm, Auditorium) & All of the Lights (9:00pm, Ramshead Multipurpose Room), February 2nd
- Movie Night: The Hunger Games: Mockingjay Part II, February 5th, 7:00 & 10:00pm
- Superbowl Viewing Party, February 7th, 6:30pm, West Lounge
- Speed Meeting, February 11th, 6:00-9:00pm, Fitzgerald’s
- TGIT Viewing Party, February 11th, 8:00-11:00pm, West Lounge
- Condom Olympics, February 12th, 4:00-6:00pm, West Lounge
- Movie Night: Goldfinger (7:00pm) & Spectre (9:30pm), February 12th, Auditorium
- Movie Night: Spectre (5:00 & 10:15pm) & Goldfinger (8:00pm), February 13th, Auditorium
- DiverseU Promotion, February 18th, 11:00am-12:00pm, Davis Library
- Graduate Mixer, February 18th, 6:00-8:00pm, Linda’s
- Pay it Forward, February 19th, 1:00-3:00pm, Davis Library
- Movie Night: The Big Short (7:00pm) & Crimson Peak (9:45pm), February 19th, Auditorium
• Movie Night: Crimson Peak (7:00pm) & The Big Short (9:45pm), Ferbaury 20th, Auditorium
• Mid-term Refresher, February 23rd, 12:00-2:00pm, Union Room 3411
• Movie Night: Rocky (7:00pm) & Creed (9:30pm), February 26th, Auditorium
• Movie Night: Creed (5:45pm & 10:45pm) & Rocky (8:15pm), February 27th, Auditorium
• Oscars Viewing Party, Febaruay 28th, 8:00-11:00pm, Great Hall

CUAB BUDGET
• $66,073.00 spent of the approximate budgeted $350,000.

MARKETING & PROMOTIONS CALENDAR
Through December
• Every day: #TodayInThePit
• The Lab: Spring Semester Schedule
  a. Thursday, February 11: The Art of Networking (partnership with SkillFUL), 7pm, Undergraduate Library
  b. Thursday, March 1: Illustrating with Type, 7pm, CCS Conference Room
  c. Wednesday, April 6: Design & Creativity in Film, 7pm, CCS Conference Room
• Amplify/Assist with Promotion of CUAB events via Twitter, Facebook, Instagram, and Website
  a. Spring Semester Movies
  b. 3.5 minutes 10 Bullets Promotional Materials (carousel post)
  c. MLK Events
  d. Windows on Death Row Exhibit (carousel post)
  e. Noah Guthrie/Loreleis Concert (carousel post)

• Involvement Fair (Student Affairs): January 14: The Pit and Union Plaza, 11am
• January Hours of Operation

SOCIAL MEDIA COUNTS

![Twitter](3165)
![Facebook](1145)
![Instagram](1022)