ATTENDEES

PRESENT:
Crystal King Carolina Union Director
Neil Harwani* Carolina Union Board Chair
Jordan Bermudez* CUAB President, Board Vice-Chair
Elizabeth Adkins* Student Body President
Madelyn Percy* Graduate and Professional Student Federation President
Jessica Bolin* Campus Y
Ayesha Faisal* Muslim Students Association
Chelsea Carter* Carolina Union Employee Forum
Allen O’Barr* Faculty Member Appointment – CAPS
Wendell Gilland* Faculty Member Appointment – Kenan-Flagler Business School
Tommy Koonce* Faculty Member Appointment – School of Medicine
Ricky Marimon* Campus Recreation Council
Tristan Routh* BoD Chair Appointment – Student Legal Services
James Street* BoD Chair Appointment – Diversity & Multicultural Affairs
Scott Myers* Carolina Dining Services
Katharine Shriver* Student Congress Speaker
Travis Broadhurst* Student Congress Appointment
Rishi Sharma* Executive Branch Appointment
Joanna Warren* Graduate and Professional Student Federation Appointment
Joe Singer Senior Associate Director, Events Services
Bobby Kunstman Senior Associate Director, Student Life and Leadership
Lisa Bonsor Associate Director, Business and Finance
Brandon Clarke Associate Director, Communications and Creative Services
Jaylen Evans CUAB – VP of Programming
Winston Crisp Vice Chancellor for Student Affairs

ABSENT:
Hiren Gihwala President of the Residence Hall Association

* Voting Member of the Board
MEETING SUMMARY

The Board addressed the following points on August 30, 2017:
1. The Student At-Large application is now open until September 11, 2017. The position will be filled by September 27, 2017.
2. The Board received updates on the accessibility icon, FallFest, and committee engagements.
3. The Board received informational presentations from Student Life and Leadership, CUAB, and Business and Finance.
4. Vice Chancellor Crisp discussed with the Board the recent updates involving the University Master Plan. Specifically, he informed the Board that due to the 3% cap on student fees set by state legislature, the Carolina Union Feasibility Study has been put on hold. However, the project will be assessed within the large-scale University Master Plan.

CALL TO ORDER

Chairman Neil called the August 30, 2017 Union Board Meeting to order at 5:04 pm.

OLD BUSINESS

Approval of the April 19, 2017 Minutes
Chairman Neil directed the Board’s attention to approve the April 19, 2017 meeting minutes that were given out for review. With no corrections to the minutes, Tristan Routh moved to approve the minutes and Jordan Bermudez seconded, the April 19, 2017 minutes were approved.

Accessibility Icon Update
Chairman Neil informed the Board that a more inclusive accessibility icon has been installed throughout the Carolina Union. The icon now reflects the International Symbol of Accessibility; Chairman Neil shared with the Board his excitement to make the Carolina Union a more inclusive place for all students.

NEW BUSINESS

Formal Introduction to the 2017-2018 Board of Directors
Chairman Neil welcomed the 2017-2018 Board of Directors and invited each member to introduce themselves and the organizations they represent.

FallFest Recap
Chairman Neil thanked Joselle Torres for spearheading the organization of FallFest. The event was a huge success; marking its 21st year, the event hosted over 24,000 participants and over 300 student organizations.

Student Member At-Large Application
Chairman Neil brought the Board’s attention to the Student-At-Large application for the 2017-2018 Board of Directors. This student will be chosen by the Membership Committee, and will hold a voting seat on the Board. The application is open to all students at UNC (undergraduate and graduate students). The application will close on September 11, and the position will be filled by the September 27 meeting.

Committee Assignments
Chairman Neil directed the attention of the Board to the sub-committees within the Carolina Union – Long Range Planning, Space Allocation, and Membership. While participation in a sub-committee is not
required, Chairman Neil encouraged the Board to actively engage in involvement. All Board members indicated their sub-committee interest on preference forms; Chairman Neil will appoint committee positions by the September 13 meeting.

INFORMATIONAL PRESENTATIONS

Student Life & Leadership Overview
Bobby Kunstman gave the Board a general overview of Carolina Union’s Student Life and Leadership department including their function, vision, mission, and core values. The department supports, or collaborates with programs across campus including but not limited to the Undergraduate Student Government, Graduate and Professional Student Federation, CUEF, CUAB, and SafeWalk. Additionally, Student Life and Leadership fosters engagements in three main functional areas:

- Professional and Leadership Development: programs, retreats, workshops, symposiums, and conferences.
- Student Activities: committee seats on involvements across campus and organizations that host events for student engagement.
- Student Organizations: advises and maintains all student organizations on campus.

CUAB Budget Update
Jordan Bermudez directed the Board’s attention the CUAB’s 2016-2017 Executive Summary detailing the major programs and initiatives including Spring Jubilee, Final Four Watch Party, Martin Luther King Jr. lecture, Asia Project, and LDOC HeelFest. In addition, Jordan presented to the Board an update on the 2017-2018 CUAB budget; she provided a detailed walkthrough the budgets for each committee within CUAB (Marketing, Films, Graduate Student Engagement, etc.) along with specific, large events (Jubilee, Homecoming, FallFest, etc.).

Vice Chancellor’s Master Plan Update
Vice Chancellor Crisp discussed with the Board’s the updates with the state legislature and within the University Administration regarding the University’s Master Plan. Specifically, he informed the Board that due to the 3% cap on student fees set by the legislature, many projects have unfortunately been put on hold including the Carolina Union Feasibility Study. However, he informed the Board that the project of creating a new student union will be included in a holistic assessment of campus needs in the University Master Plan. He shared with the Board that the Master Plan is an important opportunity to unify the needs and projects across campus including Campus Recreation, Carolina Union, residence halls, Campus Health, service buildings, and academic buildings.

The floor opened for questions and discussions. Vice Chancellor Crisp clarified questions and explained the challenges regarding private or state funding, fundraising, and petitions to overturn the legislature in order to fund a new building without student fees. He shared with the Board his and the University’s commitment to hear student voices and to give students what they want on their campus.

Vice Chancellor Crisp then addressed the recent events affecting the campus climate, specifically the decline of Richard Spencer to speak on campus and the protesters at the Silent Sam statue. He informed the Board that the decision to decline Richard Spencer was purely based on the potential safety issues for a potential confrontation between two opposing sides in light of the recent Charlottesville incident. Regarding the Silent Sam protesters, the University is not interested in enforcing removal of the protesters. However, he informed the Board that there will be no toleration to disruption or violence on campus. Finally, Vice Chancellor Crisp
informed the Board that removal of the statue is entirely an issue with the legislature, and outside of the University’s authority.

Chairman Neil encouraged the Board to accept the invitation to discuss and give feedback on the Master Plan with Associate Vice Chancellor Payne on September 6, 2017. The event is invite-only and will include other executive leaders across campus.

**Carolina Union Budget**

Lisa Bonsor directed the Board’s attention to the Carolina Union’s operating budget. She informed the Board that revenue streams consist of student fees, events services, communications and creative services, Alpine, and Wendy’s. Personnel expenses have increased significantly, but otherwise expenses have remained consistent to prior years.

In addition, Lisa Bonsor informed the Board that SAFO will be phased out within the 2017-2018 academic year. Student organization accounts will be closed and they will be encouraged to open their own accounts with external banks, and independently manage their funds. The only funds that will remain within SAFO accounts will only consist of sponsorships from the University and donations directly to organization accounts. In July 2018, all funds will be merged to the University system, ConnectCarolina, and all SAFO accounts will be permanently closed.

Crystal King shared with the Board that the building will move forward with an update to the Carolina Union Auditorium with a budget of $1.5 million independent from the operating budget. While this project was assessed as an urgent need a few years ago, it was put on hold to await the results of the Feasibility Study, and is now re-opened. Updates will include new seating, technology, and minor cosmetic changes; completion of the project is anticipated for June 2019.

**ADJOURNMENT**

Having no other business, Chairman Neil thanked the Board for their attention and adjourned the August 30, 2017 meeting at 6:58 pm.